



# YOUR TRUSTED PARTNER IN SRI LANKAN – GERMAN BUSINESS RELATIONS



Delegation der Deutschen Wirtschaft in Sri Lanka Delegation of German Industry and Commerce in Sri Lanka





### Dear readers,

First of all, I would like to wish you on behalf of the AHK Sri Lanka team a Happy and Prosperous New Year!

During the last weeks significant political decisions have been taken. The LMD-Nielsen Business Confidence Index (BCI) recorded a massive increase of 75 basis points to register 186 in December – the highest it has been since September 2015, according to LMD. As a result, the BCI is almost twice as high as its 12-month average of 99 and within reach of its alltime high of 204, the magazine notes.

Despite the horrible attacks we concluded 2019 successfully. In close cooperation with the German Embassy and the Ministry of International Trade we established the German Sri Lankan Fast Track Dialogue, which already took place two times in 2019. During the past 12 months AHK Sri Lanka organized several highranking business delegations to Germany and Sri Lanka. Further, we were able to organize two major events for German companies in Sri Lanka - the first German pavilion at Build SL with 27 German brands and Top German Brands event with 147 German brands - in order to enhance the visibility of German companies in the local market. AHK Sri Lanka coordinated the first Sri Lankan pavilion at the world's largest trade fair logistics including the official Opening and meetings in presence of former Hon. Ports Minister Sagala Ratnayaka and German Deputy Minister of Transport Steffen Bilger.

In the first quarter of 2020, AHK Sri Lanka will have some key events including business delegations and Sri Lankan pavilions of trade fairs. From 27th to 30th of January a German business delegation on sustainable mobility will visit Colombo. The program includes a conference and B2B meetings to identify potential business partners. Additionally, in frame of the promotion of Sri Lankan businesses, AHK Sri Lanka coordinates two pavilions at International Green Week and the world's leading show for Boats and maritime tourism "Boot" in mid-January 2020.

Yours sincerely,

Andreas Hergenröther Chief Delegate Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka)

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### The Call of Colombo Port - an Interview of Chief Delegate Andreas Hergenroether

The Colombo Port is large in South Asia, and the challenge now was sustaining the momentum, and elevate it to the next level as a trading and logistics hub, the Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka) said.

Chief Delegate Andreas Hergenroether, in a brief interaction with the Daily Mirror, said it was high time to see that the momentum was used to create jobs, know-how transfers, and new entrepreneurial engagement.

"Therefore, it would be important that Colombo Port is developed from a logistics hub to a trading hub. That is the intention of commercial hub regulation. Currently, six projects under the commercial hub regulations, which are of course not enough. There is huge potential for bonded warehousing, value addition, labelling and packaging. It will create jobs and entrepreneurial engagement," he said.

Both the past and present Governments speak about making Sri Lanka an international hub capitalising on its strategic positioning in the Indian Ocean. The chief delegate of German industry was positive on the new government's tax reduction.

He said tax reforms would give impetus for the attraction of Foreign Direct Investment (FDI). At the same time, he said it would be 'very important' for the German companies present in Sri Lanka to have regulatory measures that would undermine Sri Lanka's commitment to a level playing field, and also to the very strong rule of law.

"That is something we see in the Ease of Doing Business Index of the World Bank," he said. "Sri Lanka is still in a lower position. That is a very important sign we see that there is a strong commitment to having stable for national and foreign investors. That we would have equal rights for foreign and national investment, that is about the liberalization of freight forwarding and shipping sector. We have talked to several German businesses that have shown strong interest to increase investment," he said.

In realising its dream as a hub, he said it was also important for the country to make commercial hub regulations more attractive to foreign investors. He stressed that German investors were ready to put their money on the ground here more if the present obstacles were cleared. "We have spoken to German businesses that are willing to invest. The obstacle or the minimum capital requirement should be either significantly reduced or abolished. If you see the unique selling points of Sri Lanka, the strategic location is one.

"The Colombo Port has huge potential for bonded warehousing, value addition, labelling and packaging. It will create jobs and entrepreneurial engagement. It will have a very positive effect on Sri Lanka. In this regard, we, as official representatives of the German industry, are very much committed to sharing free trade," he said.

