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עמותת רשומה
בית שרבות, קומה 9
רח' קויפמן 4, תל-אביב 68012
ת.ד. 50150, תל-אביב 61501
טלפון: 03-6806800
פקס: 03-6133528



Placement Opportunity

Undergraduate (BA) student: ☒

Graduate (MA) student: ☒

Reference:	Onebeat – Business Analyst
Company Name:	Onebeat
Company Type: (Startup/Mature/...)	Retail-Tech Company
Location: (full address)	Menahem Begin 7, Ramat Gan
Duration of stay: (min 2, max 6 months)	4-6 months

Company Description:

Onebeat created an AI-driven retail technology that uses short-term predictions to translate customer behavior into real-time day-to-day actions that maximize sell-through and overall sales.

With AI algorithms we optimize the whole retail process, all the way from initial product allocation to replenishment to liquidations.

We break the problem down into basic attributes, then adjust the amount of inventory in different retail segments such as fashion, luxury goods, consumer electronics, DIY, and more.

We already optimized more than \$11 billion in inventory value in over 55,000 points of sale across well-known brands in Europe, the US, APAC, and Latin America.

Job Description and Tasks:

Internship Description:

- Analyze and optimize reaching out strategies
- Responsibilities will include carrying out marketing research
- Analyzing marketing performance data
- Setting up mainly search campaigns
- Knowledge with operating social media channels
- Help to set up marketing strategies for partnership
- Discover new trends in the retail industry
- Establishing new opportunities and business connections for the company

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Essential Requirements:

- Highly motivated person- passionate about improving the transformation of retail industry
- Self-Starter
- Multidiscipline person
- Out of the box thinker
- Not "afraid" of technologies
- Business orientation

Remuneration Details:

Due to visa regulations a salary is not allowed.

Lunch +Travel expenses will be covered, happy hours and other company fun activities are included