

Dynamic business location for UK companies in the center of Europe – North Rhine-Westphalia



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10 best location factors for North Rhine-Westphalia



Dynamic business location in the center of Europe



Industrial heartland of Germany



Home of the world market leaders



Germany's most important business location



Europe's Gateway with an excellent transport infrastructure



World class in research & development



One of Europe's best breeding grounds for talents



Logistics competence of world renown



Future-oriented digital location



Highest quality of life in NRW

Dynamic business location in the center of Europe

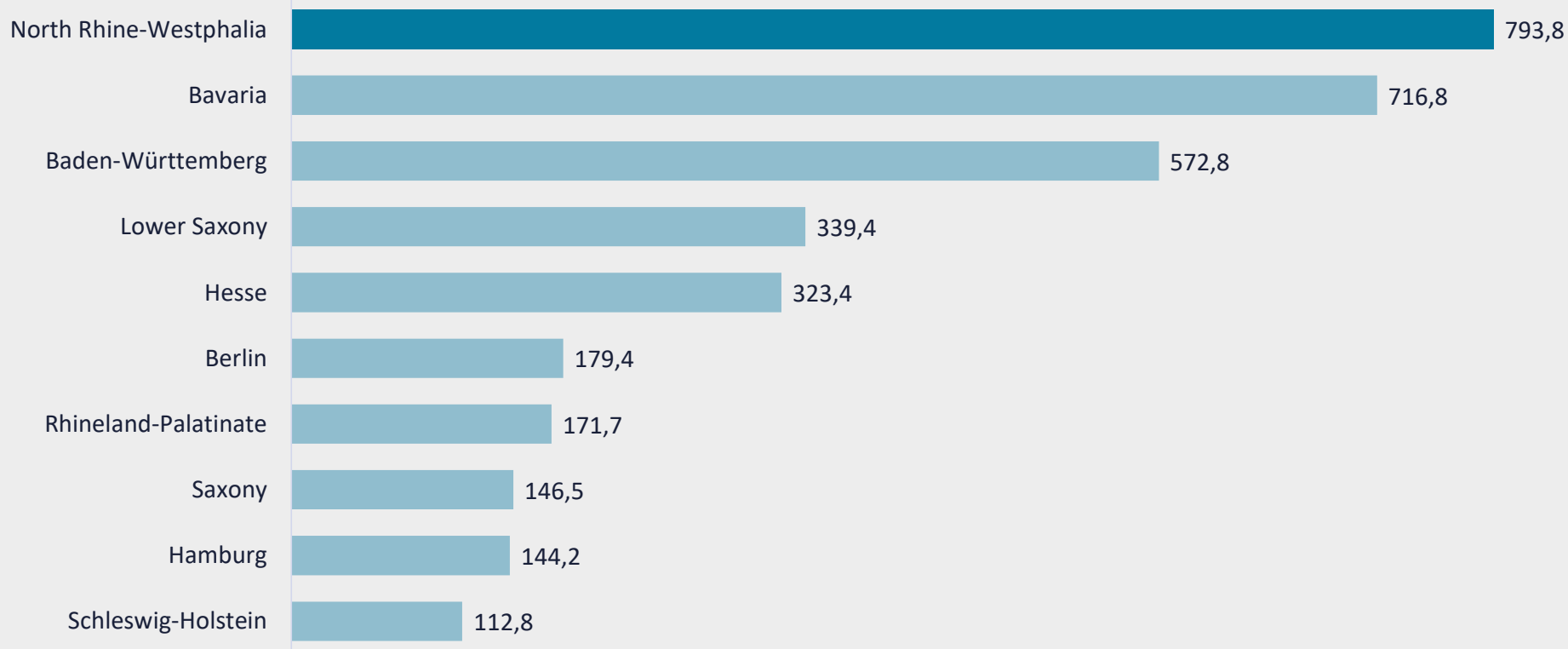
Business location NRW

Basic data 2022

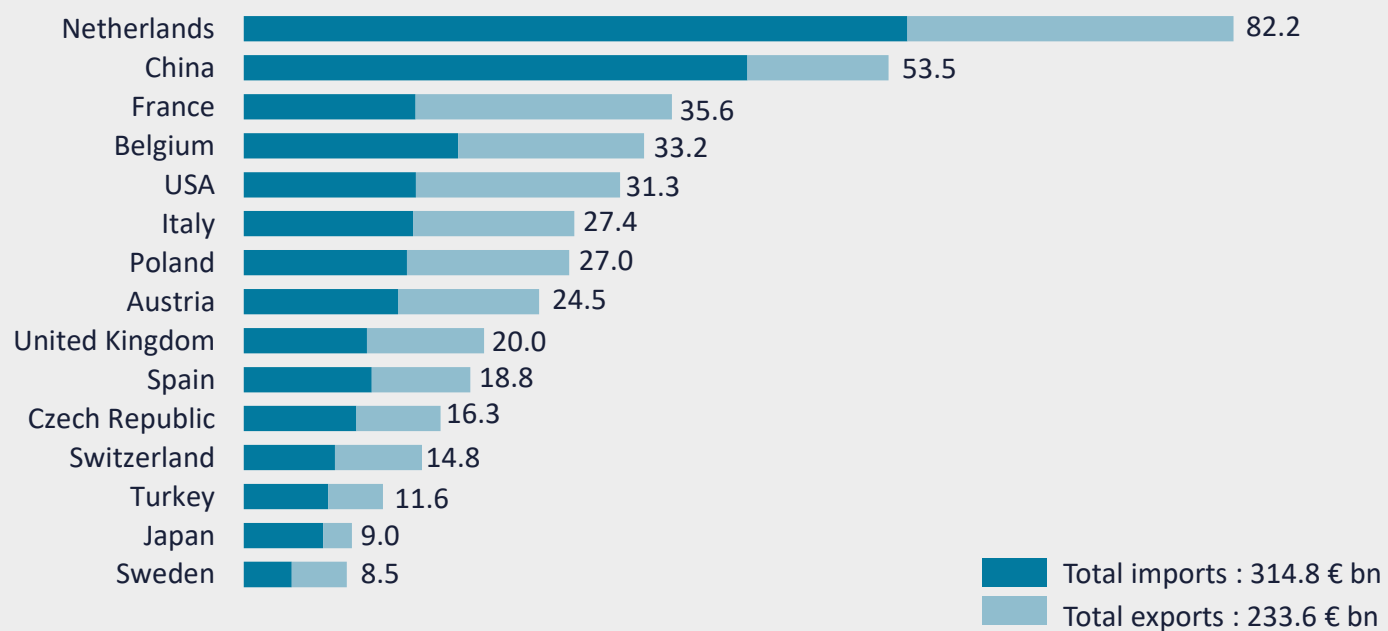
Area	34,112 qkm
Population	17.9 m
Population density	526 qkm
GDP	794 bn €
GDP per capita*	40,951 €
Gainfully employed*	9.6 m
Private consumption*	369.7 bn €
Exports	233.6 bn €
Imports	314.8 bn €
Foreign direct investments**	191.8 bn €

**end of 2020, **2021

Germany's total GDP in 2022: EUR 3,867 bn



Trading volume of EUR 548 bn 2022 (in € bn)



NRW is No. 1 trade fair location worldwide

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6 million visitors every year



More than 100
internationally leading trade
fairs



World's No. 1 trade fair
location Düsseldorf, Essen,
Cologne, Dortmund



Big public and trade fairs
e.g. dmexco and gamescom



NRW – Industrial heartland of Germany

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- In 2022, the industrial enterprises based in NRW generated sales of **411.1** billion euros.
- The biggest industrial employer in NRW is mechanical engineering with more than **197,000** employees (***19.4** percent share of German total)
- **19.7** percent of the employed population of NRW work in the industrial sector*.
- With the Ruhr Metropolis as its core, NRW is the strongest industrial region in Europe.

