

Company profile

(please be so kind to fill in the form in English)

Company Name: Clio Muse Tours

Legal Form: Private Company

Year of Establishment: 2014

Shareholders' - Initiators' names: Yiannis Nikolopoulos, Daphne Tsevreni, Andreas Fatouros

Team Members/Employees: 14

Field(s) of activity:

Food & Agritech

B2B SAAS

Fintech

Travel and Tourism

Information &

Communication Tech

Energy & Smart Cities

✓

E-Commerce

Marketplaces

Edtech

Health & Medtech

Shipping & Maritime

Other (please specify)**

*More than one selection possible

**Other

Product Description (max. 15 lines)

In Clio Muse Tours, we have invented a scalable way to produce high quality audio & virtual tours and help tour operators and Online Travel Agencies (OTAs) increase their upselling success rate. Through our platform, tourism & culture professionals create self-guided digital tours for top attractions & city walks. Tours are then distributed through the biggest Online Travel Agencies globally (Expedia, booking.com, Viator - TripAdvisor, GetYourGuide, Headout, TUI Musement and many more) for travellers to experience them through our mobile app or through their browser.

Business Plan Key Data:

(Please fill table if data available)

	2017	2018	2019	2020	2021 [year to date]
Investments	-	200,000	300,000		
Sales	42,763	75,698	76,088	163,400	438,000
EBIT	-29,685	-118,279	-94,801	-200,843	-88,500

Turnover 2019 & 2020:

Interest in Germany:

Cooperation with established
companies (*)

☒

Purchase of products and services (from
Germany)

☐

Cooperation with local start-
ups(**)

☒

Seed capital

☒

Sales of products and services

☒

Venture Capital

☒

International Sales of products
and services

☒

Other (please specify)

☐

* Please specify names if available

** Please name some cooperation if possible

Links to Company Site(s)

- cliomusetours.com



Ελληνογερμανικό Εμπορικό
και Βιομηχανικό Επιμελητήριο
Deutsch-Griechische
Industrie- und Handelskammer