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Hi,

As I write this I'm still buzzing from the **Asia Pacific Conference of German business** which has just finished here in Hong Kong. 1,000 participants from Germany and Asia and a few Australians and New Zealanders, too. More on this in the article below.

We were recently able to hand over the cheque to the **Prostate Cancer Foundation** for the proceeds raised at the Oktoberfest - \$7890 - a big thank you to everyone who supported the silent auction with items and bids!

The year has seriously raced by and this will be the last newsletter for this year in English, so let me take this opportunity to thank you, our members, for your continued support, my team here in the office for their amazing dedication and to Doris Evans, our newsletter editor, who will be finishing up this year and moving on - thank you for your many years of contributions.

If I don't see you at **our final event at LSG**, I wish you a restful time over the summer break.

Kind regards.

Monique Surges
CEO New Zealand German Business Association

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Check out the outlook for **NZD/USD & EUR/NZD**, provided by NZForex

TOP STORIES



High profile speakers at APK Conference in Hong Kong

For the first time the Asia Pacific Conference of German business really did feature the Pacific as well as Asia. With both the Australian Finance Minister and the New Zealand Trade Minister, Todd McClay (right), included on key speaker panels, alongside the German Vice Chancellor Sigmar Gabriel (left), the conference took on a new dimension and New Zealand certainly got some great profiling. Added to this was the fantastic contribution made by Professor Klaus Lutz (middle), CEO of BayWa, the Munich company that acquired T&G Global (formerly Turners & Growers). He clearly pointed out to the audience how successful it had been to utilise a New Zealand company as a gateway to Asia. This really got the Germans thinking and with some top hitters such as Joe Kaeser of Siemens in the room, we got our message out there. [Click here for more information](#) and [for more pictures](#).



Renewable Energy - Wind turbines with Built-ins
Engineers in Germany are storing water for hydroelectricity inside wind turbines, allowing the towers to act like massive batteries once the wind stops blowing. **It's the first major example** of the two technologies being physically integrated to supply reliable renewable energy. **The four-turbine project was announced by General Electric. Read more.**

The Mighty Mittelstand powers ahead

German midsize companies at the top of their game. **Ifo Institute's** latest shows Germany's job machine roaring ahead on its "Mittelstand" layer. In matter of fact, **Germany's midsize manufacturers outperform its industries** **Harvard Business Review**. Most of these companies are private and do sheets. But a new analysis from the German Savings Banks Association profit margins of 7.3%. By contrast, the 110 largest German companies **Here is what Germany can teach you about innovations.**



Hurry up - Stands are selling fast

buildnz | designex 2017 - NZ's largest building and construction trade event is from 25 June 2017 - 27 June 2017 at ASB Showgrounds. Building on our success at previous trade shows, the New Zealand Business Association (NZGBA) is once again organising a "Made in Germany" Pavilion, which is a perfect platform for German exhibitors. **Contact us as soon as possible** to secure your place at New Zealand's most important event for the construction, building and design sectors.

buildnz | designex

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OUR PREMIUM PARTNERS



UPCOMING EVENTS

09 November 2016

The Europa Lecture Series

Lecture Theatre B15, General Library
Basement (Building 109),
The University of Auckland

13 November 2016

Passive House Open Day

Auckland
Presented by eHaus and Pro Clima

15 November 2016

Once in a Lifetime on Safaris in Africa

Presentation by Norman Harper of &Beyond
and Laurie Matthews and Koenraad Boons
of Indigo
Level 14, The Wilson Room, PwC Building,
188 Quay Street, Auckland.
RSVP: no later than 11 November 2016
to events@germantrade.co.nz

TRADE FAIRS

TICKETS ARE ON SALE NOW !!!

20 - 29 January 2017

International Green Week, Berlin

The International Green Week is a one-of-a-kind international exhibition for the food, agricultural and horticultural industries.



08 - 10 February 2017

Fruit Logistica, Berlin



This trade show provides industries involved in fruit trading an opportunity to present their range of services from growing to selling.

17 November 2016

NZI Sustainable Business Network Awards

Shed 10 in Auckland.

You can buy your ticket and find out more about the **black tie ceremony here**

30 November 2016

Watch Us While We Work - LSG Sky Chefs

LSG Sky Chefs Auckland, 11 Laurence Stevens Dr, Mangere, Auckland 2022



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15 - 18 February 2017

BIOFACH / VIVANESS, Nuremberg

BIOFACH VIVANESS

into organic

into natural beauty

The exhibition duo of BIOFACH and VIVANESS, International Trade Fair for Natural Personal Care, has developed into an impressive highlight for the sector.