Highlighting the importance of Free Trade Agreements (FTA) with other countries, he said it is always important to have access to other markets in Asia. He cited the FTAs with China and Thailand as of huge importance for Sri Lanka.

"The new government is focused on tourism. General tourists are one of the largest tourist groups in Sri Lanka. We have a tourist committee here. We have German tour operators and hotel chains.

"Direct flight connectivity is very important. It is very important to think about land alienation act. So far, you can only be a minority shareholder for land registration for a tourist project," he said.

Asked about his engagement with the leaders of the new government, he said he held talks with Minister of Industrial Export and Investment Promotion and Minister of Tourism and Civil Aviation Prasanna Ranatunga and State Minister Keheliya Rambukwella.

"We would like to strengthen our commitment from the German industry side. We are also supporting as we did in the past to promote Sri Lankan exports to Germany. In January, there are two delegations going to Germany- one is the food and agriculture industry. We are organizing a Sri Lankan pavilion on our own for Sri Lankan companies to promote their products at the international level. It is the largest agriculture and food event in the world. It is about 420,000 visitors. It would be a good opportunity to promote Sri Lanka there," he said. The second delegation is from the Export Development Board (EDB). There will be a Sri Lankan pavilion for boat building and water sports.

"That is also an opportunity because the boat building industry is a major sector in



the national export strategy. I think it would be a good thing to promote it. We have many other activities during the coming year. At the end of January, there will be a German delegation on sustainable mobility. We will organize a conference in Colombo. It will cover four major sectors of mobility. On the one hand, it is railways. Also, there is modification of railways and energyefficient railway systems. We are talking about light rail systems. Sri Lankan railway connection should be upgraded. talk about We also important infrastructure. There are challenges according to the international maritime organization. Sulphur represented vessel fuel has to be reduced to 0.5 percent and optimization of intralogistics part," he said.

Elaborating on Germany's interest in the railway sector here, he said that the government must find efficient solutions.

"The point is what should be done to identify solutions that are energy efficient. Currently, there are diesel motors. There are engine manufacturers in the delegation. They will present new solutions for energy-efficient and emission-reducing motors. Sri Lankan side has to decide on which read it should go," he said. "Sustainable mobility is a worldwide initiative by the German Ministry of Economic Affairs and Energy Development. We are happy Sri Lanka has been chosen as one of the countries. It is important for Sri Lanka because it is a country is a member country of global climate forum. It has also committed the targets- emission-reducing," he said.

By Kelum Bandara, Dailymirror

### AHK SRI LANKA NEWS

### Fact-Finding Mission from Sri Lanka to Germany on Energy Efficiency and Self-Sufficiency in Industry 23.-25. March 2020





Delegation der Deutschen Wirtschaft in Sri Lanka Delegation of German Industry and Commerce in Sri Lanka

The Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka) is delighted to organize its second Fact-Finding Mission from Sri Lanka to Germany. The business trip is part of the German Energy Solutions Initiative by the Federal Ministry for Economic Affairs and Energy (BMWi) and strives to acquaint Sri Lankan company representatives and decision-makers from politics and public administration with German energy solutions in the fields of energy efficiency and self-sufficiency in industry. The business trip itself will take place from 23 – 25 March 2020. Participants will have the unique opportunity to gain first-hand insights into world leading technologies and additionally get a better understanding of Germany's industry, which encompasses several thousand SMEs focusing on energy efficiency solutions, smart grids and storage technologies.

### Program

The Fact-Finding Mission from Germany to Sri Lanka will be organized and accompanied by AHK Sri Lanka in cooperation with our German partner eclareon GmbH. Participants are scheduled to participate in an exclusive information event in Düsseldorf with experts from the German Ministry for Economic Affairs and Energy (BMWi), the private sector and academia. In the further course, participants will visit the premises and plants of multiple leading German companies with state-of-the-art technology in the Rhine-Ruhr metropolitan region. Detailed information regarding our program for the Fact-Finding Mission to Germany will be published shortly under the following link: <a href="https://bit.ly/2q01DIG">https://bit.ly/2q01DIG</a>

### Costs

This business trip will take place within the framework of the German Energy Solutions Initiative which is coordinated and financed by the German Federal Ministry for Economic Affairs and Energy (BMWi). Yet, all participants have to bear the expenses for their respective flights, visa, board and lodging. In this context, please note that flight costs to Düsseldorf Airport may vary but an amount of about 600-800 Euros (140,000 – 160,000 LKR) can be expected. We kindly ask you to wait with the booking of your flight tickets until the trip has been officially approved by the Ministry for Economic Affairs and Energy in Germany, about which we will keep you informed. A hotel in Düsseldorf will be recommended by AHK Sri Lanka at the given time. AHK Sri Lanka will collect 70,000 LKR (plus VAT) to cover the booking costs for the hotel and the lunches.

