

## TRACOE medical GmbH

Quality by people for people



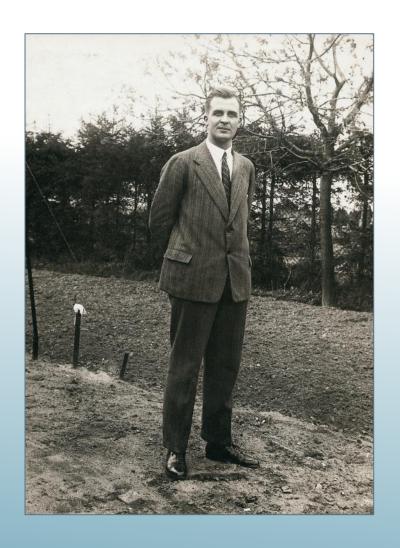


### 1958 Rudolf Köhler



Between 1955 and 1958, he invented the first flexible PVC cannula







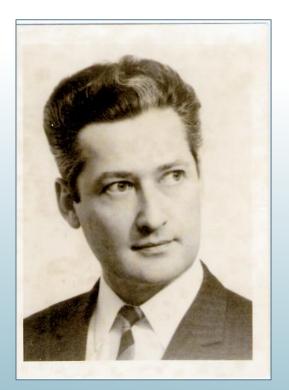
# 1972 TRACOE GmbH Company for Medical Products



Dr. Wolfgang Köhler



Prof. Franz Waldeck





# Stephan Köhler







# Company Name



TRA

COE

stands for <u>tra</u>chea

stands for the family name of

<u>Kö</u>hler ≈ <u>Coe</u>hler



# Company Profile



- German, independent and family owned: extensive know-how gained during 60 years
- Specialist for the development and manufacturing of high-quality, innovative airway management products
- ◆ ISO, CE and FDA certified
- Distribution to more than 86 countries



### Warehouse and Production 1990







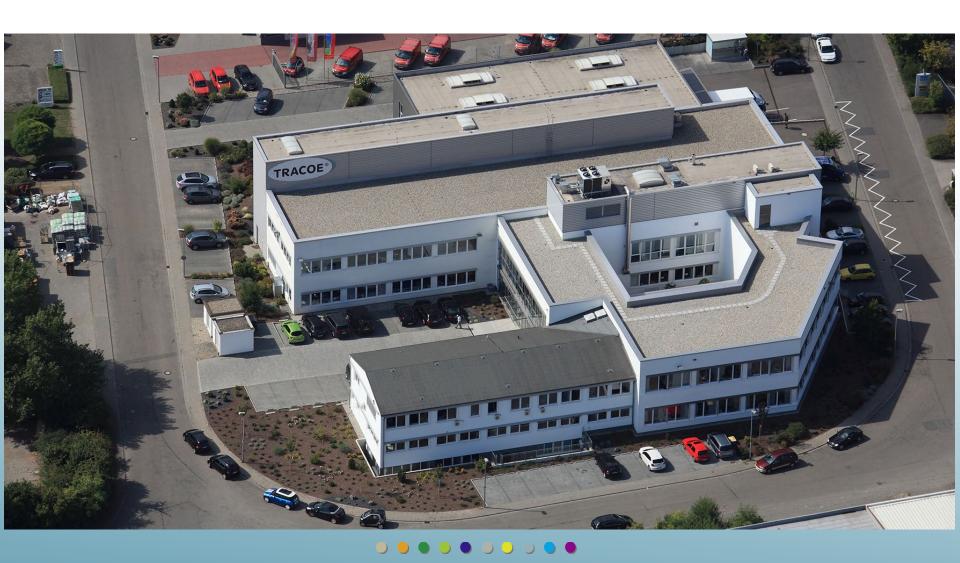
### Warehouse and Production today





# Today's facility of TRACOE in Nieder-Olm Quality and Innovation on about 6.000 m<sup>2</sup>







### Production of TRACOE twist







## TRACOE strategy

- Complete range from intensive care to home care
   (Tracheostomy tubes, PDT sets, technical instruments and equipment for laryngectomees)
- High quality products
- High innovation rate
- Short-term delivery
- ◆ Training, education, information support
- Reliability





## What is important for TRACOE regarding distributors?

- Partnership (Trust, Reliability, Honesty etc.)
- Enthusiasm
- Commitment
- ◆ Eagerness



### About me.....



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Thank you for your attention!

