



Placement Opportunity

Undergraduate (BA) student: ☒

Graduate (MA) student: ☒

Reference:	Skillreal – Marketing / Customer Success
Company Name:	SkillReal Ltd
Company Type: (Startup/Mature/...)	Start-up
Location: (full address)	BSR1 Tower, Ben Gurion 2, Ramat Gan
Duration of stay: (min 2, max 6 months)	6 months

Company Description:

SkillReal disrupt the industry by developing and selling the most accurate and advance AR systems for robotic automotive manufacturing lines, with customers like VW group and others.

A disruptor in digital twin manufacturing applications SkillReal has contact and client pipeline across nearly the entire automotive OEM industry (VW, Skoda, Audi, BMW and many more) as well as Tier1 (FFT, Rockwell, KUKA and more). As a Siemens digital industry strategic partner, we deliver significant benefit by enabling accurate design and simulations through patented technology to close the large gap between the virtual world and the physical world – in terms of time, costs, and risk. SkillReal is on a mission to close this gap and help global manufacturers significantly improve their quality and productivity.

As we are increasing our activities and expanding to new markets, for the central European region, we are looking for a German intern for our Israeli offices.

Job Description and Tasks:

- Strategy, create and manage marketing asset library of product, technical and client relations communications materials.
- Assist in online marketing aspects- create marketing campaigns in online and offline space German and internationally.
- Event- participate in the search for conferences and events as well as manage their operations and then travel with the team to participate in the events themselves (worldwide)
- involvement in optimal professional client communication and real contribution to G2M strategy

Essential Requirements:

- Basic understanding of the automotive market
- Minimum is an ongoing Undergraduate degree. Ongoing Graduate degree is also possible
- Passion for being involved with the sharp tip of the spear of the newest algorithmic technologies including AI, AR, and/or digital modeling
- Passion of Augmented Technologies is a plus
- Passion for Automotive manufacturing is a huge plus
- Excellent and fluent communication skills verbally and in writing in German (the team language)
- English- at least B2 level is required (office lingua franca)
- Other languages- a plus
- Great team player- open and communicative
- Diligent, open to learn new things, research and read whatever is needed.

Remuneration Details:

Due to visa regulations a salary is not allowed.

Skillreal is happy to cover lunch & transportation as well as per diem during business trips.