In return, AHK Sri Lanka will assist you with the application for your **visa** and offers an **interesting program** which grants you and your company the opportunity to learn about new technologies and ways to implement these in the Sri Lankan system.

### Registration

If you want to seize this opportunity and participate in this business trip to Germany, kindly register with **Mr. Marvin Woischnik-Lange**, projects@srilanka.ahk.de

Please note that the participation for the Fact-Finding Mission from Sri Lanka to Germany is limited and that the registration will be binding.



"Every day we are paying more for energy than we should due to poor insulation, inefficient lights, appliances, and heating and cooling equipment – money we could save by investing in energy efficiency."

-Bernie Sanders-

### Sri Lankan Pavilion at International Green Week 2020

The International Green Week in Berlin is considered as the world's biggest consumer fair for the food, agricultural, and horticultural industries. The 85th (94 years) International Green Week will take place from 17th to 26th of January 2020. As the official representative of Green Week trade fair, AHK Sri Lanka will organize a country pavilion for the first time in Green Week trade fair history. The Sri Lankan pavilion will be located in the hall No 6.2, booth No. 109. The Delegation of German Industry and Commerce in Sri Lanka has organized the participation of 8 Sri Lankan companies which are doing business in organic & nonorganic coconut-based products, spices, tea, fruits, nuts, traditional Sri Lankan food and street food sectors.

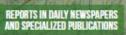
### Sri Lankan Exhibitors





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The Professional Center is an important component of International Green Week. At this exclusive meeting point you can exchange ideas with the fol-lowing trade visitors: Buyers from the food retailing sector Distributors Caterers

- Caterers F+B Manager
- Additional highlights:
- Startup-Days Professional forums
- and much more



D & R Exports Pvt Ltd has recognized, locally and globally through its most popular brand "Araliya" with its Sri Lankan ethnic food product range. As an organization which has already penetrated Australian, Canadian, Dubai, Kuwait, Switzerland, Germany Bahrain, USA, UAE, UK, Japan, Korean, Maldives, Saudi Arabian, Italy and Qatar markets, one of their main objectives of participation at Green Week 2020 is to make more awareness about their brand" Araliya" to identify new markets through this massive opportunity.

D & R Exports Pvt Ltd initially developed moisture controlled dry products such as variety of rice, spices, different types of dried fish and value-added Sri Lankan traditional ethnic foods. Today, the company has developed a series of new products, which provides a strong sense of its research and development potential. Frozen Vegetables & Frozen Fish, Coconut Milk Powder and King Coconut Water are innovative new developments of the company which need a unique platform like Green week 2020 to open up new markets and gather new buyers to "Araliya" home brand.

ISO 9001:2015, ISO 22000:2005, GMP, HACCP certified production process will certify the food safety assured and quality improved production for all manufactured products of the organization. Therefore, Green Week 2020 Exhibition is a universal opportunity to D & R Exports Pvt Ltd to bridge every aspect of the global supply chain.

D & R Exports Pvt Ltd believes that this is a huge opportunity to promote Sri Lanka and its traditional ethnic food and beverage to the global market, especially with its "Ready to Eat" and "Ready to Drink" product range which comes under the brand name "Araliya".

Along with the food and beverage, the company is ready to promote Sri Lankan traditional food HOPPERS, POLOS cutlet (TENDER JACK), (Vegan) in the exhibition as a massive eye opener Therefore as an organization which was re-established in year 2013 and a consistent National Chamber of Exporters award winner, D & R Exports Pvt Ltd is delighted to represent Sri Lanka at Green Week 2020 in the Sri Lankan Pavilion organize by the Delegation of German Industry and Commerce in Sri Lanka with its strongest new innovations to seek new market opportunities, to promote its brand name "Araliya" and gather new buyers to company existing products and its new products.



