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עמותת רשומה
בית שרבת, קומה 9
רח' קויפמן 4, תל-אביב 68012
ת.ד. 50150, תל-אביב 61501
טלפון: 03-6806800
פקס: 03-6133528



Placement Opportunity

Undergraduate (BA) student: ☒

Graduate (MA) student: ☒

Reference:	Naki - Marketing
Company Name:	Naki
Company Type: (Startup/Mature/...)	Startup
Location: (full address)	7 Shevah St. Tel Aviv
Duration of stay: (min 2, max 6 months)	Min 4 month, max 6 month

Company Description:

Naki is a circular economy startup developing technology to Reuse Fatty sludge from the food industry as feedstock base in Tel Aviv with Labs at south Israel.

Naki offers economical and site-based solutions to convert waste, currently disposed of in different ways, to a usable commodity. This solves raw material shortages in biofuel production and can replace the use of virgin oil.

Our positive impacts are saving **260M CO2-eq/l** by using our material instead of fossil fuel.

Job Description and Tasks:

The main responsibilities for interns in the marketing communications position are website updates, execute and analyze marketing campaigns, social media channels management and monitoring, content creation, monitoring and creating new marketing material (such as brochures, presentations, videos and more) in English and German.

Taking care of content management in LinkedIn as Creating marketing materials, content creation, video editing, marketing research, ChatGPT.

Ability to carry out analysis to a detailed level.

Willing to learn and gain a lot of new knowledge about Renewable energy and new fuels.

Essential Requirements:

Creation of innovation matchmaking portfolio

Development and maintenance of internal and external network

Creation of presentations and marketing material (PPT, flyers, newsletters, landing pages, website, merchandise)

Assistance in website and social media management

Remuneration Details:

Due to visa regulations a salary is not allowed.

lunch and transportation expenses of the interns.

Visiting company sites all over Israel.

Monthly Happy hour and cool Ecosystem events.

option to be part of the Naki's European front office next year.