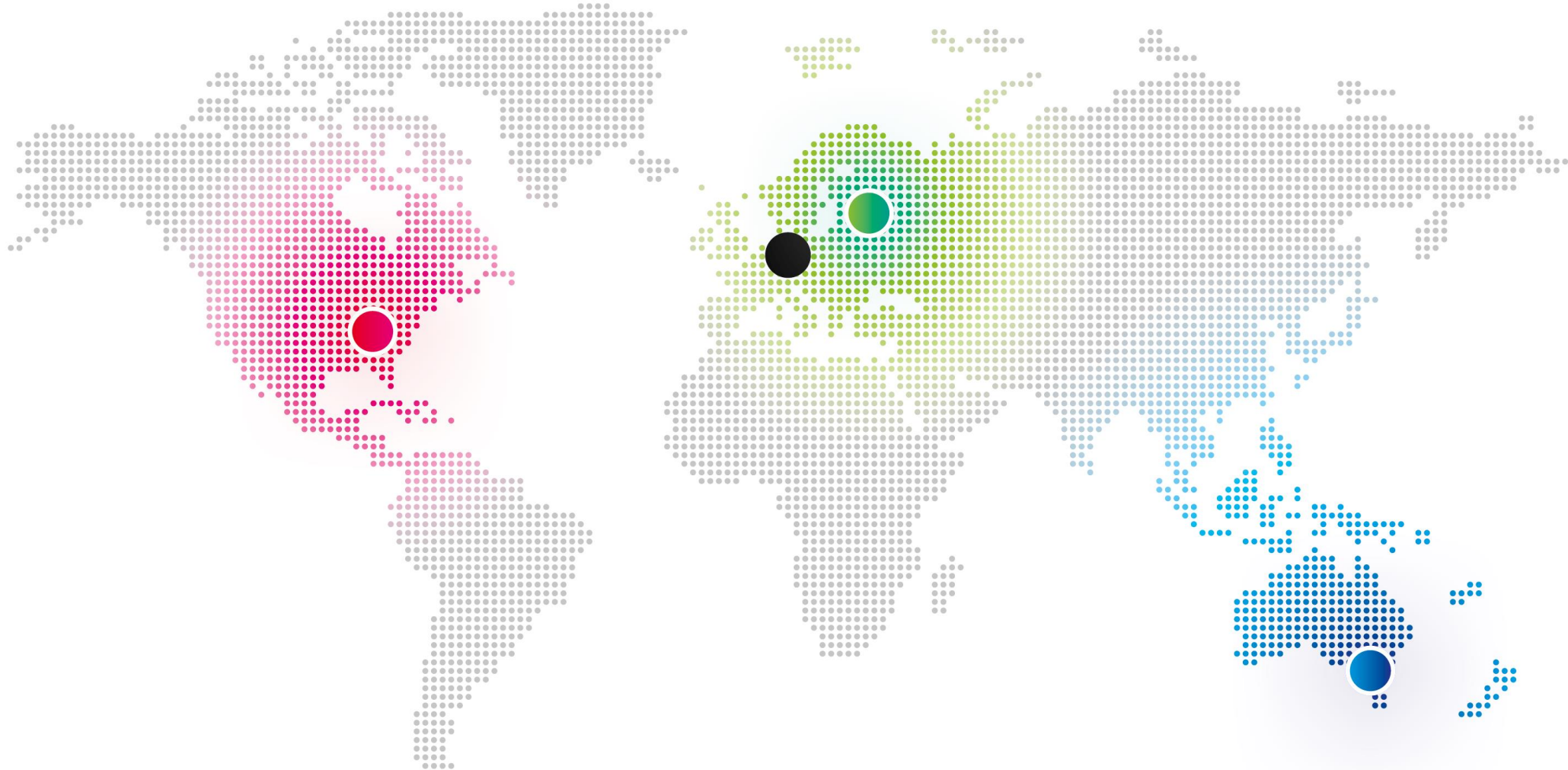


Welcome

iris INTELLIGENT
SENSING



Green Transport in Germany and Denmark - Solutions for the Future of Mobility

Iris in 5 minutes

Who we are and what we offer

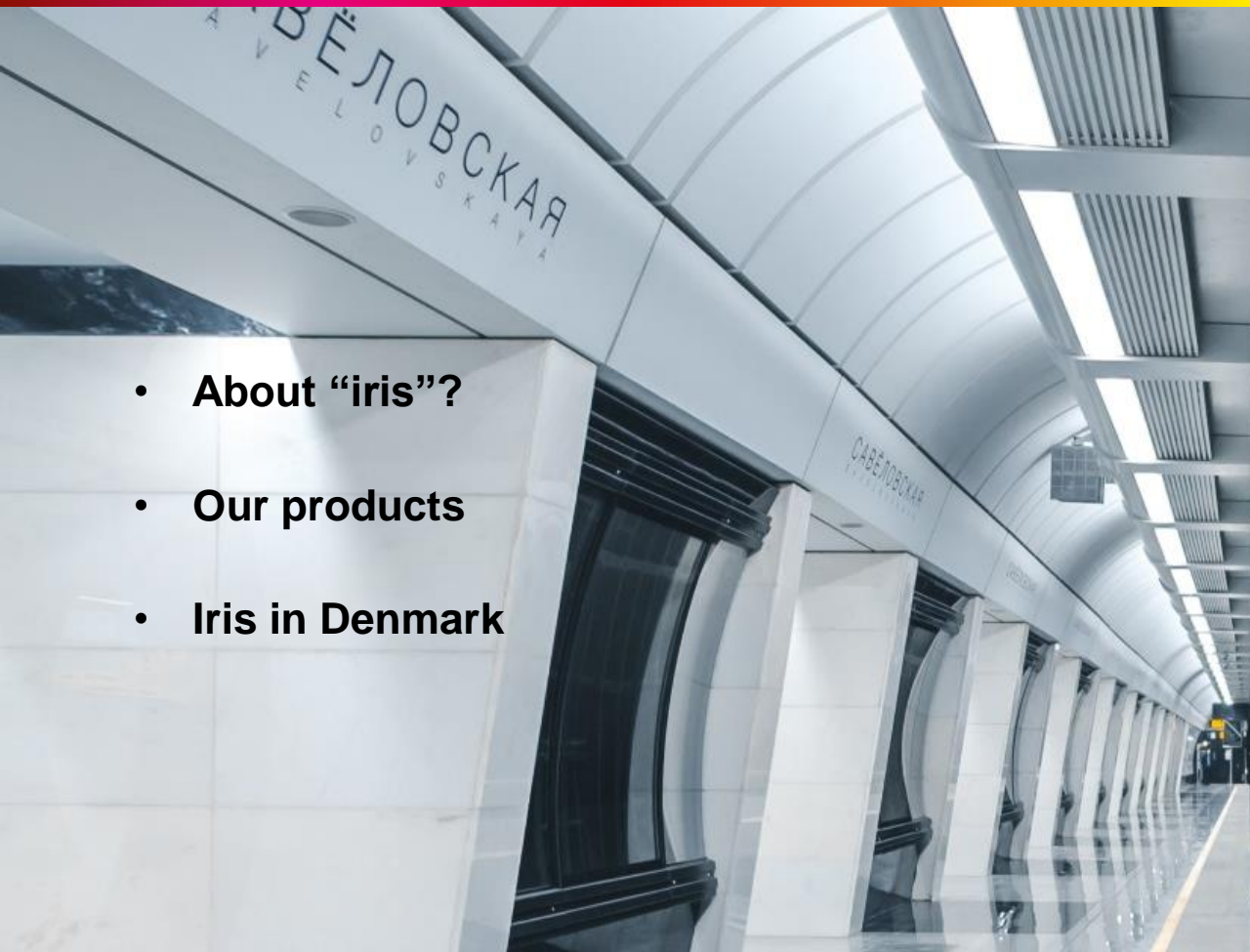
Fabian Knorr

May 2021

Version number

Agenda

- About “iris”?
- Our products
- Iris in Denmark



About “iris”



- Developer & manufacturer of highly accurate and reliable Automatic Passenger Counting sensors
- Main customers are System Integrators, vehicle manufacturers and Public Transport Operators
- We are committed to the customers' project, not just shipping boxes

Founded in 1991

140 employees

**30 M€ turnover in
2020**

Our products



- Our sensors are using our patented Time-of-Flight technology.
- We achieve a proven accuracy of 98%-99% in most vehicles
- Additional features, like bicycle or wheelchair counting or a door area control are available

IRMA MATRIX

IRMA 6

IRMA onAir

Iris in Denmark

- **We are looking for**
 - System Integrators active in Denmark, with the knowledge about local requirements
 - Authorities with strong interest in APC data for planning, revenue sharing and reporting
 - Operators trying to optimize routes, timetables or vehicle sizes

**Several projects in
danish regional
trains and Metro
København in the
past**

Thank You!

Fabian Knorr

Regional Director
Northern Europe & Middle East

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