

ŠKODA AUTO University – Enterprise Cooperation – Dual Study Program



ŠKODA
SIMPLY CLEVER



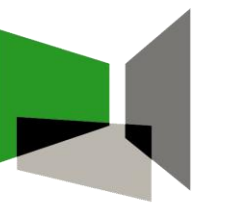
ŠKODA AUTO University - Basic Information

- The only university in the Czech Republic, whose founder is a large multinational company – ŠKODA AUTO a.s
- Bachelor's and Master's study programs
 - 1200 students
 - Study programs: Business Administration, Industrial Management, Managerial Informatics study programs offering unique studies combining economic, technical and ICT education
 - International focus
 - Individual approach
 - **Intensive linkage and collaboration with enterprises**

2. ŠKODA AUTO UNIVERSITY PARTNER CONCEPT FORMS OF UNIVERSITY – ENTERPRISE COOPERATION



ŠKODA AUTO University – Enterprise Cooperation



ŠKODA AUTO University

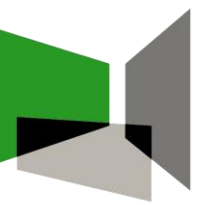


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ŠKODA AUTO University – Enterprise Cooperation

Forms of ŠKODA AUTO University – Enterprise cooperation

- **Dual study program**
- Internship and final theses on Bachelor level
- Internship on Master level
- Experts involved in teaching
- Team Project on University-Enterprise Cooperation
- Degree programs board members from companies
- Certificates of Further Qualification
- Applied research projects
- InnoCube innovation center
- Career Days, days with corporate partners



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Dual Study Program

The Study & Work Dual Study Program at ŠKODA AUTO University ooperation with ŠKODA AUTO a.s.

- Launch: 09/2019
- Offered to all applicants for full-time study of the professional bachelor study programs Business Administration, Industrial Management and Managerial Informatics.
- The structure of the standard study bachelor study program is 3.5 years (7 semesters), 210 ECTS, out of which 30 ECTS is 5 months internship (5th semester).
- The total time available for work / professional training / internship during Study & Work Dual Study program is 18 months.
- The applicants go through a standard admission procedure at ŠAVŠ.
- The students that applied for the Study & Work Dual Study Program go through an assessment procedure at ŠKODA AUTO or other involved partner company (in 2020 Faurecia) . The selection is based on CVs, MLs, high school scores, foreign language tests, interviews with company professionals.
- The SA company offers accepted students the tailor-made employment contract and company scholarship. Total remuneration for students involved in Dual Study program: 19 000 CZK/month (750EUR). Faurecia offers similar conditions

Dual Study Program



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Admission procedure
before 1st semester

- **Best applicants selected by SA University and SA company**



1 -7th semester

- **Full-time form of study**
- **Work for an employer approx. 60 hours per month**
- **Monthly remuneration approx. 750 €**
- **Guaranteed employment after graduation**



7th semester

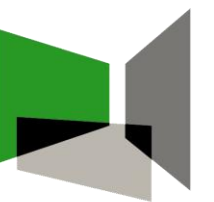
- **Bachelor Theses**
- **Final Exams**
- **Graduation**



**FULL TIME employment with minimum of 2 years
commitment**

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Requirements and Benefits for Students

Requirements

- ✓ Good A-Level marks
- ✓ Willingness to reach B2-level in German or English until the end of study program (02/2023)
- ✓ Passing three vocational trainings at ŠKODA Academy during the study program
- ✓ „Simply-Clever“ personality and strong interest in working for ŠKODA AUTO
- ✓ Completing study course „Business Administration“ in 7 semesters whilst completing internships
- ✓ Writing a bachelor thesis within the target department at ŠKODA AUTO

Benefits

Financial support
5000 CZK/monthly
200 CZK/hour

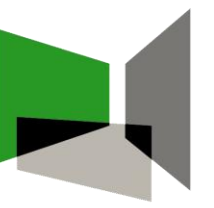
Deep understanding of ŠKODA AUTO
processes and career chances

Vocational expertise through trainings at
ŠKODA Academy

Dual Study Program

The time organization of the Dual Study Program

Year 1	9 months study + exams periods	3 months internship
Year 2	9 months + exams periods	3 months internship
Year 3	5 months internship	4 months study + exams period
Year 4	5 months study + exams period + final exams	
+ 4 months of internships during study and exams periods in total in years 1 – 4 $3+3+3+5+4 = 18$ months of internship in total		



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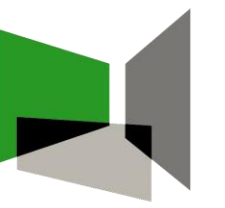
Current status and future plans

Current status 9/2020:

- Based on accreditation a professionally oriented Bachelor study programs **Business Administration, Industrial Management and Managerial Informatics.**
- Launch: 09/2019
- 30+ involved students in total in 1st and 2nd year of study
- Capacity: 15 - 20 students each year; 30 - 40 applicants each year, assessment procedure

Plans 2021:

- Continue implementation the Dual Study concept for all mentioned accredited professionally oriented Bachelor study programs
- **Increase the number of enrolled students in cooperation with other employers**
- Internationalization



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Thank you for your attention.