



Placement Opportunity

Undergraduate (BA) student: x
Graduate (MA) student: x

Reference:	ITC – Business Development
Company Name:	ITC - Intelligent Traffic Control
Company Type: (Startup/Mature/...)	Start-Up
Location: (full address)	Dvora Hanevi'a 121, Tel Aviv
Duration of stay: (min 2, max 6 months)	2-6 months

Company Description:

At ITC, a 5G-based traffic management - we're building software that solves traffic jams. We've developed state-of-the-art computer vision and machine learning algorithms that predict traffic patterns and prevent jams before they even start to accumulate. While doing so, the software also enforces municipal traffic policies, such as public transport, bicycle, and pedestrian prioritization. Today ITC is managing millions of vehicles every week and has a proven traffic jams reduction. No Installation. No Hardware.

Job Description and Tasks:

Business Development focused on USA and European Markets:

- Approach Municipalities and Local Partners (together with BizDev team)
- Market Analysis of the market
- Tenders, Grants and Opportunities
- Cost/Benefit analysis (governmental evaluation of how much human hour costs for the country to justify projects)
- Seek information in the local language to understand the budget and expenses of the existed solutions
- Track on the internal players in this field

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Essential Requirements:

- Task-related skillset
- Good written & spoken English

Remuneration Details:

Due to visa regulations a salary is not allowed.