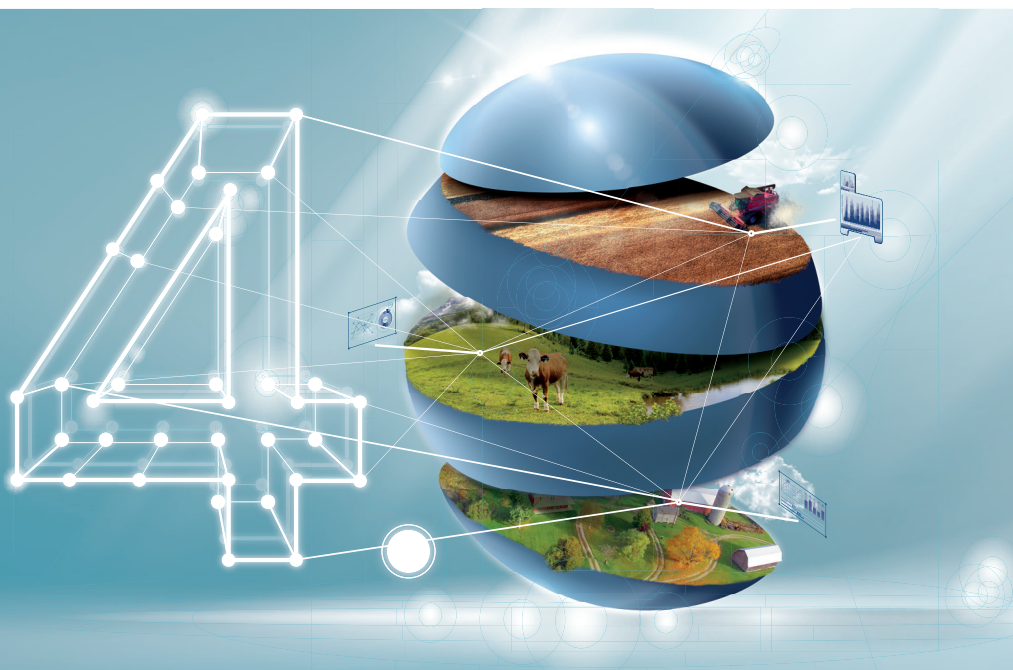


smart farming

12 dicembre 2017

H-FARM
Tenuta Ca' Tron
Via Sile, 41 - 31056 Roncade, Treviso



MODERA L'EVENTO Marc Buckley

9:30-10:00 REGISTRATIONS & WELCOME COFFEE

START

10:00-10:10 Camera di Commercio Italo-Germanica

Welcome speech



Jörg Buck Consigliere Delegato, Camera di Commercio Italo-Germanica

FUTURE IS NOW

10:10-10:50 Climate Resilience: The Future of Farming



Marc Buckley UN SDG Advocate, Global Food Reformist & Sustainable Futurist
ANJA ALOHAS ECO-Center

OBSERVATORY

10:50-11:30 Osservatorio Smart AgriFood: break with tradition



Pietro Pezzolla Ricercatore, Laboratorio Rise dell'Università degli studi di Brescia

AGRI-TECH

11:30-12:00 Digital impact on Agrifood



Gianni Gaggiani Agrifood Project Manager & Creative Specialist, H-Farm

NEW TRENDS

12:00-12:30 Rising Startups: Smart Farming Innovations and Solutions that are changing the game



Sharon Cittone Chief Content Officer, Seeds&Chips

12:30-13:30 NETWORKING LUNCH @ "La Serra", H-Farm

BEST PRACTICE

13:30-13:50 Smart farming in practice



Kurt Herbing Leiter Vertrieb Westeuropa / International Projects, Farm Facts

13:50-14:10 Digital transformation – how farmers in Denmark have streamlined administrative and accounting processes with ELO



Vito Intini Sales Director Italy, Elo Digital Office GmbH

14:10-14:30 New generation connectivity for agriculture



Mauro Bregolato Business Development Italia, Bosch

FROM TRADITION TO EVOLUTION

14:30-15:30 MODERATORE DEL PANEL Stefano Maneri



Sustainability in the wine sector
Stefano Maneri Founder, Sustainable Solutions Consulting



EY: Wine Blockchain
Luca Grivet Foiaia Partner – Technology Advisory Leader Italia, EY



VITISOM Life Vitisom Project:
a real example of application of innovative technologies for a sustainable management of vineyard
Isabella Ghiglieri Project manager LIFE VITISOM, Università degli Studi di Milano, VitiSom

FINANCIAL SUPPORT

15:30-15:50 New Technologies: Fintech and Smart Farming.
Towards a business rationalization model in the first and third economic sectors (besides the second one).
Fabrizio Pagani Responsabile Supporto all'Internazionalizzazione, Banco BPM



THE BEAUTY OF IMPACT

15:50-16:10 Health & Food Challenges
– about the Disruptive Power of Startup Pioneers



Thimo V. Schmitt-Lord Executive Director, Bayer Foundations

16:10 GREETINGS

16:20 START-UP PITCH
Bayer Foundations Jury & Marc Buckley

EVENT LANGUAGES:
ITA & ENG
interpretation service is ensured

Per informazioni e registrazioni: Camera di Commercio Italo-Germanica - Event Manager Lavinia Lorenzetti - lorenzetti@deinternational.it