




faradai

Accelerate Your Net Zero Journey

German-Turkish Start-up Arena

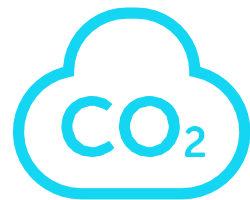


Gain clarity from your data
and accelerate your race to
Net Zero

Faradai is a global supplier of energy & sustainability analytics solutions.

Faradai is widely used by *Fortune 500 companies across the built environment, retail, banking, healthcare, government, logistics, hospitality, education and manufacturing.*

'Faradai in a Nutshell



Lower Carbon Emissions



Improved Living Environment



Reduced Energy Bills



Increased Operational Efficiency

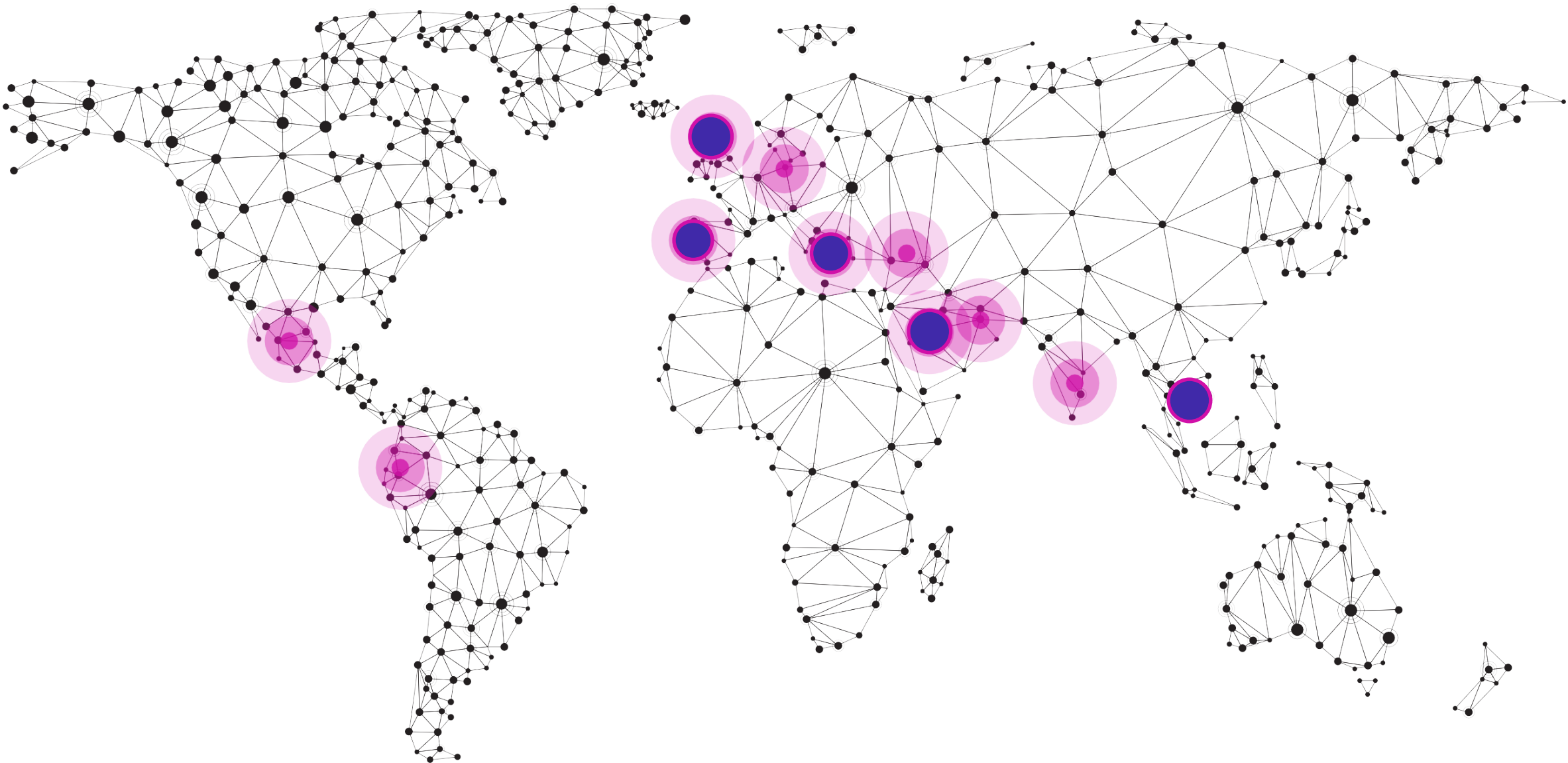
Microsoft CEO Satya Nadella announced Faradai
(formerly Reengen) as one of the

