Energy Efficient Envelopes



- 1. Effectiveness before efficiency
- 2. NZ insulation standards are poor
- 3. We don't get what we pay for
- 4. We damage our insulation, our buildings, ourselves...



About pro clima

Who is pro clima?

- German based manufacturer of building materials
- Founded in 1981 by Lothar Moll
- Global product supplier to more than 40 countries
- pro clima products installed in approximately 120,000 houses per year world wide

What does pro clima do in New Zealand?

- Supplies pro clima high performance membranes and tapes
- Supplies Minneapolis Blower Door
- Fraunhofer IBP cooperation partner for WUFI
- Local partners include Carter Holt Harvey CHH (Ecoply Barrier) and Fletcher Window and Door Systems (Smartfit)

Our buildings aren't effective



Image courtesy of: Jon Davies



Image courtesy of: Jon Davies

Everyday roof examples





NZ UK DE







Planned diffusion

Unplanned convection



5 g of moisture per m^2 per day











Control control.

Insulation + Airtightness + Ventilation



= Comfort + Health + Resilience

What happens if I do control moisture?















Figure 2 Effect of poor air sealing on heating and cooling loads (NatHERS 28)

International Airtightness Requirements







- 1. Effectiveness before efficiency
- 2. NZ insulation standards need to rise
- 3. Get what you pay for
- 4. Protect what you pay for

Questions

Thank You

