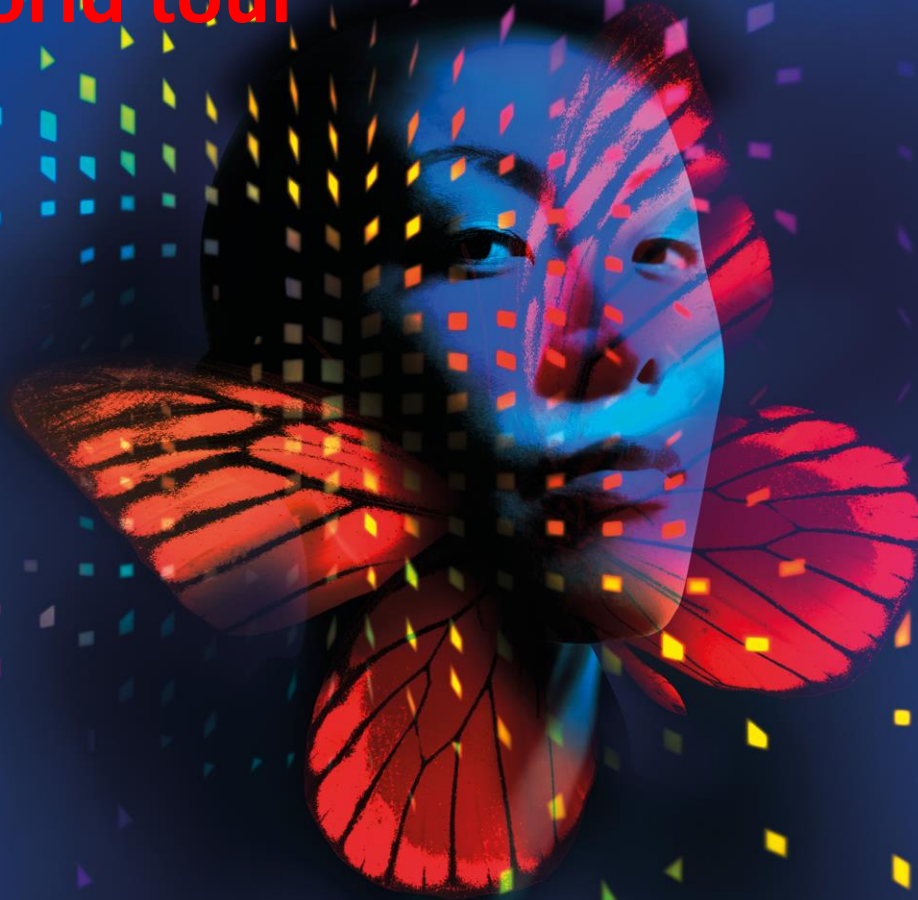


drupa world tour



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technologies



drupa 2020 - June 16-26



Messe
Düsseldorf



Global Trends

Technological change

specialization

automation

Industry 4.0

Sustainability

Demographical change

security & brand protection

data driven applications

Industry growth potentials

industrial printing

functional printing

package printing

inkjet applications

finishing & decoration

textile printing

multi-sensory activation

active & intelligent packaging

Focus topics with further development potential

Circular economy

Artificial intelligence

Platform economy

Connected consumer

drupa cube

- Inspiring conference formats
- Interactive sessions which enrich the visitor experience
- International top speaker, brands and agencies
- Agenda setting: “where technology innovation meets business”
e.g. cases for scalability of business models



dip! becomes dna

drupa next age

- Incubator for innovative technologies and applications
- Intensive focus on start-ups and lateral thinkers
- Platform for new discussion formats/round tables
- New visual focusing and extended trend subjects
- Matchmaking with established exhibitors and innovation leaders



touchpoint packaging

- Enhancement of the successful concept
- Networking platform for packaging developer and producer
- Solution-oriented applications serve demands of brands
- Foundation of a top-class steering committee composed of epda, brand owners and industry partners

drupa
touchpoint
packaging

exciting amazing
unexpected
inspiring

touchpoint 3D fab+print

touchpoint
3D fab+print

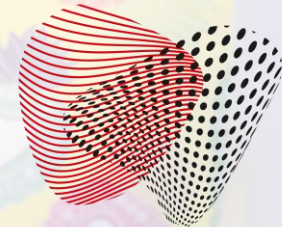
3D fab+print

- Enhancement of the existing concept consisting of an inspiring conference format and an exhilarating world
- AG AM / VDMA designs the agenda, is responsible for the content concept and the acquisition of speakers
- Lab Charakter: create, explore, test!

