



Placement Opportunity

Undergraduate (BA) student: ☒

Graduate (MA) student: ☒

Reference:	Tailor Brands – Business Intelligence
Company Name:	Tailor Brands
Company Type: (Startup/Mature/...)	Startup
Location: (full address)	Israel, Tel Aviv Yavne 40 Street
Duration of stay: (min 2, max 6 months)	2-3 months

Company Description:

With over 30 Million users on our platform, we're here to change the future of business. Our all-in-one platform makes starting a business affordable and accessible to everyone - we welcome more than 800k new business owners every month. From our products to our careers, there are endless opportunities for growth.

Our team | Our core | Our dream fulfillers

When we started Tailor Brands, we wanted to help people to accelerate their growth and fulfill their dreams. This also defines us internally; we put our focus on maximizing individual impact and creating an environment of absolute transparency.

Job Description and Tasks:

Tailor Brands is looking for a BI intern to join its product analytics team. This position includes learning our different data tools and services - especially our self-serve tools - and owning their reorganization and documentation for ease of use across departments. An excellent opportunity to gain experience working with product teams and product data tools.

The position includes:

1. Write descriptions for events (backend vs. frontend, logic, etc.)
2. Find events and properties with weird typos and archive
3. Create glossary of core events
4. Create useful properties in Heap UI (such as pageview type based on path)
5. Map synced events- clean unnecessary syncs

Sharbat House, 9th Floor
4 Kaufmann St., IL-68012 Tel-Aviv
P.O.B. 50150, IL-61501 Tel-Aviv
Tel.: +972-3-6806800
Fax: +972-3-6133528
E-Mail: info@ahkisrael.co.il

<http://israel.ahk.de>

עמותה רשומה
בית שרבת, קומה 9
רח' קויפמן 4, תל-אביב 68012
ת.ד. 50150, תל-אביב 61501
טלפון: 03-6806800
פקס: 03-6133528

Essential Requirements:

- Ability to communicate and write in English
- Basic familiarity with data and data models
- Attention to details and high order and organizational skills
- Some understanding of user tracking in a SaaS environment - an advantage
- Basic SQL skills - an advantage
- Quick and independent learner

Remuneration Details:

Due to visa regulations a salary is not allowed.

Lunch & Transportation