



Indo-German Chamber of Commerce  
Deutsch-Indische Handelskammer  
Mumbai · Delhi · Kolkata · Chennai  
Bengaluru · Pune · Düsseldorf



## Call for Application - SustainAward 2019

*Honoring outstanding sustainable business practices by IGCC Member Companies*

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Name & Address of Company: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Type of enterprise<sup>1</sup>: ☐ LARGE ☐ SME

Person of contact, designation \_\_\_\_\_

Email, phone \_\_\_\_\_

Dear Members,

With the introduction of the seventeen [Sustainable Development Goals \(SDGs\)](#), the United Nations (UN) have urged every business to rethink their social and environmental impact. From ending poverty, improving gender equality and the availability of water, to sustainable consumption patterns and the protection of ecosystems – the SDG framework provides an internationally accepted guideline for urgently needed transformations– laying out where the world collectively needs to go and how to get there until 2030.

In its efforts to provide a platform for enhancing your corporate profile and supporting you strengthening your sustainable footprint, expanding your network as well as profiting from knowledge sharing, IGCC calls all member companies to participate in this SustainAward 2019. The **SustainAward 2019** promotes and rewards your **sustainable business practices** on the basis of the following criteria covering the **4 categories**:

- |                                      |                                      |
|--------------------------------------|--------------------------------------|
| 1) German small and medium companies | 3) Indian small and medium companies |
| 2) German large companies            | 4) Indian large companies            |

Kindly provide your details within the following framework (p. 2-4).

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<sup>1</sup> Please state if your company falls into the category of a SME or LARGE company according to the Indian definition.  
SME: Investments in machinery up to INR 10 crore (production) or in equipment up to INR 5 crore (services).  
LARGE: Companies with higher investments (Micro, Small & Medium Enterprises Development Act, 2006).

## Questionnaire - SustainAward 2019

Answers should be kept as brief as possible. Please refrain from sending extra material like reports

### 1. Management

A responsible management is the foundation for credible and reliable corporate actions, as they define corporate goals and develop guidelines. Therefore, it is essential that sustainable business practices are systematically incorporated into a company's strategy.

**Question:**

Does your company have a sustainability strategy?

Please elaborate briefly and, if possible, support your answer with a suitable web-link:

Weblink:	
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If not, would you be interested in developing a sustainability strategy?

Yes [ ☐ ] No [ ☐ ]

## 2. Market

Due to globalization most of today's consumer goods are not produced in one country anymore. However, some countries do not yet have strict rules regarding products, business operations and working conditions in place. Therefore, it is important for sustainable companies to maintain a set of values, regulations and standards, and also hold up these standards towards their business partners throughout their supply chain. The fair treatment of partners, competitors, employees and consumers is decisive for a sustainable supply chain.

### Question:

Does your company adhere to social and environmental policies and standards or is member in any standards-related organization (e.g. Global Compact)? Does your company interact with business partners in the supply chain on these policies and standards and/ or is third companies' adherence to such policies and standards a criteria for partner selection? Kindly elaborate briefly. If possible, support your answer with a suitable web-link.

Weblink:	
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If not, would you be interested in developing a sustainability strategy?

Yes [ ☐ ] No [ ☐ ]

### 3. Working Environment

Fair treatment of employees is at the core of a sustainable corporate management. A company's human resources policy should ensure fundamental labour rights and just employment conditions, it should offer advanced training for the employees, promote equality between male and female employees and encourage diversity as well as healthy lifestyles within a company's workforce. Protection and promotion of employees is not only a social duty of a company but also a fundamental driver for its future success. A company that takes this topic serious should also promote such working conditions in its supply chain.

#### Question:

Does your company go beyond the basic laws to improve the working conditions for your employees? Do you follow any guidelines (e.g. German NAP, amfori BSCI)? Do you communicate the importance of this topic to your business partners?

Kindly elaborate briefly. If possible, support your answer with a suitable web-link.

Weblink:	
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If not, would you be interested in developing a sustainability strategy?

Yes [ ] No [ ]

#### 4. Natural Environment

Using up natural resources and emitting harmful greenhouse gases into the atmosphere creates negative consequences for the natural environment. Therefore, it is the responsibility of companies to minimize negative external effects and to create a healthier environment for future generations.

**Question:**

Does your company go beyond the basic laws to minimize its impact on the natural environment?  
Kindly elaborate briefly. If possible, support your answer with a suitable web-link.

Weblink:	
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If not, would you be interested in developing a sustainability strategy?

Yes [ ] No [ ]

## 5. Community

Companies are an integral part of society. They contribute towards the economic, environmental and social development of a community. A fair and responsible, dialogue-oriented and active relationship with different stakeholders should be the priority of every company.

### Question:

What Corporate Social Responsibility-activities did your company undertake in the last three years to have a positive impact on the society/local community? How are you engaging with the target group in a proactive and dialogue-oriented manner?

Kindly elaborate briefly. If possible, support your answer with a suitable web-link:

Weblink:	
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If not, would you be interested in developing a sustainability strategy?

Yes [ ] No [ ]

## **Acknowledgement - SustainAward 2019**

All information and answers given above are true and provided according to the best of my knowledge. If the company for which I have submitted the questionnaire wins IGCC's SustainAward 2019, we will join the ceremony and send at least one representative to receive the trophy on stage.

**Date:** \_\_\_\_\_

**Sign:** \_\_\_\_\_

**Company Name & Seal (Stamp):**

\_\_\_\_\_

**Print the last page, provide signature & stamp and attach the scan to your application**