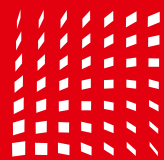
touchpoint textile

Creation of a digital textile Micro Factory in a test environment

- Textiles play an important role in cross sectional industries
- Partner concept allows a fully networked supply chain
- Creativity, customer interaction, digital twin and virtuality shown in a fashion line – live in hall 4
- Demonstration of “on demand processes” and customer integration



drupa
touchpoint
textile



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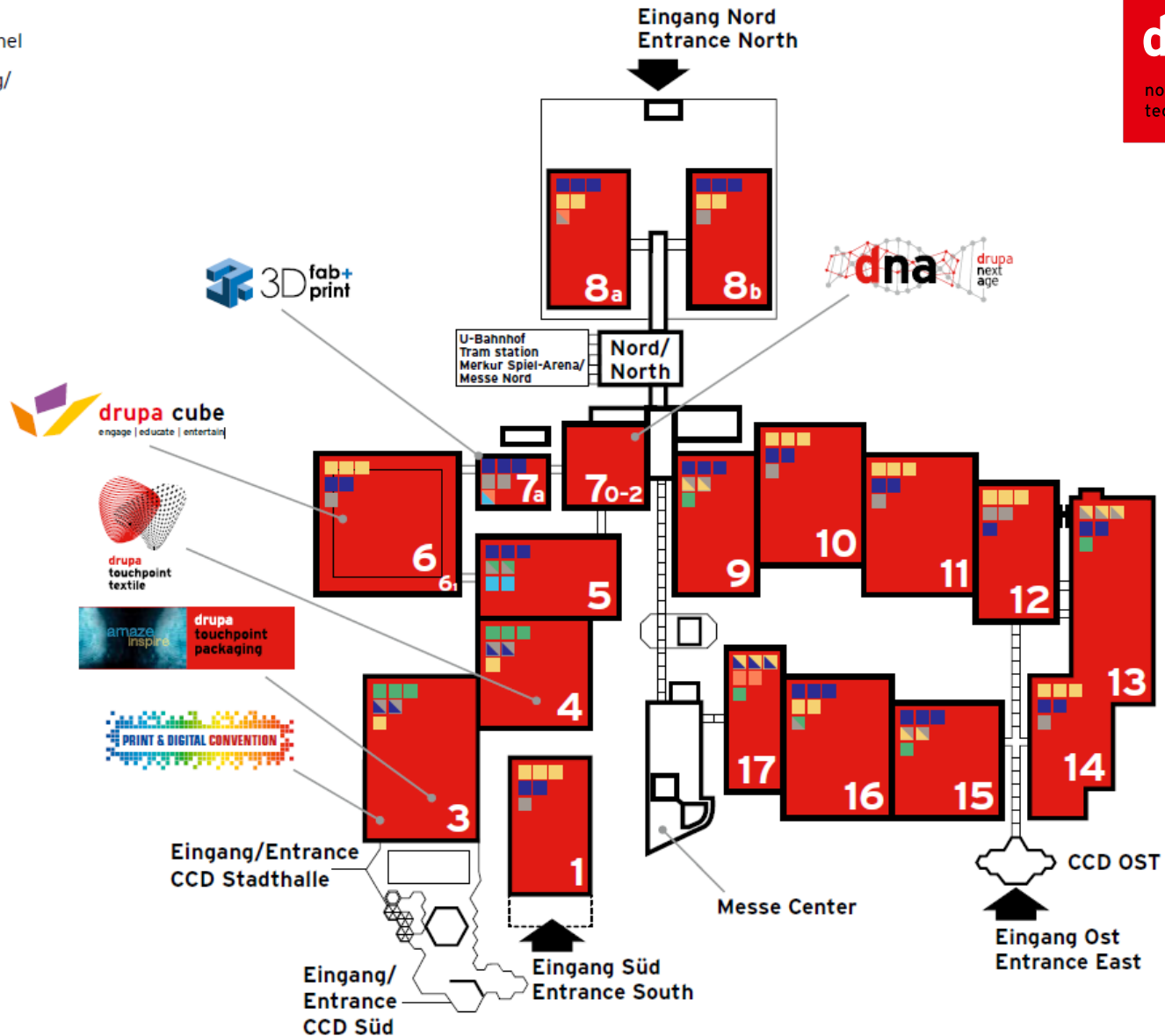
no. 1 for printing technologies

