



GACC Midwest

CONSULTING SERVICES

Companies expanding in the US are confronted with a myriad of decisions and tasks. Factors such as qualified business partners, timely customer support, industry-specific market familiarity, coordinated marketing, and staffing are crucial to conducting successful business in the US. GACC Midwest is here to support your goals throughout each step of your US market entry.

YOUR CHALLENGE

Assimilation into the US market is a complex process that presents great opportunity but also some risks. The US is approximately 25 times larger than Germany, and differences in mentality, demand, job competition, consumer trends and sales are quite common. In order to minimize the risk of bad investments, proper preparation for your market entry is key. Even after your initial customer acquisition, you must constantly keep up the momentum to seize new opportunities and continued growth.

“ After deciding to expand and find our US-subsiidiary, we were looking for an organization that could help us effectively with opening doors to the new market. With GACC Midwest, we found a reliable partner who has supported us step by step. Our collaboration with GACC Midwest was key for laying the groundwork for our success in the US. ”

Oliver Borrmann, CEO, Hark Orchids LP



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

OUR SERVICES IN A NUTSHELL

Preparation



Market Entry



Business Development



Market analysis & Market research

Business Partner Search

Marketing Concept USA

Event & Trade Show Support

Virtual Office

Business Start-Up

Site Selection

Mergers & Acquisitions

Recruitment

Intercultural Coaching

OUR SERVICES: QUANTITY VS. QUALITY

Our approach excels through targeted research methods in order to meet all of your company's needs, whether it is researching and analyzing market potential, distribution channels, searching for business partners such as M&A candidates, or site selection for your production location.

Our principle of "quality vs. quantity" guarantees you and your company a well-balanced consulting service that will assist and guide you step-by-step through your preparatory phases, including market entry and growing your company once established in order to maximize your success in the US.

OUR STRONG NETWORK

For more than 50 years, GACC Midwest has assisted German companies in meeting their US market entry needs. Our experience and broad industry knowledge enable us to contribute long-term to your company's success.

Our intercultural, bilingual team of GACC Midwest has a comprehensive knowledge of international business strategies and knowledge of both the US and German markets.

Our customers also benefit from our broad, transatlantic membership network filled with experienced industry professionals in business development, product liability, logistics, immigration law, and more.

Contact Information

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