

Sharbat House, 9th Floor
4 Kaufmann St., IL-68012 Tel-Aviv
P.O.B. 50150, IL-61501 Tel-Aviv
Tel.: +972-3-6806800
Fax: +972-3-6133528
E-Mail: info@ahkisrael.co.il

<http://israel.ahk.de>

עמותת רשומה
בית שרבת, קומה 9
רח' קויפמן 4, תל-אביב 68012
ת.ד. 50150, תל-אביב 61501
טלפון: 03-6806800
פקס: 03-6133528



Placement Opportunity

Undergraduate (BA) student: ☒
Graduate (MA) student: ☒

Reference:	Wheelshare – Biz Dev & Marketing
Company Name:	Wheelshare Ltd.
Company Type: (Startup/Mature/...)	Startup – advanced stage
Location: (full address)	21 HaMelacha St., 4809157 Rosh HaAyin, Israel
Duration of stay: (min 2, max 6 months)	Preferably as long as possible; Opportunity of employment in Germany after the internship

Company Description:

Wheelshare was established in 2017 to provide an easy and simple solution to make wheelchairs accessible in both public and private places and meet the increasing need of mobilizing visitors who experience difficulties with movement. Wheelshare expands the freedom of movement through an automated wheelchair sharing platform, meant for temporary users, like senior citizens and patients.

In August 2018, Wheelshare's first wheelchair station was placed in Ichilov Hospital. Like a fire in a piece of lint, station placement increased to 85% of Israeli hospitals. Owing to Hapoalim Bank's sponsorship, users can benefit from our service at hospitals for free for the first 4 hours!

Following the success in Israeli hospitals, we are now distributing our solution globally and to other sectors, including travel, culture, recreation, commerce, and any public space that needs our assistance to allow everyone to benefit from the service.

In April 2022, our first station was installed in Germany, in the main entrance of Charité Universitätsmedizin Berlin – the "Best German Hospital".

For more information, please visit our website: www.wheel-share.com

Job Description and Tasks: Business Development & Marketing

- Business Development: market research & assessment, strategic business analysis, develop new customer and partner relationships
- Creation of marketing material (e.g., brochures, presentations, videos, articles, and posts), primarily in German.

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- Development and monitoring of a PR campaign
- Support in setting up the German entity

If there is good and valuable work during the internship, we can hire to join our German office, following the internship.

Essential Requirements:

- German native speaker
- High level of English
- Independent and self-motivated
- Excellent communication skills
- Business Development / Marketing experience - a plus

Remuneration Details:

Due to visa regulations a salary is not allowed.

We will cover transportation costs.

Our office is located in Rosh HaAyin; the direct bus connection from Tel Aviv to Afek Industrial Park takes around 45 minutes. Part-time remote work can be arranged according to individual prior agreement.

We are happy to assist with finding accommodation.