- prepress/print
- premedia/multichannel
- postpress/converting/packaging
- future technologies
- materials
- equipment/services/infrastructure

Gewichtung der Produktkategorien in den Hallen:

Emphasis on the product categories in the halls:

- hoch/high
- mittel/average
- wenig/low



New entrance south

Entrance South

- 20 metre high translucent canopy
- Underground car park with 300 parking slots + 160 parking slots above
- 2 direct crossings to the nearby "Nordpark"

Hall 1

- 12.025 sqm space (158 m long, 77 m wide)
- Ceiling height 20 m (clear height 15 m)
- 6 conference rooms on the second level with 200 sqm for max. 200 persons
- Completion in autumn 2019

Top 10 Ranking by country and net space

Status September 2019

1,651

Exhibitors

50

Countries

1,179

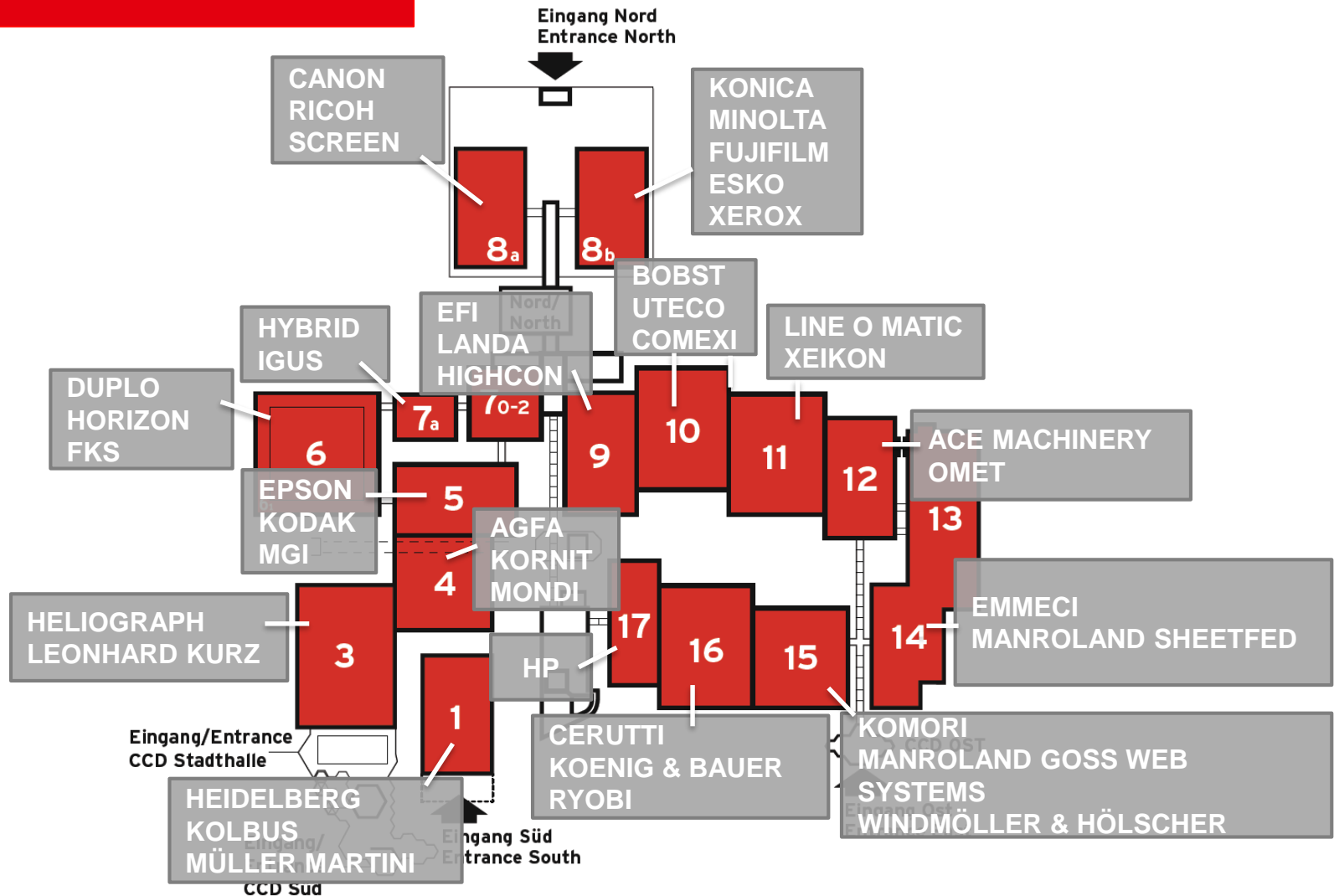
Returning exhibitors

472

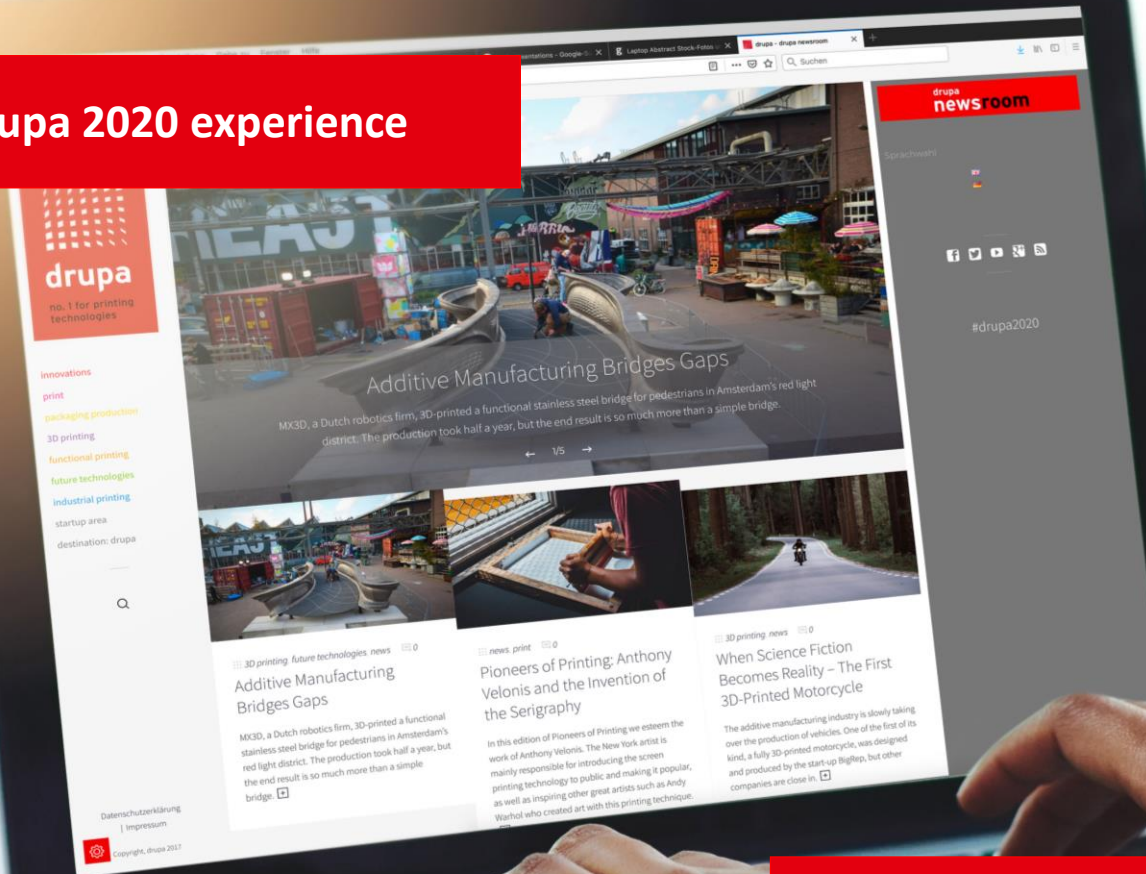
New exhibitors

Countries	net sq.	Exhibitors
Germany	50,998	363
Japan	21,452	54
Italy	16,285	144
China	15,523	371
UK	10,523	64
Netherlands	10,282	55
Switzerland	9,688	36
USA	5,683	53
Belgium	5,023	26
Israel	4,580	8