## **Transfood Lanka Pvt Ltd**

No: 58/E, Majeediya Estate, Gothatuwa, Sri Lanka <u>www.tflanka.com</u> email: tflankasp@gmail.com

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### **Our Vision**

"To be the preferred choice for agri inputs, agri produce and related services."

### **Our Mission**

" To foster growth and prosperity in agriculture base products by providing superior quality and services to our clients locally & around the world."





Thank you for giving us the opportunity to serve you !

For further inquiries, please contact

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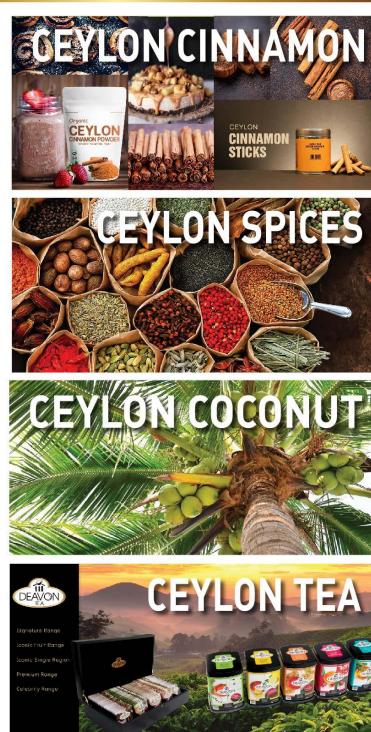
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**AgStar Exports (Pvt) Ltd** specializes in the production, sourcing, value addition and export of Sri Lanka's finest agricultural products, directly to B2B or B2C clientele.

AgStar's key pillars of success are **superior quality** and **reliable service** have set the benchmark in Sri Lanka's growing agriculture export industry. We are able to provide a wide array of Agriculture base products to discerning customers across the globe, backed by a comprehensive range of value addition across the chain, from production to packaging and branding.

We offer our clients bespoke solutions to suit their specific needs, through a flexible and dynamic product development process that can be customized to the minutest detail to deliver an exceptional end product that will set your business apart. **AgStar Exports (Pvt) Ltd** is a solely owned subsidiary of **AgStar PLC**, the 3rd largest supplier of fertilizer to the agriculture industry of Sri Lanka.







### **Destination: City of Colombo**

Colombo, the capital of Sri Lanka, has a long history as a port of ancient east-west trade routes, ruled successively by the Portuguese, Dutch and British. The heritage is reflected in its architecture, mixing colonial buildings with high-rises and shopping malls. It offers sprawling street markets which overflow with high-piled fruit and vegetables, colorful silks and cottons and deliciously fragrant spices. On its crowded streets stand places of worship, symbolic of Sri Lanka's multiethnic heritage: graceful Buddhist viharas (temples), for instance, stand close to extravagant temples encrusted with Hindu statuary, along with Muslim mosques with minarets scattered along Colombo's streets. There is a lively nightlife at a number of International standard hotels. clubs, pubs and dining venues for every budget. During the day, Colombo's colorful street markets, colonial-era buildings, museums and galleries, churches, mosques and temples and the lovely Vihara Mahadevi Park (also known as Victoria Park) with its beautiful trees makes it a great place to explore on a pre-booked city tour with a German Speaking Guide by Car or on foot.

FTI offers a big range of Hotels in the Center of the City and around. Visitors can choose between good mid-class Hotels like The Stuart by Citrus at the Dutch Hospital or Fairview Hotel near the Marine Drive or the well-known 4\* Ramada Colombo with its favorable position located near the famous Galle Face Green. 5\* Hotels like The Kingsbury or Hilton Colombo which is specially known for the excellent food outlets, are classic and well-known Hotels in the Center of the City. Latest addition is the last year newly opened Marino Beach Hotel at the coastal side on Marine Drive which offers the biggest roof top garden with real plants and the largest Infinity Pool in the heart of Colombo.

In the suburb Mount Lavinia, approximately 10 km near the Colombo City Center, visitors can resident at the historical Mount Lavinia Hotel, a colonial building with a history over more than 210 years. The Mount Lavinia Hotel is the only City Hotel located at a sandy Beach in the Colombo area.