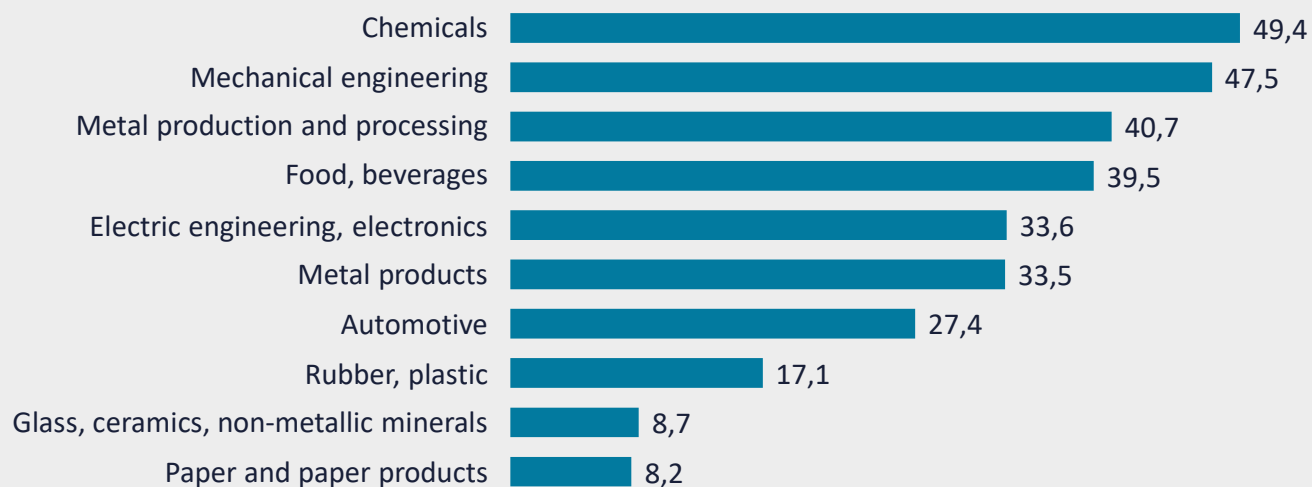
*2021

22/06/2023

NRW – Dynamic business location in the center of Europe

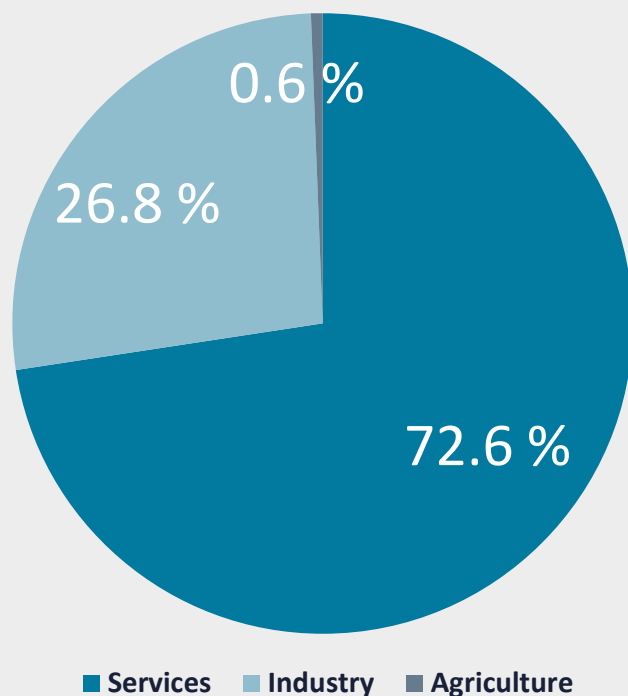
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Top location for manufacturers and suppliers – Sales 2021 (in € bn)



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Gross value added: EUR 663 bn



- 72.6 % of the economic output is generated by service providers.
- 7.4 million people work in service companies. This number has increased by more than 1 million since 1970.
- Providers of industry-related services play a particularly important role.
- 25.9 % of the sales generated by industry-related services throughout Germany comes from NRW.
- 22.0 % of all the people employed in this sector in Germany work in NRW.

Home of the world market leaders

A global player's place – 17 of the 50 top-selling companies in Germany are based in NRW



BERTELSMANN



CECONOMY



Deutsche Post DHL
Group

e-on

 **EVONIK**
KRAFT FÜR NEUES



 **HOCHTIEF**

 **Lufthansa**

METRO

REWE



**uni
per**

SMEs – the backbone of the economy

- Around 711,600 small and medium-sized companies are active in NRW.
- They account for 99.4 % of all the companies in the state.
- They employ 78.4 % of all company employees subject to social insurance contributions.
- They provide 82.2 % of all training positions in NRW.

