



# GERMAN AMERICAN APPRENTICESHIP CONFERENCE

## GACC APPRENTICESHP AWARDS

The German American Apprenticeship Conference and GACC Awards Ceremony is an annual event organized by the German American Chambers of Commerce. GACC Midwest is proud to host the 2023 German American Apprenticeship Conference and national GACCs Awards Ceremony on November 14, 2023. By becoming a sponsor of the 2023 German American Apprenticeship Conference and GACC Awards Ceremony, you will have a unique opportunity to promote your organization and showcase your commitment to workforce development and apprenticeships.

### EVENT DETAILS

- November 14th, 8:00 AM to 3 PM
- Downtown Chicago

### AUDIENCE:

Audience of 85+ attendees from the Department of Labor, German Federal Ministry for Economic Affairs and Climate Action, Colleges, High schools, Companies, AHK USA, along with other key industry leaders.

**\$6,500**

### Sponsorship Includes:

#### Pre-event promotion

- Acknowledgement included in promotional email blasts to 11,000+ Apprenticeship Newsletter subscribers and GACC members as a co-sponsor with contact info, link and logo.
- Logo Placement on organic social media posts on GACC Midwest, ICATT and MAT2 LinkedIn channels (10k+ followers).
- Thank you and logo with link included on promotional events page and Website. General promotion of the event with sponsor in Newsletters of the Apprenticeship Networks department.

#### Day of event

- Professional Photography on site with digital and print pictures displaying sponsor logo.
- Sponsor "Thank you" slide in slide deck shown at the beginning and the end of the event as well as during breaks.
- Table with logo and promotional material(s).
- Logo in the background during workshop together with main financier.

#### Post-event

- One Thank-You email blast to all workshop registrants.
- List of names and contact information for those attendees who agreed to share details during registration process.