



SPONSORSHIP

PROPOSAL

GROWTH SUMMIT 2021



7 October 2021

**International
Convention Centre –
ICC Sydney, NSW**

Supported by:



on the basis of a decision
by the German Bundestag

GROWTH SUMMIT 2021

The German-Australian Business Summit will discuss key economic topics across four main panels in the bilateral relationship, relevant for every foresightful business. Participate to learn, discuss and network with business and political leaders from Australia and Germany, including representatives of highly inventive Mittelstand companies and Australian innovation leaders.

ENABLER FOR GROWTH



THE FUTURE LOOKS BRIGHT

HEALTHY HUMANS

PRECIOUS EARTH

BEAUTIFUL INTELLIGENCE

POWERFUL PLANET



HEALTHY HUMANS

Australia and the rest of the world have to confront new challenges of integrating digital technologies and artificial intelligence into health research, everyday use and regulatory framework. Hear in this panel from market leaders in the health industry, government and academia.



BEAUTIFUL INTELLIGENCE

Food and Beverage is an identified growth sector for the bilateral relationship – and Advanced Manufacturing is the solution! This panel will provide you with insights into one of Australia's largest industries and how Industry 4.0 is shaping this sector.



PRECIOUS EARTH

Rapidly emerging technologies for a greener world spark the demand for sustainably produced New Economy Minerals. This panel is designed to explore both the resource-related opportunities and challenges faced by the mining and manufacturing industries in Australia and Germany on the pathway to a cleaner future.



POWERFUL PLANET

With the EU and US leading the path to decarbonisation, great amounts of green hydrogen are going to be required. In this panel, we discuss the current limitations and draw a clear picture of a realistic future in which green hydrogen will power our industries.

05

YOUR SPONSORSHIP OPTIONS

For further sponsorship options please contact our [team](#) - details on last slide.

SUMMIT SPONSORSHIP



Tier 1

\$25,000 excl. GST
only 1 available

EXPEDITION SPONSORSHIP

Tier 2




















\$15,000 excl. GST
limited availability

SHERPA SPONSORSHIP

Tier 3

\$7,500 excl. GST
unlimited availability

Type	Promotional & Website Branding						Sponsor Acknowledgement	Speaking Opportunities
Description	Company bio on sponsor page of conference website (100 words)	Advertisement on Attendee access pass	Full page advertisement in Accelerate magazine (Sep edition)	Promotion via Social Media Channels and Press Releases (Logo and/or company name)	Logo placed on conference website	Logo on all other promotional material, digital & print (subject to meeting print deadlines)	Sponsor acknowledgement during Opening Plenary	Opportunity to welcome delegates at one panel session and to introduce a significant speaker
Summit	✓	✓	✓	✓	✓	✓	✓ with special mention	✓
Expedition				✓	✓	✓	✓	
Sherpa				✓	✓	✓	✓	

Type	Speaking Opportunities		Onsite Branding				Registration	
Description	Opportunity to contribute a panellist or moderator for a selected panel (subject to gender balance within panels)	Opportunity to address the audience in closing remarks	Logo on backdrops and banners	Logo on sponsor page of conference program	Sponsor’s marketing material displayed within the conference venue	Logo on front page of conference program	Complimentary tickets	Access to delegate list
Summit							 10x	 prior to event
Expedition							 5x	 post event
Sherpa							 2x	 post event

THANK YOU

*If you want to climb the summit
with us, get in touch!*

Your Contacts



Tina Thoms

Customer Success Manager



Eva Kosinski

Senior Manager Events & Projects

Event Website

[Growth Summit 2021](#)

Email Address

events@germany.org.au