most impactful AI & IOT start ups

of the EMEA regions for
smart energy & sustainability



Global Reach



5+10

Countries

12.000

Facilities Monitored

8M

Real Time Data Stream

1.2

Gigaton CO2 Footprint Reduction

ORACLE



BBVA



BNP PARIBAS



QNB



Bank Audi *MediaMarkt*



PEPSICO



MARKS & SPENCER
LONDON

MEDICALPARK BOYNER FLO



mavi



Cross Industry Solution
with
+ 100 Global Clients

A satellite view of Earth from space, showing the curvature of the planet and the glowing city lights at night. A semi-transparent blue rectangular overlay covers the upper portion of the image, serving as a background for the title and the first point.

Growing pressure to report and reduce emissions

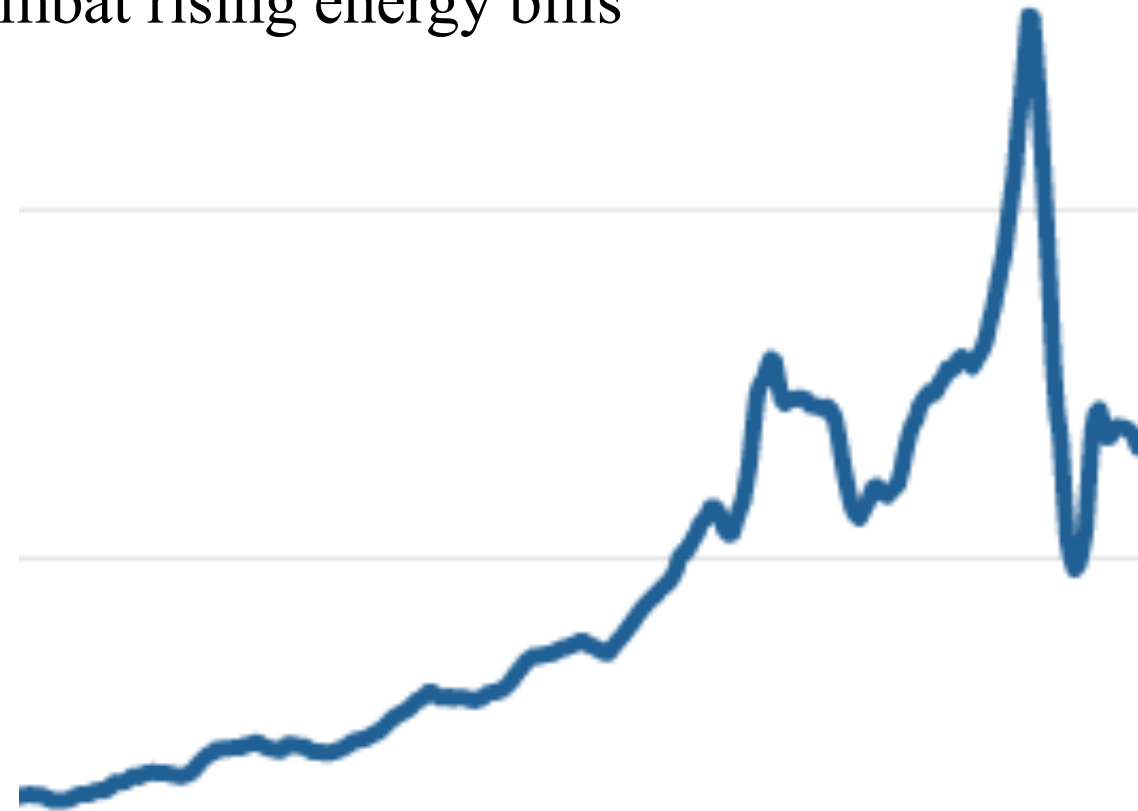
Ambitious
climate
statements
made

Calculating and
reporting
is complicated &
expensive

Reducing
avoidable
emissions is
difficult

Businesses hit by rapidly rising energy prices!

