

מסחר ותעשייה

שראל-גרמניה

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עמותה רשומה 9 בית שרבט, קומה רח' קויפמן 4, תל-אביב 68012 ת.ד. 50150, תל-אביב 61501 טלפון: 03-6806800 פקס: 03-6133528



Placement Opportunity

Undergraduate (BA) student: Graduate (MA) student: \boxtimes

Reference:	Lynxight – Project Management
Company Name:	Lynxight
Company Type: (Startup/Mature/)	Startup
Location: (full address)	4 Ha'Mada st., Yokneam-Illit 2066718, Israel
Duration of stay: (min 2, max 6 months)	3-6 months

Company Description:

Lynxight develops computer vision applications for aquatic operations, with an initial focus on the multi-billion underserved swimmer safety market.

The system equips standard security cameras with proprietary AI capabilities to capture unique pool data and alert on unplanned situations: swimmer distress behavior, drowning events, area overcrowding and a variety of pool risk factors.

Powered by a new class of deep technology, Lynxight provides superior capabilities for managing safety risks and improving operational performance, offering razor-sharp analysis of activities and weak spots.

The company is primarily active in the DACH and Scandinavian regions, with a special focus on the German market.

Job Description and Tasks:

Internships at Lynxight are built to achieve a reliable win-win scenario – the interns gain experience in solving real world problems and understanding operational considerations, and the company gains a fresh perspective and solutions to well-defined problems. This has been the case with previous internships conducted in collaboration with MIT, Columbia and TU Munich.

Together with the intern, and taking the program duration into consideration, we will focus on tasks that revolve around:

- Customer acquisition activities helping secure new accounts
- Project management assuring customer and regulatory expectations are met in full
- Marketing support creating content for a variety of media outlets



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Essential Requirements:

- A proactive, hands-on, "go-getter" attitude
- Excellent communication skills both verbal and in writing (in English & German)
- Experience with Excel and PowerPoint
- Strong analytical skills and a strategic mindset
- A self-learner, independent problem solver who thinks creatively!
- Great interpersonal skills and fun to work with!

Advantages:

- Love and passion for writing ability to transform brand identity and ideas into highperforming marketing content
- Project management skills organized, detail-oriented
- Experience developing and managing content strategies for social media channels
- Team player who thrives in a fast-paced environment

Remuneration Details:

Lunch and transportation expenses of the intern will be covered. We will also be glad to assist with finding a comfortable accommodation and support with any other matter (including sightseeing and "experiencing Israel" suggestions).

Most importantly, the intern should expect:

- Personal growth and fascinating projects that actually create an impact
- A highly dynamic and energetic environment "move fast & break things" culture
- A great remote culture which allows you to be flexible
- Fame and glory for what you will have helped build