The worldmarket@drupa



The digital drupa 2020 experience



- New App
- Relunched homepage
- Matchmaking tool
- Wayfinding

Preview drupa 2020



welcome to
drupacily
düsseldorf

16. Juni - 26. Juni 2020

be part of it

see you at
drupa 2020



online registration: eTicket
www.drupa.com/registration

drupa app
matchmaking
blog.drupa.com



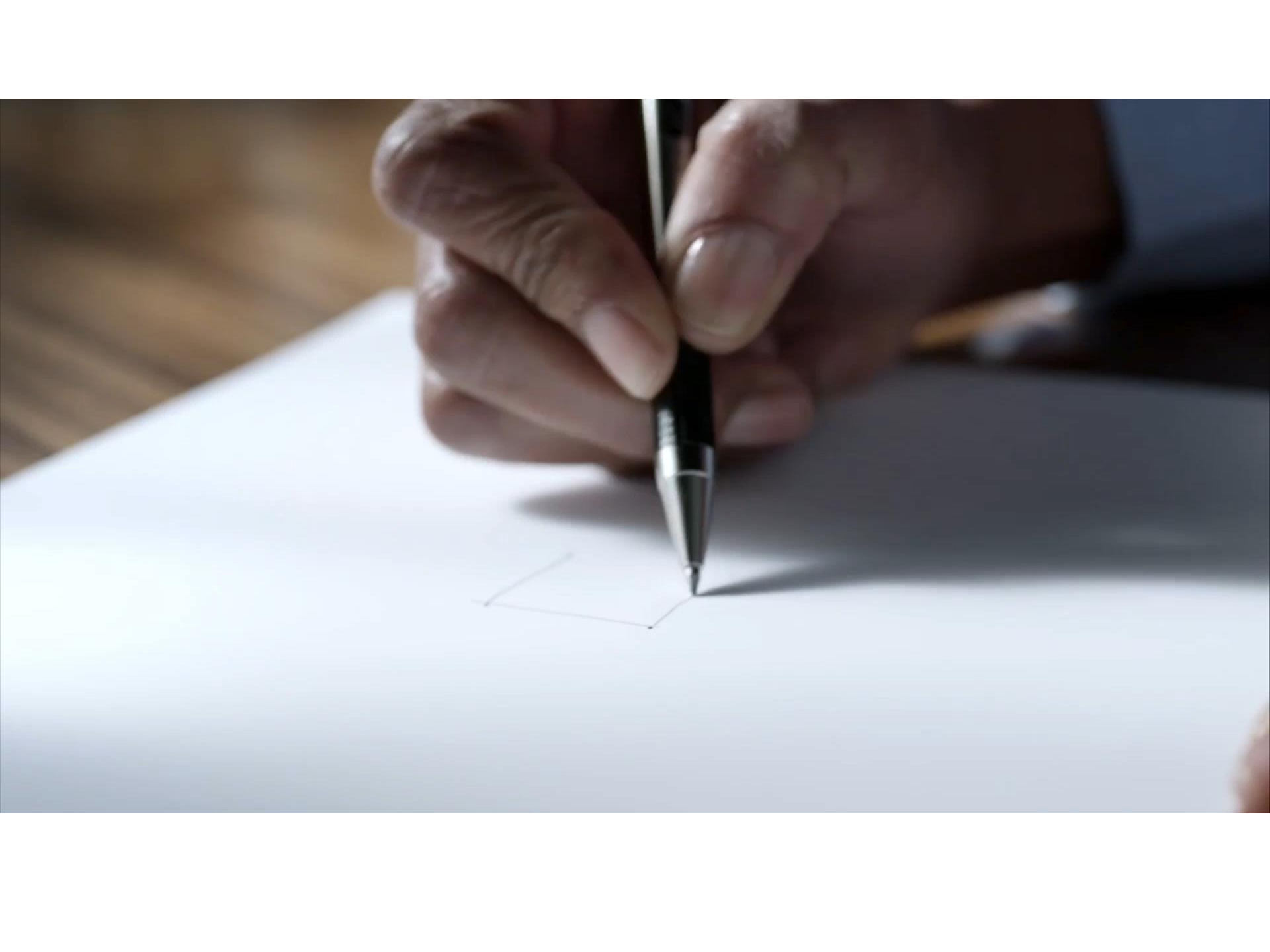
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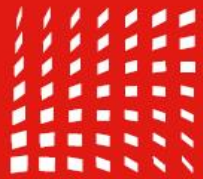
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Image-Trailer







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It is time to embrace the future!

See you in Düsseldorf!

June 16 - 26, 2020