



Deutsch-Kroatische
Industrie- und Handelskammer
Njemačko-hrvatska industrijska
i trgovinska komora



CROATIAN START-UPS ON START.UP! GERMANY 2019 ROAD SHOW CONTEST

**Are you interested in presenting your
start-up to the German market?**

Following two successful road shows in 2017 and 2018, the Association of German Chambers of Commerce and Industry (DIHK e.V.) is organising two road shows for international start-ups to Germany in fall 2019. Croatian startups from the sectors Mobility/Logistics, Smart City, InsurTech, IoT and Healthcare are welcome to apply for participation. In 2018 the German-Croatian chamber of commerce from Zagreb participated in the tour with three Croatian startups who earned great recognition in Germany – why don't you follow in their footsteps?

CONTEST RULES

1. **Organizer:** German-Croatian Chamber of Industry and Commerce , Zagreb, Strojarska cesta 22/11, OIB: 18509652133 (hereinafter : Organizer)
2. **Prize:** participation at one of the two StartUp Germany Road shows 2019. The winners from the sectors Logistic&Mobility, Smart City (Smart services, Smart Living, Smart Economy and Environment) & InsurTech participate at the Road show in Düsseldorf and Ruhr region from October 27th to 31st 2019. The winning startups from the sectors Healthcare and IoT participate at the Road show in Munich from September 25th to October 1st 2019.
3. The contest starts on April 15th 2019. Applications are open until 3:00 p.m. on May 15th, 2019.
4. Croatian start-ups from the following sectors are eligible to apply: InsurTech, Smart City, Logistics & Mobility, IoT and Healthcare.
5. **Application procedure:** please fill out the contest application form on our website: <https://kroatien.ahk.de/hr/dogadanja/> and upload your pitch (up to 15 slides) or video (up to 1 minute). Alternatively you can deliver all documents per e-mail to melita.macanovic@ahk.hr .If you don't receive a confirmation of receipt from us within five days of sending, please contact us. The official contest language is English so please provide all documents in English.
6. A jury of at least three members will evaluate the projects submitted. The choice of the finalists will be based on the following criteria:
 - Innovation
 - Business Model with a clear Go-To-Market strategy for the Germany/DACH region
 - Team

CONTEST RULES

7. All finalists will have the chance to pitch at the final event in Zagreb during the first week of June 2019 in Zagreb. The decision on the winner is solely under the jurisdiction of the jury.

8. The winning start-ups are entitled to participate in one of the two Start Up! Germany 2019 Road shows, depending on the sectors. More details about the road shows and programs can be found on our website.

9. The Organizer reserves the right to award, in addition to the winning start-up, a second and /or third-placed Start-up, depending on the capacity of the Tour. The organizer is not obliged to award start-ups from all named sectors.

10. The StartUp Germany Road show program covers the entire program management and transportation within Germany and most of the food & beverages. All travel related expenses to and from Germany, including but not limited to, flights, ground transportation from and to airport, insurance, service charges, hotel or property fees and personal expenses are the sole responsibility of all participants.

11. By entering its application, any Applicant/Finalist represents and warrants that the content of its application is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights.

CONTEST RULES

12. Extraordinary circumstances: The organizers are entitled to cancel, modify or suspend the contest at any time, as well as its contents, aspects or selection criteria. In case of an interruption the participants will be notified via e-mail.

13. The Applicants/Finalists understand and agree that the Organizer and anyone acting on behalf of the Organizer shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, the Applicants/Finalists' entry, name, portrait, picture, voice, likeness, image, statements about the contest, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes, without any further compensation, notice, review, or consent.