KYIV RYSING

Invaluable Resource on Ukraine - free eBook available to download

Atrocities are piling up across Ukraine. Although Russia's war against Ukraine is ravaging the country, there is still a glimpse of hope. And this hope comes from <u>Kyiv Strategy Consulting</u>, one of the largest management consultancies in Ukraine with German leadership. Over the past several months, a team of 130 business consultants, in collaboration with 60 external subject matter experts and advisors from Ukraine and abroad, has developed <u>KYIV RYSING</u>, the most impressive compendium of facts about contemporary Ukraine, its citizens, and their aspirations for the future.

<u>KYIV RYSING</u> is an independent pro bono consulting project made in the form of an exciting and inspiring eBook that is available for free download. The book sheds light, inter alia, on the prerequisites of the ongoing war, the current state of affairs in Ukraine, as well as investment opportunities the country harbours. Condensed into 425 pages, it looks at Military, Social, Economic and Environmental domains. It speaks through facts and figures as well as the voices of real people: from well-known public figures to health care workers and taxi drivers, whose unwavering dedication to the good of the commonwealth reflects the will and energy of the entire nation.

A remarkable number of opinion leaders contributed to the book by sharing their invaluable insights in the form of interview:

• US-General David H. Petraeus, former CIA Director;

• **Dr. Serhii Chervonopyskyi**, Chairman of the Ukrainian Union of Afghanistan Veterans, Lieutenant General, Hero of Ukraine;

- o Dan Rice, Special Advisor to the Commander in Chief Ukraine Armed Forces;
- o Dr. Stefanie Babst, Former NATO Deputy Assistant Secretary General;
- Pavlo Klimkin, former Minister of Foreign Affairs of Ukraine;
- Martin Swiecicki, former Minister of Foreign Economic Relations of Poland;
- Anna Derevyanko, Executive Director of the European Business Association;
- Yulia Poroshenko, Founder of Agrohub Platform and Co-founder of 'Radar Tech' technological cluster;
- o Timur Bondaryev, Founding & Managing Partner at Arzinger Law Office;
- o Igor Smelyansky, CEO of Ukrposhta;
- o Dmytro Lubinets, Human Rights Commissioner of the Verkhovna Rada;
- Bogdan Vykhor, CEO of WWF-Ukraine;
- o Igor Chykin, Agribusiness Director of Kernel;
- Yuriy Ryzhenkov, CEO of Metinvest Holding;
- Mauro Longobardo, CEO of ArcelorMittal Kryvyi Rih;
- Jörg Hossenfelder, CEO of Lünendonk & Hossenfelder;

• Dr. Sigrid Evelyn Nikutta, Member of the Management Board for Freight Transport Deutsche Bahn AG, Chairwoman of the Management Board and CEO of DB Cargo AG;

• Dr. Nicolai Kapitonenko, Expert on International Relations;

• **Dr. Roman Sheremeta**, Founding Member of Global Ukraine Foundation, Co-Chair of Ukrainian American House;

- o Dr. Anzhela Ignatyuk, Dean of Faculty of Economics at Taras Shevchenko National University of Kyiv;
- o Dr. Yaroslav Hrytsak, Professor of the Ukrainian Catholic University in Lviv

<u>KYIV RYSING</u> is at once a brilliant and timely synthesis of indispensable information from multiple reliable sources *and* a vital practical guide to the path of Ukraine's recovery ahead.

<u>KYIV RYSING</u> educates, inspires, and serves as a beacon for everyone, reminding the global community that what affects Ukraine, does equally affect the whole world.

COME RYSE WITH US!

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