The colonial-style boutique Hotel Residence by Uga Escapes with only 12 Suites and the famous Restaurant 'RARE' completes the choice of accommodations in the metropolitan City of Sri Lanka.



Picture: Marino Beach



Picture: Mount Lavinia Hotel



Picture: Residence by Uga More information you will find on <u>www.fti.de</u>

### Continental Eu-Retec, a Production Plant in Kalutara Sri Lanka

Continental Eu-Retec, a Sri Lankan solid tire manufacturer, became after 10 years of successful Joint Venture a fully owned Continental company in October 2018. In Kalutara Continental produces a wide range of Solid Tires with approx. 550 Employees and is exporting them into more than 50 Markets all over the world. Solid Tires are used for Forklifts and other Industry applications.

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2018, Continental generated sales of  $\in$ 44.4 billion and currently employs more than 240,000 people in 60 countries and markets.

The Tire division has 24 production and development locations worldwide. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial vehicles and two-wheelers. In the industrial segment alone, the company has been leading for decades. Through continuous investment in R&D, Continental makes a major contribution to safe, cost-effective and ecologically efficient mobility. The Tire division's portfolio includes services for the tire trade and for fleet applications, as well as digital management systems for commercial vehicle tires.

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### NEWSPAPER ARTICLE

INTERNATIONALE GRÜNE WOCHE 17. – 26. Januar 2020 Ausstellung für Einschrung Landmittsdaat und Bantenbau

INTERNATIONAL GREEN WEEK 17 - 26 JANUARY 2020 EXHIBITION FOR FOOD, AGNICULTURE AND HIDD'T PARTNER

# LAUGFS Rubber unveils largest tyre manufactured in Sri Lanka

LAUGFS Corporation (Rubber) Ltd. (LAUGFS Rubber) recently unveiled the latest addition to its product portfolio with its Super Solid Loader Grip Tyre, the largest tyre to be manufactured in Sri Lanka, LAUGFS Super Solid Tyres are designed with extra deep tread and robust lugs to provide traction and durability for tough off the road applications on construction equipment like telehandlers, wheel loaders, excavators, under severe service conditions.

Commenting on this remarkable event, LAUGFS Corporation (Rubber) Ltd. Chief Executive Officer Thomas Antony stated, "At LAUGFS Rubber, we take great pride in being the manufacturers of the largest tyres being made in Sri Lanka. Only a few manufacturers around the world produce such tyres as the production of tyres of this scale and strength requires advanced design capability and manufacturing technology, along with high tech equipment. The LAUGFS Super Solid Loader Grip Tyre is the latest addition in a unique range of construction solid tyres offered by LAUGFS Rubber. These tyres are made to order for wheel loaders in the construction industry, and offer longlasting durability and superior traction, especially in rough off-road conditions."

With rubber being a key natural resource and economic export crop in Sri Lanka, Sri Lanka has been able to become a significant player among global rubber exporters. Identifying the business potential in this lucrative industry, LAUGFS Holdings diversified into the rubber industry through LAUGFS Corporation (Rubber) Ltd., with a specialised focus on industrial solid tyres.

At present, LAUGFS Rubber supplies tyres to customers in over 30 countries, including those in the United States and Europe. The Company boasts of a stateof-the-art, environmentally friendly manufacturing facility which generates 40% of its energy requirement through solar panels. This facility uses the finest quality rubber compounds and the globally recognised Total Quality Management (TQM) processes to produce REACH compliant, solid tyres of international standard. With a strong commitment to quality and environmentally sound manufacturing

practices, the Company has received the ISO 9001-2015 certification for policy management, ISO 50001-2011 certification for energy management and ISO 14001-2015 for environment management.

LAUGFS Holdings Ltd. is one of the largest diversified business conglomerates and a trusted and well-loved homegrown business in Sri Lanka. Founded in 1995, LAUGFS today has expanded across 20 industries in Sri Lanka and overseas, establishing a strong presence as a leader and pioneer in the power and energy, retail, industrial, services, leisure and logistics sectors. With 4,000 employees and an annual turnover exceeding Rs. 54 billion, LAUGFS continues to expand and empower millions as a trusted Sri Lankan brand. Source: DailyFT, 02/01/2020



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IIIII Messe Berlin

# Sri Lanka extends free tourist visa facility for 48 countries until 30<sup>th</sup> April 2020

Sri Lanka has decided to extend the free visa-on-arrival scheme till April 30 for the citizens of 48 countries, including India, Tourism Minister Prasanna Ranatunga said.

