



## GERMAN-ARAB CHAMBER OF INDUSTRY AND COMMERCE E-NEWSLETTER | JUNE 2023

#### IMPORTANT INFORMATION AT A GLANCE

#### **BECOME A MEMBER!**

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#### **AHK Egypt Announcement:**



#### **Bavarian Business Delegation in the Water Sector with a Focus on Non-Traditional Water Resources** (Wastewater Treatment & Desalination)

DEinternational Egypt, the service unit of the German-Arab Chamber of Industry and Commerce (AHK Egypt) is conducting a business trip for Bavarian companies to Egypt in the water sector from 10-14 July 2023 headed by the Bavarian State Ministry of Economy, Agricultural development and Energy.

The aim of the business trip is to facilitate the entry of Bavarian small and mediumsized enterprises (SMEs) into the Egyptian market and to help them identify potential business partners in Egypt.

Target groups are stakeholders, institutions, private companies and investors from the water sector.

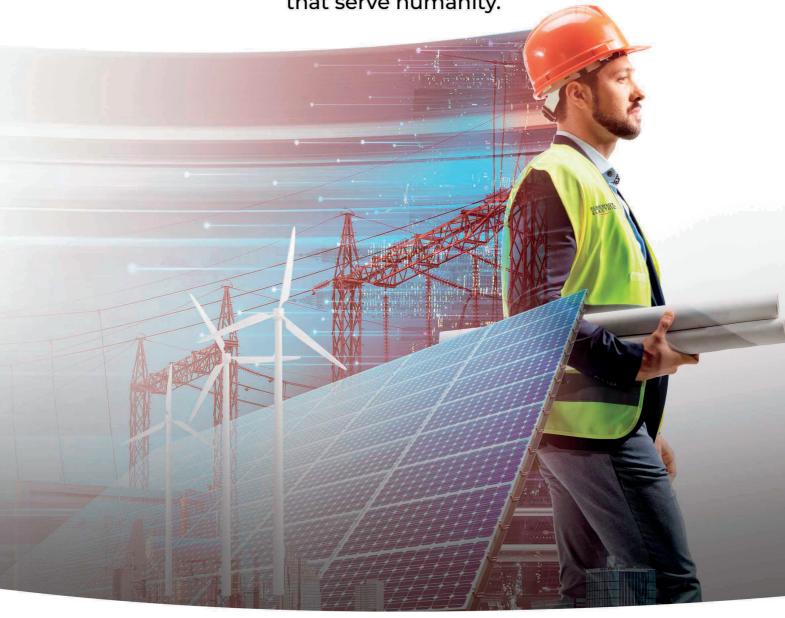
In the framework of the delegation trip a symposium will take place on 10 July 2023 focusing on Water Scarcity, Non-traditional Water Resources and Energy Saving Technologies.

More information can be found *here* 



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## The German-Arab Chamber of Industry and Commerce Organizes its Site Visit "On the Spot" in Port Said

The German- Arab Chamber of Industry and Commerce (AHK Egypt) organized its first site visit this year to Port Said, at the Zohr Applied Technology School and the technical vocational factories of Samco and Petrobal".

The site visit, which was an exclusive AHK Egypt members only visit, included an extensive tour of energy and electrical maintenance field factories. Members also had the opportunity to engage with knowledgeable trainers within those fields. Furthermore, they received exclusive insights during the tour which helped them advance their understanding of the practical training and robust production line.

We would like to extend our deepest gratitude for the generous sponsorship of the Zohr Applied Technology School, and the technical vocational factories of Samco and Petrobal. Their contributions have enabled us to give our members an insightful site visit, highlighting the importance of investing in skilled labor and practical training.

We also wish to thank our trusted Travel Partner, Blue-Sky Travel, for generously sponsoring our comfortable transportation to and from Port Said. Blue Sky Travel is one of the top Travel Management Companies in Egypt, and a member of FCM, a successful global network, delivering superior travel services quality to the market's leading corporates in Egypt.



