

Invitation to Cosmetics & Beauty Expo in Osong 2022

Dear Sir or Madam,

We warmly greet you in the name of the German Chamber of Commerce and Industry in Korea (AHK Korea).

On behalf of the trade fair organizer Osong Bio Promotion Foundation, we would like to invite you to the **Cosmetics & Beauty Expo in Osong 2022**. Not only will you see various high-quality products, but also reasonably priced ones ranging from major brands to start-ups.

Korean beauty products enjoy high reputation around the world and are considered as trendsetting in Asia. The export volume of Korean beauty products increased 16.1% to 7.28 billion dollars in 2020, ranking third in the world after France and the US. This growth demonstrates the popularity and reliable quality of reasonably priced Korean cosmetics, which cover a wide range of customer needs.

Due to the current instability of the COVID-19 situation, the fair organizer offers a **1:1 online business meeting** program for German trade visitors (buyers). If you want to meet Korean cosmetics & beauty products manufacturers and distributors, as well as if you want to diversify your sales product groups, please feel free to take part in this free Online Matching Program! As AHK Korea, we support your participation (incl. translation/interpretation) in this program.

■ Overview

- **Date:** October 4 – 23, 2022 (“Online and Offline Exhibition”)
- **Organizer:** Osong Bio Promotion Foundation
- **Exhibiting Category:** cosmetics, beauty products, raw materials, personal care products, and wellness products
- **Homepage:** <http://eng.osongbeautyexpo.kr/>
- **Brochure link:** [Brochure](#)
- **Exhibition Result from the year 2021 (Online Exhibition):**
 - 201 exhibiting companies from the raw materials, cosmetics, skincare, and beauty products industry
 - 626,430 visitors
 - 704 trade visitors from 46 countries

■ Offer for trade visitors (buyers)

- Organization of 1:1 business meetings (online) from Oct. 4 to 7, 2022
- Language interpretation for the meetings (ENG/DE - KOR)
- Shipping of sample boxes (upon individual request)

■ Registration

- **Registration deadline:** until mid-September
- If you are interested, **please contact an AHK Korea colleague directly.**

■ Contact person at AHK Korea:

Sujin Lee (Ms.) / Manager

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If you have any inquiries, please do not hesitate to contact to AHK Korea. We are happy to help you.

Herewith you inform that we have received your data through public, accessible pages and will use them only for this invitation. If you do not wish any further contact from us, you can inform us at any time in accordance with article 12 DSGVO, whereby your data will be deleted.