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עמותת רשומה
בית שרבוט, קומה 9
רח' קויפמן 4, תל-אביב 68012
ת.ד. 50150, תל-אביב 61501
טלפון: 03-6806800
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Placement Opportunity – Graphic Designer

Undergraduate (BA) student: ☐

Graduate (MA) student: ☒

Reference:	Pierate – Graphic Design
Company Name:	Pierate.io (Pier-rate LTD)
Company Type: (Startup/Mature/...)	Start-up
Location: (full address)	HaRabi MiBachrach St 16, Tel Aviv
Duration of stay: (min 2, max 6 months)	6 months

Company Description:

Pierate.io is a start-up company that provides freight forwarders with a smart quoting platform, that significantly reduces global shipping costs, time, mileage, and energy, by implementing machine learning and big data analysis technologies.

The company has revenues from customers (including the subsidiary of the German corporation DB Schenker in Israel) and conducts a POC at the largest Israeli seaport in partnership with 500Global. The company also won Tel Aviv University's start-up competition.

Job Description and Tasks:

- Implement concepts of typography, layout, color theory and show excellent design aesthetic judgment
- Proficiency in designing PowerPoint presentations
- Creating social media graphic content, posters, and marketing media
- Designing templates for both digital lettering and client quotes
- Optional - UI Design

Essential Requirements:

- Strong communication skills, written and verbal (English, German)
- Proven graphic design abilities (portfolio), and preferably passion
- Attention to detail and thoroughness
- Strong understanding of typography and hierarchies
- Strong Illustration, design, color, and composition abilities
- Responsible and able to manage your time independently
- Advantage – Web UI design experience

Remuneration Details:

- Our office is located in center Tel Aviv, with free refreshments, fresh coffee, gym and swimming pool the intern can use during the internship period, also for non-work-related activities
- We will dedicate an equipped workstation including: docking station, separate keyboard and mouse, multiple screens and comfortable chair, in quiet and clean environment.
- A PC (Laptop) can be provided by us
- Lunch and transportation will be covered by us
- We are all young people living in Tel Aviv, and we will gladly help you find accommodation and show you around