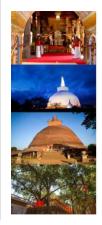
"We have decided to extend this facility due to requests from the stakeholders. A Cabinet paper would be submitted for this purpose," Ranatunga has said.

The tourism industry in Sri Lanka has urged the government to continue the fee-free visa regime, as it has been helpful to recover from the post-Easter Sunday setback. They have pointed out that the any loss of revenue to Government from granting free visa is insignificant considering the net \$ 4.4 billion income the industry brings in as foreign exchange earnings.

The Sri Lankan government launched the program to grant one-month free visa to visitors from 48 countries on 1st of August this year until January this year as an effort to boost the tourism industry that was badly hit by the Easter bomb attacks that killed 263 people.

Nationals from Thailand, European Union nations, the United States, Australia, South Korea, Canada, Singapore, New Zealand, Malaysia, Switzerland, Cambodia, Denmark, Sweden, Norway, Finland, Iceland, and Russia are among the 48 nations included in the measure.

Source: Colombo Page, 02/01/2020









The Colombo International Container Terminal (CICT), the only deep-water terminal in the Port of Colombo, has announced it handled a total of 2.9 million TEUs in 2019, up by 8.6 percent in its throughput.

The CICT, which manages the Colombo South Terminal, said the figure accounts for 40 percent of the volume of the Port of Colombo in the 12 months ending 31st December 2019.

The terminal controlled by China's CM Ports said its 2019 performance represented a four-fold or 322 percent growth over the past five years, from 686,639 TEUs handled in 2014.

CICT's performance helped the Port of Colombo increase its total throughput by 2.6 per cent in 2019, despite the slower growth of maritime transport in the region.

Announcing the year's final volume, CICT said ULCCs (Ultra Large Container Carriers) of a size that only CICT is capable of handling, had contributed approximately 72 percent to the volumes the Terminal achieved for the year.

"We believe that our unwavering commitment to efficiency and other key performance indicators coupled with our deep-water capacity enabled us to grow faster than some of the other terminals in the region," CICT Chief Executive Jack Huang said in a statement. "True to our mandate, we continue to explore ways of maximizing capacity utilization to generate growth for the Port of Colombo."

CICT was adjudged the Best Container Terminal in Asia in the Under 4 million TEUs category at the Asian Freight, Logistics and Supply Chain (AFLAS) Awards for the third consecutive year in 2019 in recognition of its performance.

The concluded year was also a busy one in terms of investments in the terminal's infrastructure.

CICT commissioned Sri Lanka's first, and South Asia's most advanced, Dangerous Goods Storage Facility (DGSF) in 2019 with an investment of US\$ 1.5 million and also completed the addition of two new mega Quay Gantry Cranes (QGCs), six new Rubbertired Gantry Cranes (RTGs) and 12 Prime Movers to enable the handling of 22,000+ TEU vessels.

Information technology plays a vital role at CICT, and many projects like the e-LTE project, e-payment systems, ITT auto gates, electronic vessel info and customs info release systems were developed by the Company.

Additionally, mobile apps such as truck scheduling apps and HSE monitoring apps were introduced to increase productivity, efficiency and safety and reduce the usage of paper. These developments have also helped to cultivate better customer loyalty, the company said

Besides its significant contributions to the growth of the Port of Colombo in volume terms, CICT is also responsible for several firsts in service innovation and eco-friendly operations.

These include a US\$ 10 million program to convert its entire fleet of diesel operated rubber-tired-gantry cranes to electricity-driven rubber-tired gantry cranes (E-RTGs) which have zero carbon emissions.

As a result, CICT has achieved a 45 per cent reduction in carbon dioxide emissions and a 96 per cent reduction in diesel consumption.

# CICT ends 2019 with 2.9 m TEUs, 40% of Colombo Port's volume

CICT is the first and currently the only deep-water terminal in South Asia equipped with facilities to handle the largest vessels afloat.

