







#### Who is McFIT Italia?



































### How is McFIT Italia working?



// INTERNAL/EXTERNAL RESSOURCES



#### //EXPANSION

- analysis of urban context
- suburbs, periphery





//CONSTRUCTION AND CONTAMINATION WITH CONTEMPORARY ARTS





#### McFIT Roma Casilina

AHK

Deutsch-Italienische
Handelskammer
Camera di Commercio
Italo-Germanica



STATE OF BUILDING BEFORE CONSTRUCTION







Intervention by Arch. Tilman Schmidt, Head of Design and Planning McFit Italia S.r.l.

#### McFIT Roma Casilina

AHK

Deutsch-Italienische
Handelskammer
Camera di Commercio
Italo-Germanica



STATE OF BUILDING AFTER CONSTRUCTION











Building(s in) the Future

# AHK Deutsch-Italienische Handelskammer Camera di Commercio Italo-Germanica

# MCFIT Semplicemente in forma.

# McFIT Bologna

STATE OF BUILDING BEFORE CONSTRUCTION



Building(s in) the Future
Intervention by Arch. Tilman Schmidt, Head of Design and Planning McFit Italia S.r.l.





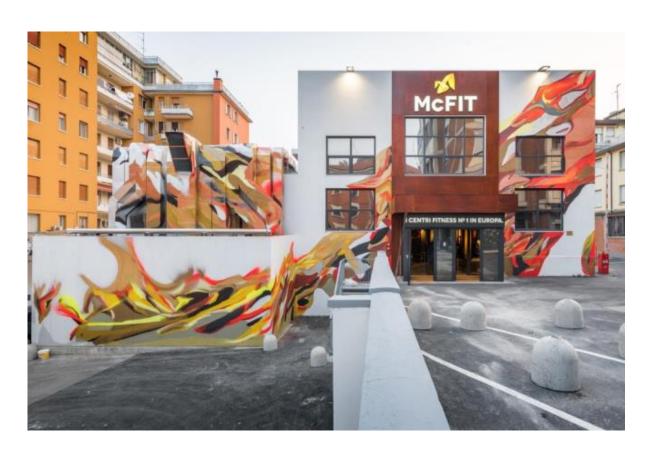


# McFIT Bologna

STATE OF BUILDING AFTER CONSTRUCTION









# McFIT Bologna

STATE OF BUILDING AFTER CONSTRUCTION









Intervention by Arch. Tilman Schmidt, Head of Design and Planning McFit Italia S.r.l.

۶

# McFIT Bologna

STATE OF BUILDING AFTER CONSTRUCTION







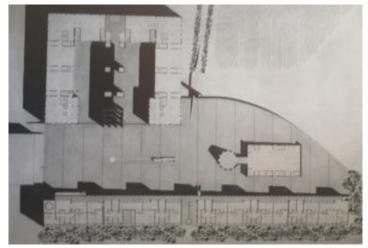
# McFIT Perugia

PIAZZA DEL BACIO



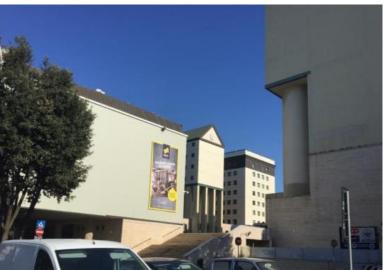






Building(s in) the Future

Intervention by Arch. Tilman Schmidt, Head of Design and Planning McFit Italia S.r.l.



# McFIT Perugia

PIAZZA DEL BACIO











Building(s in) the Future

Intervention by Arch. Tilman Schmidt, Head of Design and Planning McFit Italia S.r.l.

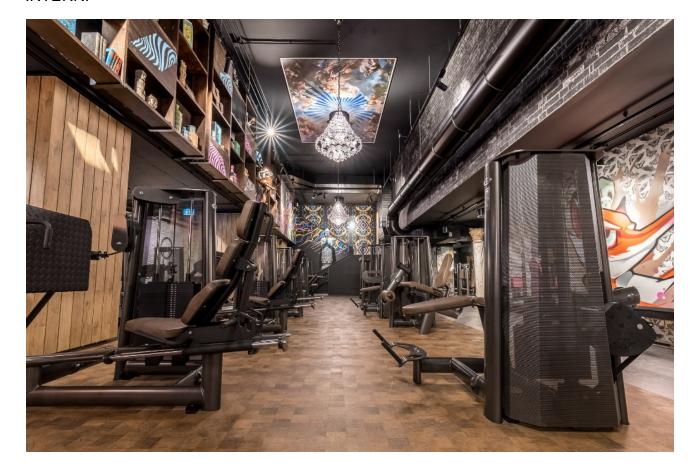


#### McFIT Torino3





#### INTERNI



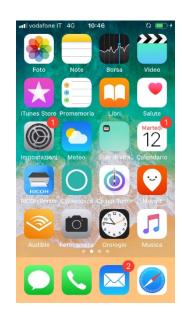






# CYBEROBICS®





#### **CYBEROBICS**

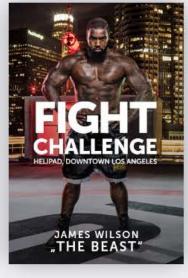
AHK

Deutsch-Italienische
Handelskammer
Camera di Commercio
Italo-Germanica



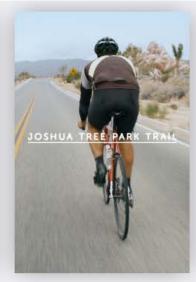
COURSES





















THANK YOU!