German exhibition companies posted total revenues of EUR 3.4 billion in 2015. Due to the cyclical strength of the current exhibition year, in 2016 **AUMA expects** revenues of between EUR 3.6 and 3.7 billion.

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GERMAN CONNECTIONS

Media investor wanted

German-owned New Zealand media company is looking for investors to expand its activities into the internet and e-commerce. The goal is to distribute our **large inventory of multimedia content** about Pacific Islands, New Zealand and Australia through various **internet platforms**. A detailed Business Plan, developed with the help of KPMG, is available on request.

Advantage of the Youth

The world would be US\$ 1.1 trillion richer if it **treated its young people more like Germany does**. Just 10% of people aged 20-24 are out of work or not in school in Germany. If all 35 OECD countries reduced youth unemployment to German levels, the economic gain would be \$1.1 trillion, according to a study by **PricewaterhouseCoopers**.



Helping exporters

New Zealand Trade and Enterprise has launched **two new services designed** to help exporters optimise their sales and digital capability. The Sales service has been specifically designed to help businesses with their sales methodology so it becomes relationship driven, highly targeted and profitable.

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MEMBER PROFILE



Jet Park Hotel (picture) is an award winning Qualmark 4-star plus, enviro-gold rated property close to Auckland International Airport. Guests can enjoy a **new 250 person conference centre** and 222 guest rooms, 24-hour complimentary shuttle to/from the airport, free car parking, an a la carte restaurant, lounge bar, gym and pool. The **NZ family-owned hotel** aims to provide outstanding service to domestic and international guests whether travelling for business or pleasure.

The new ultra-modern multi-level conference complex has a ballroom, multiple conference rooms, and a 5th floor complete with a private bar and magnificent views to Rangitoto. **Key features include natural lighting, cutting-edge audio-visual technology**, and outdoor break-out space overlooking a pond and wetland area - great for BBQs, team building activities, and outside product launches.

Christmas Functions

Jet Park Hotel is the ideal place to celebrate the Festive Season with our range of delicious Christmas Menu options- Sumptuous Buffets, Shared Platters, an exclusive Cocktail Party, or our Set-menu. Available from 14th November. **For further details, please click here** or contact **Jet Park directly**.

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- New Conference Centre near Auckland Airport
- 12 Modern, flexible spaces for up to 250
- Superb food & beverage menus
- Free parking & 24 hour airport shuttle
- Amazing top-floor views
- 222 Qualmark 4-Star plus rooms

conference@jetpark.co.nz • +64 9 256 2190 • www.jetpark.co.nz

MEMBER NEWS



[Heritage Christchurch \(picture\)](#) has been announced a winner in the World Luxury Hotel Awards +++ ARANZ Medical is this year's winner of the Bayer Supreme Innovation Award +++ DHL Global Forwarding, the air and ocean freight specialist of Deutsche Post DHL Group +++ Charging ahead – The MINI goes electric +++ [and a lot more](#)

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NEW MEMBERS & JOB PORTAL

A warm welcome to our latest new members

- ACO Limited
- Bobux
- Collective Hospitality
- Putiki Bay International Ltd
- Stiebel Eltron

[Click her for more detailed information](#)

JOB PORTAL

Please don't forget to check the job portal for potential new employees or possible interns. **It is packed with information** about the job market/situation here in New Zealand. Job and internship seekers, as well as NZGBA members offering vacant positions, can publish their request on the job portal.

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RECENT EVENTS



The growing popularity and success of this year's Oktoberfest, which we celebrated in style with nearly 500 guests in Auckland's Shed 10,



and especially the generous donations at our silent auction, enabled us to hand over a solid cheque to the Prostate Cancer foundation.



Prof Dr. Norbert Lammert, president of the German Bundestag, visited New Zealand following an invitation by his NZ counterpart David Carter.



In Auckland, Mr Lammert visited the Mangere Refugee Resettlement Centre. *Photos of Mr Lammert: German Embassy Wellington.*

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NZGBA communicates with participants using email. There are occasions when emails may be blocked, or filtered out as a result of increasing spam. To ensure you receive all emails, please put the email domain neuseeland.ahk.de on your safe recipients list. You may need to contact your system/network administrator to confirm you are able to receive emails from NZGBA.