

German Trade Office Taipei End of the Year Review 2018

德國經濟辦事處
2018 年度回顧



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Deutsches Wirtschaftsbüro
German Trade Office
Taipei
德國經濟辦事處



German Industrial Design Forum and Delegation (January 23rd - 26th) 德國工業設計參訪代表團訪台 as part of the Foreign Market Entry Programme

- Co-organizer: Taiwan Design Center 台灣創意設計中心
- 50 Conference Participants
- 5 German companies
- 34 B2B Meetings





GTO Outlook 2018 and Wirtschaftsstammtisch (February 1st) 2018德經處台灣經濟展望會暨商務聚餐

- Speakers:
 - Mr. Elver (Siemens)
 - Mr. Mayer (Mercedes-Benz Taiwan)
 - Mr. Allgeier (DB Schenker)
- 117 Participants



Hannover Food Forum(February 27th) 漢諾威食品論壇

- Co-organizer: IHK Hannover
- Speaker: Mr. Cheng (Taiwan Food and Drug Administration 衛生福利部食品藥物管理署)
- 48 Participants



17th German-Taiwanese Joint Business Council (March 8th) 第17屆台德經濟合作會議

- Co-organizer: Chinese Economic Cooperation Association (CIECA)
- Guest of Honor: Mr. Uwe Beckmeyer (Parliamentary State Secretary, BMWi)
- Ms. Mei-Hua Wang, Vice Minister, Ministry of Economic Affairs 經濟部常務次長王美花
- 198 Participants



Smart Grid Business Delegation to Germany (April 16th-20th) 再生能源併網暨智慧電網赴德參訪 代表團

as part of the German Energy Solutions Initiative

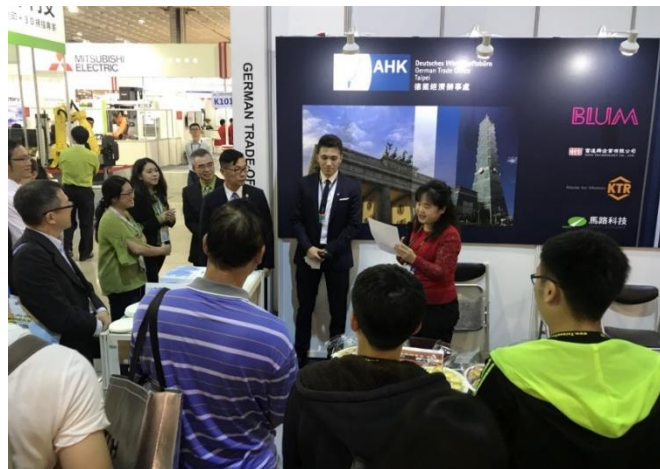
- Taiwanese Delegation with 20 Participants to Germany (Bureau of Energy, Taipower, ITRI...)
- Delegation led by Mr. Mr. Chih-Wei Wu, Director, Bureau of Energy, Ministry of Economic Affairs
經濟部能源局組長吳志偉
- Visited 8 German companies





Taiwan Pavilion at Interzoo (8th – 11th May) Interzoo 台灣館

- 22 German exhibitors
- 345 m² Exhibition space



iMTduo Trade Fair (May 9th – 12th) 2018 iMTduo 德國館

- 4 German exhibitors
- 126 m² Exhibition space



GTO Asparagus Dinner (May 31st) 德經處白蘆筍晚宴

- 76 Participants
- 116.000 NT\$ collected for the
Red Nose Association 紅鼻子醫生關懷小丑協會



Siemens Sustainability Summit (June 6th) 2018台灣永續峰會

- Jointly organized by GTO, German Institute Taipei, Siemens, TAISE, Commonwealth MAG
- Guest of Honor:
Mr. Ching-Te Lai, Prime Minister, Executive Yuan
行政院院長賴清德
- 200 Participants



IFA Taipei Reception (June 6th) 2018全球消費電子與家電產業趨勢研討會

- Co-organizer: IFA
- Global CE and HA trend – a look from IFA 2018
- 104 Attendees



Food Taipei Trade Fair (June 27th – 30th) 台北國際食品展覽會德國館

- 2 German exhibitors
- 18 m² Exhibition space



German Pavilion at Automation Show (August 1st – 4th)

2018台北國際自動化工業大展 德國館

- 17 German exhibitors
- 531 m² Exhibition space



Taiwan Pavilion at IFA Trade Fair (August 31st - September 5th) 德國IFA展台灣精品館

- 6 German exhibitors
- 120 m² Exhibition space



German Aviation & Airport Solutions Delegation to Taiwan (September 6th-7th) 德國航空業暨機場解決方案商務訪台代表團 as part of the Foreign Market Entry Programme

