



Placement Opportunity

Undergraduate (BA) student: ☒

Graduate (MA) student: ☒

Reference:	Onebeat – Business Development
Company Name:	Onebeat
Company Type: (Startup/Mature/...)	Retail-Tech Company
Location: (full address)	Menahem Begin 7, Ramat Gan
Duration of stay: (min 2, max 6 months)	4-6 months

Company Description:

Onebeat created an AI-driven retail technology that uses short-term predictions to translate customer behavior into real-time day-to-day actions that maximize sell-through and overall sales.

With AI algorithms we optimize the whole retail process, all the way from initial product allocation to replenishment to liquidations.

We break the problem down into basic attributes, then adjust the amount of inventory in different retail segments such as fashion, luxury goods, consumer electronics, DIY, and more.

We already optimized more than \$11 billion in inventory value in over 55,000 points of sale across well-known brands in Europe, the US, APAC, and Latin America.

Job Description and Tasks:

- Conduct business development and scouting activities
- Global marketing and branding support
- We analyze certain retail fields, industries, or companies in order to make better decisions.
- Development of customers and leads
- Contribute to outreach efforts
- Create, monitor, and support new marketing collateral (e.g., brochures, presentations, videos, articles)

Essential Requirements:

Highly motivated person – passionate about improving the transformation of the retail industry

- Self-Starter
- Multidiscipline person
- Out of the box thinker
- Not “afraid” of technologies
- Business orientation

Sharbat House, 9th Floor
4 Kaufmann St., IL-68012 Tel-Aviv
P.O.B. 50150, IL-61501 Tel-Aviv
Tel.: +972-3-6806800
Fax: +972-3-6133528
E-Mail: info@ahkisrael.co.il

<http://israel.ahk.de>

עמותה רשומה
בית שרבת, קומה 9
רח' קויפמן 4, תל-אביב 68012
ת.ד. 50150, תל-אביב 61501
טלפון: 03-6806800
פקס: 03-6133528

Remuneration Details:

Due to visa regulations a salary is not allowed.

Lunch +Travel expenses will be covered, happy hours and other company fun activities are included.