14 of the 50 top-selling trading companies in Germany are based in NRW

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CECONOMY



klöckner & co



METRO

NOWEDA

REWE



TÖNNIES

Werhahn 

Germany's No. 1 investment location

22/06/2023

NRW – Dynamic business location in the center of Europe

15

Around 22,000 foreign companies in NRW

20.7 %

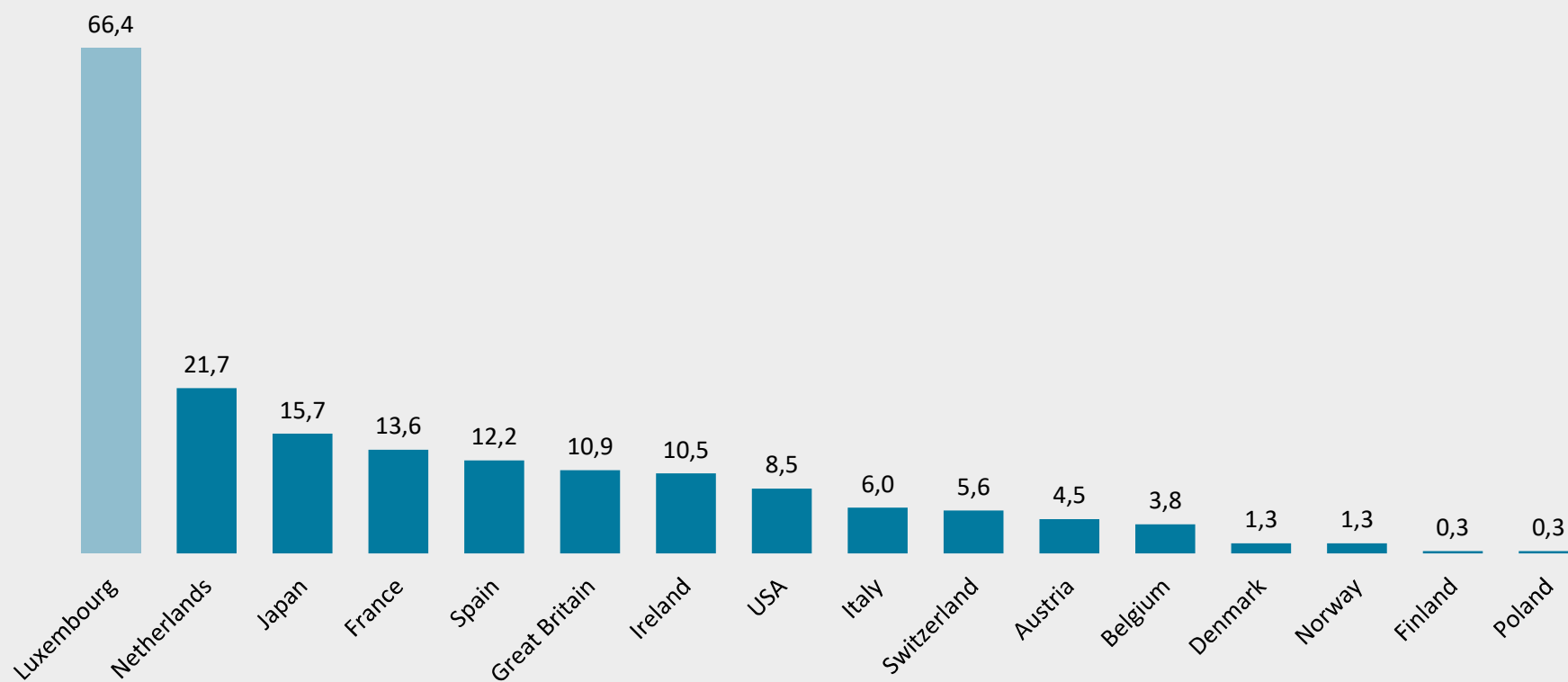
of the foreign companies are
based in NRW