- Co-organizer: Taoyuan Aerotropolis Corporation
桃園航空城公司
- 84 Participants
- 8 German companies
- 37 B2B Meetings





German – Taiwan Offshore Wind Energy Certification Summit (September 10th) 臺德離岸風電驗證技術研討會

- Co-organizer:
Bundesamt für Schifffahrt und Hydrographie (BSH)
Bureau of Standards, Metrology and Inspection
(BSMI) 經濟部標準檢驗局
- 89 Participants



Dialogue with Taiwan on Nuclear Decommissioning in Baden-Württemberg, Germany – 35 Years of Experience and Competence (September 18th) 臺德核能對話—德國巴登符騰堡邦核能除役35年經驗與能力

- Co-organizer: Baden-Württemberg International
- 80 Participants
- Guest of honor: Mr. Wei-Fu Yang, Chairman, Taiwan Power Company 台灣電力公司董事長楊偉甫



Wind Energy Taiwan Trade Fair (September 19th – 21st)

2018 台灣國際風力能源展德國館

- 10 German exhibitors
- 45 m² Exhibition space



Smart Mobility in North Rhine-Westphalia (NRW) and Taiwan (September 26th) 智慧運輸串連北威邦與臺灣

- Co-Organizer:
NRW Invest
PriceWaterHouseCoopers
- 125 Participants



Trends in the Logistics Industry in Germany and Taiwan Seminar (October 11th)台灣與漢堡物流業趨勢研討會

- Co-Organizer: Hamburg Invest
- 46 Participants
- Supported by:
Taiwan International Logistics & Supply Chain Association
Taiwan Association of Logistics Management



GTO German Business Day x Hofbräu Oktoberfest (October 12th) 德經處德國商業日X台北慕尼黑皇家啤酒節

- Guest of Honor:
Mr. Wen-Je Ko, Mayor, Taipei City
臺北市市長柯文哲
- 440 Participants
- With original Oktoberfest Live-Band from
Munich



Kaohsiung Food Show (October 25th – 28th) 高雄國際食品展

- 1 German exhibitor
- 18 m² Exhibition space



GTO Business Talk: Financial Economic Outlook (October 31st) 德國經濟辦事處商務會談：經濟金融展望

- Co-Organzier: Commerzbank AG
Representative Office Taipei
- 25 Participants



TMTS 2018 German Pavilion (November 7th – 10th) 2018 台灣國際工具機展 德國館

- 31 German exhibitors
- 1224 m² Exhibition space



3rd Germany-Taiwan Smart Machinery Forum (November 9th) 第三屆台德智慧機械論壇

- Co-Organizer: Industrial Development Bureau 經濟部工業局 & Smart Machinery Promotion Office 智慧機械推動辦公室
- Guests of Honor: Mr. Ming-Hsin Kung, Deputy Minister, Ministry of Economic Affairs 經濟部政務次長龔明鑫
- With speakers from Siemens, Bosch, Trumpf & Icus
- 200 Participants



Pet South America Seminar (December 10th) 從Pet South America探討巴西寵物市場與商機研討會

- Discussion about pet market and business opportunities in Brazil
- 40 Attendees



Energy Efficiency in Buildings-German Delegation to Taiwan (November 19th-23th) 德國建築能源效率訪台代表團

as part of the German Energy Solutions Initiative

- Co-Organizer: Architecture and Building Research Institute 內政部建築研究所 & Construction and Planning Agency 內政部營建署
- 81 Participants
- 4 German companies
- 35 B2B Meetings

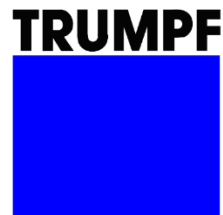




GTO Goose Dinner (December 6th) 聖誕烤鵝晚宴

- 86 Participants
- 123.456 NT\$ collected for the Childhood Cancer Foundation 兒童癌症基金會

Event Sponsors 2018



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Deutsches Wirtschaftsbüro
German Trade Office
Taipei
德國經濟辦事處

Events 2018

- > 30 Events
- > 2500 Participants

Trade Fairs 2018

- Taiwan:
 - 65 German exhibitors
 - 2000 m² Exhibition space
 - 6 Exhibitions
- Germany:
 - 145 Taiwanese exhibitors
 - 3000 m² Exhibition space
 - 17 Exhibitions



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