**GERMAN OPTICS AND PHOTONICS TRADE MISSION TO FLORIDA**

**Conference**

**Tuesday, November 29th,2022, 08:30 AM – 02:00 PM E.T.**

**Location:** [DoubleTree by Hilton Hotel Orlando East-UCF Area](https://www.hilton.com/en/hotels/orloedt-doubletree-orlando-east-ucf-area/?SEO_id=GMB-AMER-DH-ORLOEDT&y_source=1_MjA4MjE3MC03MTUtbG9jYXRpb24ud2Vic2l0ZQ%3D%3D)
12125 High Tech Avenue, 32817, Orlando, Florida

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| **Time** | **Agenda** |
| 08:30 am   | Registration and short networking breakfast  |
| 09:00 am  | Official Welcome & Introduction of the Delegates* Matthias Hoffmann, President & CEO, GACC South
* J. Brock McClane, Honorary Consul of Germany, Orlando
* Simone Babb, Chief of Innovation & Emerging Technologies Officer, Orange County Government
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| 9:25am | **Keynote**: The German Optics and Photonics Market * Anne-Kathrin Schmalz, Senior Manager Foreign Trade and Export Promotion, SPECTARIS German Industry Association for Optics, Photonics, Analytical and Medical Technologies
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| 09:45 am | Elevator Pitch, ilis GmbH |
| 10:00 am  | Elevator Pitch, Innolite GmbH |
| 10:15 am  | Elevator Pitch, J&M Analytik AG |
| 10:30 am | Coffee Break |
| 10:45 am  | Elevator Pitch, Phaseform GmbH |
| 11:00 am | Elevator Pitch, Q.ANT GmbH |
| 11:15 am  | Elevator Pitch, ficonTEC Service GmbH and introduction of CREOL partnership |
| 11:35 am  | Panel Discussion |
| 11:35 am  | **Panelists:*** Dr. Alexei Glebov, GM & President OptiGrate Corp.; President Florida Photonics Cluster
* Dr. David Hagan, Pegasus Professor and Dean, CREOL, The College of Optics & Photonics, University of Central Florida
* Sam Rubin, President & CEO, LightPath Technologies
* Ty Olmstead, Vice President of Engineering, Ocean Insight

**Moderator:*** Barron Mills, Director, Industrial Affiliates Program of CREOL, The College of Optics & Photonics, University of Central Florida; Executive Director, Florida Photonics Cluster
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| 12:30 pm | Lunch and networking |
| 2:00 pm  | End of Event |