## ISRAELISCH - DEUTSCHE INDUSTRIE- UND HANDELSKAMMER



לשכת מסחר ותעשייה ישראל-גרמניה

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עמותה רשומה בית שרבט, קומה 9 רח' קויפמן ,4 תל-אביב 68012 ת.ד. 50150, תל-אביב 61501 טלפון: 03-6806800 פקס:03-6133528



### **Placement Opportunity**

Undergraduate (BA) student: YES Graduate (MA) student: YES

Reference:	ehouse – Sales & Marketing
Company Name:	ehouse
Company Type: (Startup/Mature/)	Startup
Location: (full address)	Tel Giborim 5, Tel Aviv
Duration of stay: (min 2, max 6 months)	6 month

### **Company Description:**

ehouse is a tech-enabled platform for entrepreneurs to build and scale their eCommerce businesses. We are building an end-to-end solution composed of flexible urban warehouses, a full suite of logistics and business services, a network of eCommerce entrepreneurs, and proprietary software that integrates with all logistics aspects required to run an efficient eCommerce business. Our mission is to empower the new generation of eCommerce entrepreneurs to start, grow and scale their businesses by making logistics accessible and efficient. We are a well-founded post-seed company that was raised by top-tier investors.

### **Job Description and Tasks:**

- Assist in the development and execution of marketing materials across various fields, including social media, growth marketing channels, SEO and content creation.
- Collaborate with the team to create engaging content for social media posts, affiliate programs, paid campaigns, inbound and outbound marketing strategies.
- Conduct market research to identify customer trends, preferences, and competitor analysis.
- Help organize and coordinate marketing events and activities.
- Stay updated on industry trends and marketing best practices.



מיכאל פדרמן הילדגרד מולר, מיקי שטיינר גרישה אלרואי-ארלוזר

נשיא: סגני נשיא: מנכ"ל:

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#### **Essential Requirements:**

- Enthusiasm and passion for marketing and digital media.
- Strong written and verbal communication skills in English and German.
- Attention to detail and ability to work both independently and as part of a team.
- Basic knowledge of social media platforms and digital marketing concepts.
- Pursuing a degree in marketing, communications, or a related field (preferred but not required).

#### **Remuneration Details:**

This Marketing Internship offers the opportunity to gain practical skills and be mentored by experienced professionals at an innovative and growing Startup company. It includes lunch and transportation! Join Us:)



:נשיא

מנכ"ל:

:סגני נשיא