Businesses across the globe struggling to find ways to combat rising energy bills



COP 26

NET ZERO

**Pressure to report
and reduce CO₂**

A growing acceptance that **data** and **AI** are valuable tools for **solving** many business **problems**



CAPTURE

Efficient &
accurate

VISUALISE

Connected &
accessible

ANALYSE

Detailed AI
analysis

ACT

Insights
deliver savings

Faradai Products



FARADAI
SUSTAIN

Carbon accounting,
target setting & off-
setting

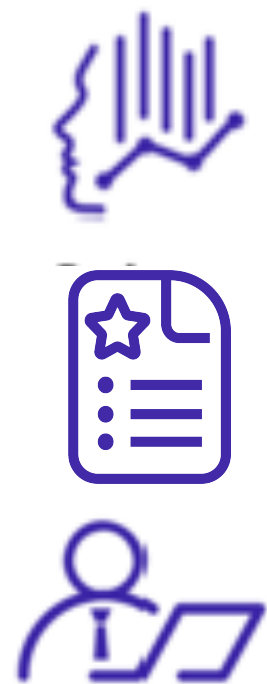


FARADAI
ENERGY

Powerful data
analytics & actionable
insights

End to end Carbon & Energy Management

Efficient Data Capture



Software integrations,
bulk uploads and
manual data entry



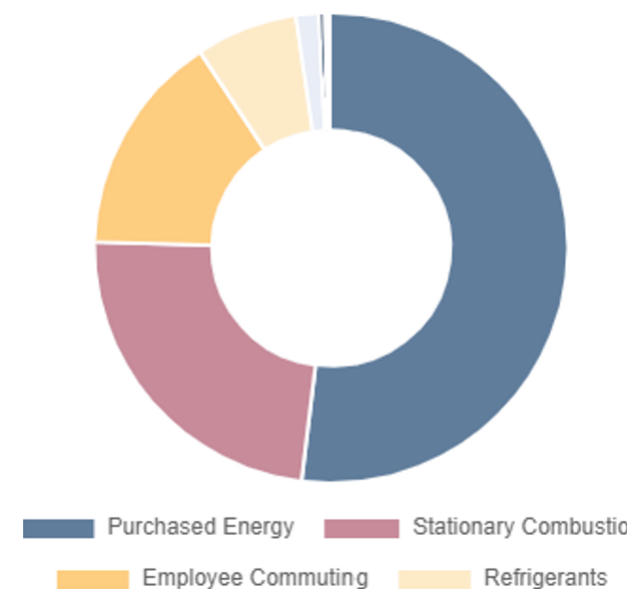
Accurate Conversion to CO₂e



Access to library of
global & regional
emissions libraries



Visualisation & Analysis



Disclose & identify
excessive
consumption



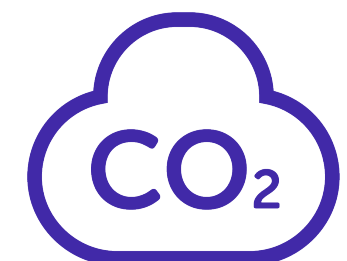
Target setting & Tracking



SBTi compliant target
setting and track
progress



Off-setting



Off-set unavoidable
emissions with trusted
projects



Efficient data capture



Library of adapters for smart meters, API and software integrations

Enrich energy data



Combining weather, size of site, opening hours takes out the noise

Visualisation & analysis



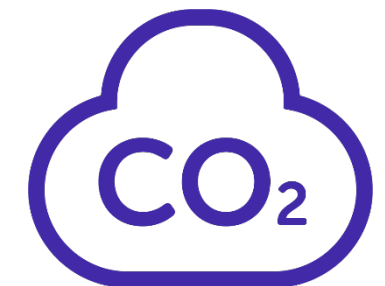
Customisable dashboards & AI analytics

Anomaly detection



Identify faulty equipment or poor practices

Reduced energy



Automated processes and reduced energy spend

Uniquely placed



**END-TO-END NET
ZERO DIGITAL
VALUE CHAIN**
In Energy Market



**ADVANCED AI
ALGORITHMS**

Artificial Intelligence, Predictive
Intelligence



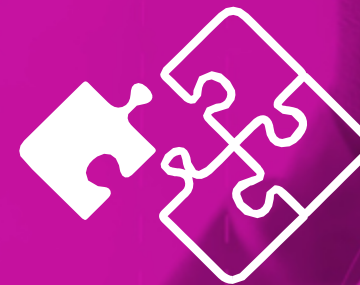
**WIDE
INTEROPERABILITY**

to Any 3rd Party Device, Equipment,
API, Markets, Platform



**ENTERPRISE
SCALABILITY**

For millions of real time
sensor data



**FLEXIBLE
PLATFORM UI**

from Database, Data Connectivity
to User Reporting



**'LARGEST'
LIBRARY**

For Analytics, Widgets,
Reporting, Dashboards



faradai

ENERGY & SUSTAINABILITY INTELLIGENCE

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