**approx.
1 million**

Foreign investors provide
work for approx. 1 m persons



The biggest foreign investor countries in NRW (in € bn)



20,000 Foreign Companies in NRW



- 19.7 % of the foreign companies are based in NRW
- Foreign investors provide work for about 1 million persons
- Major investor countries are:
the Netherlands, USA, Switzerland, Great Britain, France, VR China, Austria, Japan, Italy, Russia and Turkey.
- **More than 1,700 UK companies in NRW:** e.g. Vodafone, Computacenter, BP, Rentokil, JCB, GKN, Lush, Dyson, Sage, INEOS, etc.
- **UK companies account for over 200,000 jobs in NRW!**

Europe's gateway with an excellent transport infrastructure

Non-stop from 6 airports around the world

- 2 major international airports as well as 4 airports with European connections
- Approx. 450 direct flights all over the world
- Cologne/Bonn is Germany's No. 3 air cargo center

Best rail connections

- NRW is an important hub in the high-speed rail network.
- The central station in Cologne is one of Europe's busiest rail junctions.
- 1:15 h from Cologne to Frankfurt with ICE
- More than 30 ICE-stations in NRW

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On the water to the world ports

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- 226 km of the Rhine, one of the world's busiest waterways, flow through NRW
- The state's approx. 120 ports handle 106 million tons of goods by ship
- The world's biggest inland port (Duisburg) and Europe's biggest canal port (Dortmund) are situated right in the center of NRW.
- With a cargo handling volume of 59.0 million tons by ship, train and truck, Duisburg is the most important distribution center in the European canal network
- The Port of Duisburg is one of the most important European mobility hubs in world LCL (less-than-carload) traffic.



World class in research and development

The research network in NRW

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- 68 universities and technical colleges
- 69 special research areas at universities
- more than 50 non-university research facilities
- more than 60 technology centers
- 30 technology transfer units



Teaching and research at the highest level

- Research Center Jülich
- German Aerospace Center, German Space Agency
- German Centre for Neurodegenerative Diseases
- center of advanced european studies and research (caesar)
- 16 Fraunhofer Institutes of Applied Research
- 12 Max-Planck Institutes
- 10 Institutes of the "Leibniz Association"

One of Europe's best breeding grounds for talent

More than 756,000 students from Germany and abroad

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- More than 756,000 students at 68 universities and technical colleges
- 25.9 % of all German students attend universities and technical colleges in NRW.
- More than 104,000 foreign students (13.6%) study at universities in NRW.
- The state's universities and technical colleges offer a choice of more than 4,700 study courses.
- Approx. 114,000 students successfully complete their university studies every year.

Logistics competence of world renown

No. 1 logistics location

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24,000

Logistics companies

388,000

employees with logistic tasks
in industrial and trading
companies

**9 of the
25**

biggest logistic companies
are based in NRW

Future-oriented digital location

Future oriented Digital Location

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1/3

of all German ICT sales are generated in NRW

20%

of all German startups are at home in NRW e.g. auxmoney, trivago, bitstars....

More than 93,000

students in NRW are studying informatics and electrical engineering

Regional platforms for the digital economy

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The DWNRW hubs serve as a central contact point for startups.



The hubs facilitate the organization of cooperation between startups, large companies and SMEs.



The hubs are equipped to work together directly on digital prototypes and white label solutions for business models in the network of digital startups, SMEs and industry.



Support in the digital transformation of medium-sized and large companies



Highest quality of life in NRW

Highest quality of life in NRW

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- 6 UNESCO world cultural heritage sites: Cologne Cathedral, Castles Augustusburg and Falkenlust/Brühl, Zeche Zollverein, Abbey Corvey and Niedergermanischer Limes
- 80,000 historic monuments
- approx. 1,000 museums and 170 stages
- approx. 30 million guests per year
- more than 50 star-awarded restaurants
- lots of events and shopping possibilities
- 30,000 km cycling tracks
- more than 50,000 km hiking tracks
- 12 nature parks with about 13,000 sqm



Free market-entry services for companies



NRW – globally connected via NRW.Global Business

Please contact us!



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NRW.Global Business

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