



# Consulting Services

GACC Midwest



*"After deciding to expand and find our US-subsidary, we were looking for an organization that could help us effectively with opening doors to the new market. With GACC Midwest, we found a reliable partner who has supported us step by step. Our collaboration with GACC Midwest was key for laying the groundwork for our success in the US."*

**Oliver Borrmann, CEO, Hark Orchids LP**

Companies expanding in the US are confronted with a myriad of decisions and tasks. Factors such as qualified business partners, timely customer support, industry-specific market familiarity, coordinated marketing, and staffing are crucial to conducting successful business in the US. GACC Midwest is here to support your goals throughout each step of your US market entry and expansion.

## **YOUR CHALLENGE**

Assimilation into the US market is a complex process that presents great opportunities but also some risks. The US is approximately 27 times larger than Germany, and differences in mindset, demand, job competition, consumer trends, and sales are common. In order to minimize the risk of bad investments, proper preparation for your market entry is key. Even after initial customer acquisition, you must constantly keep up the momentum to seize new opportunities and continue growing.



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

## GACC MIDWEST NETWORK AND SERVICES

### Our Services



Market Research



Recruiting



Marketing & Localization



Virtual Offices



Site Selection



M&A Facilitation



Business Partner Search



Intercultural Coaching



Trade Show Representation



Collection & Credit Checks

### GACC Midwest

Your Market Entry  
& Expansion  
Experts



### Our Network



Tax & Accounting



Finance & Banking



Logistics



Insurance & Benefits



Legal



Employee Benefits

### OUR APPROACH

Our approach excels through targeted research methods to meet all of your company's needs, whether it is researching and analyzing market potential, establishing distribution channels, searching for business partners, or selecting your new production location. Our principle of "quality vs. quantity" guarantees a customized consulting service for your company that will assist and guide you step-by-step through all phases, from market entry to expansion in order to maximize your success in the US.

### OUR TEAM

Our intercultural, bilingual team at GACC Midwest has a comprehensive knowledge of international business strategies and the US and German markets.

Our customers also benefit from our broad, transatlantic membership network filled with experienced industry professionals in business development, product liability, logistics, immigration law, and more. This network provides confidential advice and valuable information to our clients to help them make informed decisions about expanding their business into the US market.



#### Contact Information

**German American Chamber of Commerce of the Midwest, Inc. / AHK USA-Chicago**  
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**Start Today!**