



Energy Solutions – Made in Germany

Marta Cavalli Consultant, energiewaechter GmbH 23 June 2020, Thessaloniki





The German Energy Solutions Initiative

- Facilitates business partnerships in the field of renewables, energy efficiency technologies, smart grids and storage technologies
- Based on a parliament decision 2002 with the aims
 - to support SMEs
 - to distribute smart and sustainable energy solutions
 - to contribute to international climate protection
- Coordinated and financed by the German Federal Ministry for Economic Affairs and Energy











We offer

- Information about German energy solutions
- Networking and business opportunities with German companies both in your country and in Germany
- Know-how exchange
- Showcases of flagship projects around the world









Information

www.german-energy-solutions.de/en

- Online database: Profiles and contact information of German companies
- Latest information about German energy solutions
- Upcoming events of the initiative
- Newsletter













Know-how exchange

Fact-finding missions to Germany

- Missions to Germany for foreign company representatives and decision-makers from politics and public administration
- First-hand information on energy solutions made in Germany
- On-site visits and networking opportunities
- Contact the German-Hellenic Chamber to take part in the next fact-finding mission to Germany!















Participating German Companies

Company	Representative
Meltem Wärmerückgewinnung GmbH & Co. KG	Christos D. Lazaridis
LED-LIGHT-Germany GmbH	Gunter Klee
SHES GmbH	Michael Cardinale
EcoSyst GmbH	Jörg Viertel
LUNOS Lüftungstechnik GmbH	Dimitris Mimis
IMPOLUX GmbH	Nico Schug
Solar Cooling Technologies GmbH	Arnd Pietrzak
SunOyster Systems GmbH	Amelie Krahl











Energy Transition ("Energiewende") in the hotel industry



Share of renewables as % of the gross final electricity consumption

2050 80 % 2020 35% → 43% (2019)



Reduction of primary energy consumption

2050 -50% (from 2008)

 $2020 - 20\% \rightarrow -11\% (2019)$

- As a "temporary home" for millions of people every year, the hotel industry has a role model in term of energy efficiency and sustainability
- The Greek tourism sector offers excellent market opportunities: heating, ventilation and aircondition technology, energy-efficient lighting technology





Facilitator





Contact us

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