Since its inception in 2014, the terminal has incrementally grown the volume it has handled; from 686,639 teus in 2014, to 1.56 million teus in 2015, 2 million teus in 2016, 2.38 million teus in 2017 and 2.67 million teus in 2018.

In its last four full years of operation, CICT has brought some of the largest vessels plying the Asia-Europe routes to Colombo.

Of these, Milan Maersk (20,568 TEU), EMC Ever Glory (20,388 TEU), MSC Maya (19,224 TEU), Mogens Maersk (18,300 TEU), MSC New York (16,652 TEU), CMA CGM Marco Polo (16,020 TEU), Edith Maersk and EMC Thalassa Hellas (each 14,000 plus TEUs) and their sister vessels are now regular callers at CICT.

Source: DailyFT 01/01/2020

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### TRADE FAIRS -GERMANY



Drupa 16-26 June 2020 in Düsseldorf https://www.drupa.com/	Drupa is the world's largest trade fair for the printing and media industry in Dusseldorf. This is where the global suppliers of print and media industry. Here present a large number of international exhibitors, products and services in the areas of print and media pre-press, printing machines, bookbinding, paper processing and Druckaterial. The visitors can inform themselves in depth and comprehensive information on the latest developments, trends, services and products from the different areas.	drupa no. 1 for printing technologies
THE TIRE COLOGNE 2020 09-12 June 2020 in Cologne https://www.thetire-cologne.com/	THE TIRE COLOGNE 2020 is a global event that brings the leading players and innovators in the tire manufacturing world together in one place at one time with one common goal to further expand and improve the incredible science of tire design and manufacturing in all its aspects. It brings together professionals, industry leaders and experts to share valuable experienced knowledge and innovative ideas to make advanced this sector in the global market.	THE TIRE
Transport Logistic China, Shanghai 16-18 June 2020 in Shanghai http://www.transportlogistic-china.com/	Transport logistic China, the international trade fair for logistics, telematics and transport, takes place in Shanghai. With nearly 500 exhibitors from 45 countries and an audience coming from nearly all industrial countries worldwide, it has become the most important fair of its kind in Asia over the last years. This is an event organized by Messe München GmbH in the Asian region.	LE TROSPORT OGISTIC CHINA asia's leading exhibition
SPOGA+GAFA 2019 06. – 08. September 2020	Spoga+gafa takes place every year in Cologne and is the leading international trade fair for the garden and leisure industry and open to trade visitors only. The fair is characterized by the high internationality of exhibitors and visitors, making it the most important platform in the industry to conquer new markets, to find new contacts and to learn about the latest trends and innovations.	spoga gata cologne
Electronica 2020 10-13 November 2020 in Munich https://electronica.de/	Electronica is the international trade show for electronic components, systems and applications and shows as the world's leading trade fair the full range in all its diversity in width and depth. It reflects the high degree of innovation throughout the industry. Exhibitors and users in the areas of systems, applications and technologies of electronics can receive the information of the latest innovations and developments in the fields of system peripherals, power engineering to printed circuit boards or EMS. The exhibition offers ranges from display on sensor solutions, power supplies, electronic design (ED / EDA) to software in electronics.	electronica

### OUR TRADE FAIR PARTNERS







### UPCOMING EVENTS

Sri Lankan Pavilion at Green Week 2020, Germany	17 <sup>th</sup> to 26 <sup>th</sup> January 2020
Sri Lankan Pavilion at boot 2020	18 <sup>th</sup> to 26 <sup>th</sup> January 2020
Business Delegation from Germany to Colombo on "Sustainable Mobility, Traffic & Public Transport Solutions and Logistics"	27 <sup>th</sup> – 31 <sup>st</sup> of January 2020
Information trip to Germany on "Energy Efficiency and Self-Sufficiency Industries"	23 <sup>rd</sup> to 25 <sup>th</sup> of March 2020



### Services offered by AHK Sri Lanka

- 1. Market Entry Support
- 2. Legal & Investment Services
- 3. Trade Fair Services
- 4. Sector Committees
- 5. Placement Support
- 6. Translation Services
- 7. Partner Program
- 8. Vocational Education and Training



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