### ADVERTS' BUNDLE 2020



## PARTNERSHIP & ADVERTISING OPTIONS







We offer you exclusive access to a unique target group and to corporate decision-makers of the largest binational business community in Nigeria.

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# Partnership Options

PARTNER with us and profit from AHK Nigeria's positive reputation in Germany and Nigeria.



Benefits:	Platinum EUR 2,500.00 per annum excl. VAT	Gold EUR 2,000.00 per annum excl. VAT	Silver EUR 1,500.00 per annum excl. VAT
selected free DGIC Services incl. business address search, visa support and invitation letters for employees visiting Nigeria	<b>✓</b>	<b>~</b>	-
Discounted rates to DGIC paid events	2 free pass	50% only	20% only
Display logo on DGIC email signatures, and website as partner	<b>✓</b>	<b>✓</b>	<b>✓</b>
Complimentary attendance at DGIC events (only)	<b>✓</b>	<b>✓</b>	<b>✓</b>
Advert/promotion banner plus company's current business news on DGIC e-Newsletter	4 slots per year	2 slots per year	-
One complimentary pass to a DGIC-Partner Dinner	<b>✓</b>	<b>✓</b>	<b>✓</b>
Advertising space via DGIC social media platforms	<b>✓</b>	<b>✓</b>	<b>✓</b>
Display of logo at major DGIC events	<b>✓</b>	_	_
Priority notification of event sponsorship opportunities	<b>✓</b>	<b>✓</b>	<b>✓</b>
Access to our conference room (bookings require a minimum of 2 weeks notification)	7 bookings	3 bookings	2 bookings

#### **EVENTS SPONSORSHIP**



Your brand gets reserved highlights before, during and after our events. Contact us to discuss potential opportunities.



WEBINAR **SFRIFS** 



START-UPS **TOUR** 



**WEST AFRICAN** TRADE FAIR & CONFERENCE



**DVT BUSINESS CONFERENCE** 



NFTWORKING & BREAKFAST **MFFTINGS** 



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hoist your company logo or an banner ads to the X

12,000+ annual visitors to our website

SEO SOCIAL NETWORK DIGITAL MARKETING

advertise new products and share service updates to a wider audience with

#### AHK e-Newsletter

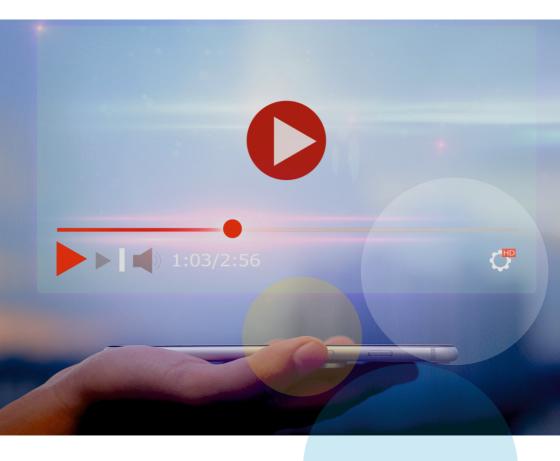
Published monthly in English language with more than

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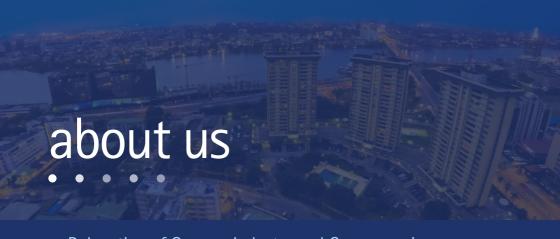




# like to host a Video advert on our social media platforms and/or website?

Simply contact us





Delegation of German Industry and Commerce in Nigeria (AHK Nigeria) is the official representative of the German economy in Nigeria. Together with its commercial affiliate DGIC International Business Services Ltd, AHK Nigeria supports Nigerian and German companies in fostering their business relation through its extensive network and expertise. Besides offering relevant B2B services, we also have Competence Centres in Business Development, Energy and Environment, Skills Development, Innovation and Startups and an Agribusiness portfolio.







Questions or enquiry contact:

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