## EID AL-ADHA TRIPS











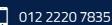














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#### **ECONOMIC NEWS:**

23/05/2023

Egypt's agriculture exports rise 17.2 percent in 5 months

23/05/2023

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#### https://aegypten.ahk.de/en/events

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#### **COMPANIES AND INDUSTRIES:**











### Magdi Yacoub Heart Foundation and Mercedes-Benz Egypt Join Forces to Establish the New Global Heart Centre in 6th of October

The Magdi Yacoub Heart Foundation announced today its latest cooperation with Mercedes-Benz Egypt to establish the new global heart centre in 6th of October. The aim of this cooperation is to increase the number of patients receiving healthcare services with the help of the new facility. Led by Ingenuity, Mercedes-Benz Egypt is committed to making a difference in communities where it operates, positively impacting future generations, and achieving a transformative impact on the lives of Egyptians. The luxury brand's cooperation with MYF will support the Foundation's ambitious humanitarian efforts including improving the lives of the many people affected by heart disease, including children, and delivering free-of-charge healthcare services and providing advanced medical training to healthcare staff. The foundation also offers the most innovative treatments to thousands of Egyptians who live with heart diseases, and this cooperation is meant to help develop the healthcare system in Egypt.

The announcement of the cooperation protocol came during Mercedes-Benz Egypt's visit to The Aswan Heart Centre. The purpose of the visit was to gain firsthand experience of the healthcare services offered by the center to heart and cardiovascular patients, and to learn more about the scientific and medical research performed by the center's most prominent cardiologists to increase the cure rates of heart diseases in Egypt. These studies are published in some of the most prestigious medical periodicals around the world. During the visit, representatives from Mercedes-Benz Egypt also met with Doctor Sir Magdi Yacoub and acclaimed his exemplary role in improving healthcare services in the country.

Nader Nassif, the Development Consultant at the Magdi Yacoub Heart Foundation, stated that the foundation strives to increase the number of heart patients who benefit from their services. He added that the foundation offers its services free-of-charge to as many Egyptians as possible, in addition to training doctors and medical staff on the latest treatment protocols of heart diseases, to help elevate the standard of healthcare services. Nassif also emphasized the importance of the role played by the private sector in supporting humanitarian, charity, medical foundations and NGOs, in order to expand their charitable causes and magnify the impact of their efforts.

Dina El Gazzar, the Vice President for Development and Fundraising at The Magdi Yacoub Foundation, added that Mercedes-Benz Egypt will contribute to accelerating the construction pace of the new Magdi Yacoub Global Heart Centre in 6th of October. She noted that phase I of the center will be completed by Q1 of 2024, aiming to eradicate the waiting list of patients who need to receive urgent medical attention. She expressed her heartfelt gratitude to Mercedes-Benz Egypt for their valuable role, which will help them to treat thousands of patients every year.

The Magdi Yacoub Heart Foundation currently offers free-of-charge healthcare services to more than 40,000 people suffering from heart and cardiovascular diseases every year. With the help of the new hospital, they aim to triple this number. The new hospital is projected to serve more than 120,000 patients and perform 12,000 operations, 60% of which will be on children. In addition, it will provide medical hand-on training to more than 1500 cardiologists and surgeons.













## Julius Berger International is Involved in one of Cairo's Most Exciting Current District Developments

Behind this promising name lies an extremely ambitious project by the Egyptian real estate development company Palm Hills Developments. In western Cairo, an entire district is to be built on a total of 1,260 hectares, fulfilling highest standards in the fields of architecture, finishing quality as well as connectivity and sustainability. In order to truly leave nothing to chance, Palm Hills Developments is counting on the support of the German engineering office Julius Berger International, which – with a broad portfolio of planning, consulting, project management and construction related services – can provide answers to almost any question arising during planning and execution of the project.

At present, the team is focusing on ensuring superior quality of the finishing works during the completion of numerous types of residential buildings. Well experienced German supervisors oversee the works executed by various contractors engaged in the fields of plaster and dry wall works, tiling and door/ window installation as well as plumbing works and all sanitary installations. Their mission also includes the constant transfer of knowledge to Egyptian personnel on the spot and a continuous education of employed tradesmen. Particularly important in this context is the initial training of Egyptian engineers as multipliers for quality control through the development of a customized seminar program in conjunction with frequently offered in-house seminars. Palm Hills Development together with Julius Berger International contributes to the sustainable further education of Egyptian construction workforce.



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