

The only concise directory to
Germany's exciting exhibitions
in Chinese:

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**Handbook
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AUMA 2019

Trade Fairs Made in Germany



CONTENT OVERVIEW

The MESSEN 2019 handbook contains all relevant information about trade fairs in Germany, including basic contacts of organizers and project teams, dates and industry classifications. It is authorized by the German official exhibition association AUMA.

Key Information:

- Handy A5 size
- Detailed exhibition information
- Language: Chinese
- Running time: yearly
- All contacts for German exhibition companies
- FKM certification on each exhibition
- Industry classified
- Directory listing by city, date, industry classification code and alphabetically

OFFICIAL CHANNELS OF DISTRIBUTION

- Visa application offices for Chinese travelers at the German Embassy, German Consulates and Delegation of German Industry & Commerce in Greater China
- German Chambers of Commerce
- Goethe-Institutes in China
- Major trade fair organizers
- German Pavilions on major exhibitions
- Chinese Chambers for the Promotion of International Trade (CCPITs) and their sub-councils on national and regional levels, and all relevant government-related institutions
- Chinese and international travel agencies and tour organizers

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AUMA



The German Chamber Network

AUMA 2019 — Trade Fairs Made in Germany

SPECIAL PAGES

A. Back Cover	B. Inside at front	C. Inside at back	D. Bookmark
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