

Hi,

Once again I am greeting you from Germany this week. It's hard to believe there have been such terrible floods here when you look out the window – glorious sunshine. So how's the sentiment in Germany right now?

The newspapers yesterday were full of **President Gauck announcing** he will not seek re-election next year, so the guessing game has begun as to which candidate the electoral parties will put forward. The refugee situation is of course still a main stream topic but the football **European Cup 2016**, starting in France in 4 days, is certainly news item No 1.

In other news, we're pleased to report is that despite sluggish growth throughout Europe, **Germany's economy** has been something of a global standout with extremely low unemployment. And what about the Brexit? – **Handelsblatt** has put an excellent article together on this. Things have been incredibly busy in the office with our **Made in Germany presence at EMEX** following hot on the heel of the Ambassador Lunch and now we preparing for the arrival of our German delegation of companies specialising in energy efficiency in Buildings.

By now you should have received your invitation to the **Annual General Meeting** and we look forward to seeing you there. In the meantime happy reading.

Monique Surges  
CEO New Zealand German Business Association

#### IN THIS ISSUE

[Ambassadors' Lunch](#)  
[Moving to e-mobility](#)  
[The Mighty Mittelstand and other news from Germany](#)  
[East meets West](#)  
[Celebrating Excellence in Engineering](#)  
[Upcoming Events](#)  
[International Trade Shows](#)  
[German connections](#)  
[Member profile: Saxer Design](#)  
[News from our members](#)  
[New members](#)  
[Farewell Dr Schleich](#)



Check out the outlook for NZD/EUR and NZD/USD of foreign exchange service company NZForex

#### TOP STORIES



#### Lunch with the Ambassadors

Around 60 members and their guests joined the Ambassadors' Luncheon with Her Excellency Dr Anne-Marie Schleich (middle) and His Excellency Rodney Harris (left), organised by the NZGBA and attended by NZGBA president Erich Bachmann (right). The memorable event took place in the stunning location at the Royal New Zealand Yacht Squadron in Auckland on May 30. Our guests enjoyed a scrumptious 2-course meal and **got actual insights into the current bi-lateral relations** of our two countries. Dr Schleich is leaving New Zealand and has taken a look back in **her farewell address**.



### Moving on to e-mobility

NZGBA CEO Monique Surges (picture) is known for her 'lead foot' and her love of fast cars. But being intrinsically involved in topics such as renewable energies and energy efficiency at work, it was a logical move for her to go electric. She did a deal with Auckland City BMW and at the end of May she picked up her new i3BMW. [Read about her delightful experience with the 'zippy' car.](#)

## The Mighty Mittelstand

**Germany's prosperous small and mid-sized companies** operate more economically than listed firms. The country's savings banks took a look at the key figures of 300,000 of their corporate clients and saw that since 2003, the country's smaller firms have done better than the big players in terms of earnings growth and profitability.

Meanwhile, researchers at **Munich-based Ifo Institute** have reported a rise in business

**confidence** among German executives as the economy of the country is showing solid growth.

Consumers in Europe's powerhouse were found to be equally optimistic, the **unemployment rate is at a record low.**



## East meets West

**The Asia-Pacific Conference of German Business (APK)**, from 3-5 November 2016, is Germany's flagship biennial gathering for top-level decision makers from Germany and the Asia-Pacific region to discuss economies, with a focus on trade, investment, and private sector co-operation. The event is being hosted in the Hong Kong SAR, a premium business hub. Amongst the confirmed speakers are German Economic Minister Sigmar Gabriel, NZ Trade Minister Todd McClay and Baywa CEO, Prof Klaus Josef Lutz. [The full programme can be viewed here.](#)



## Celebrating engineering excellence

With over 155 leading exhibitors showcasing the very latest innovations and technologies, **engineering trade show EMEX 2016** was the perfect platform to inform, educate and excite all participants. From May 31 to June 2, the event took place in Auckland's ASB Showgrounds. Companies exhibiting within the German area included manufacturer of sensor solutions Balluff (picture) and SICK, PILZ, IFM Electric, Rontgen and Trumpf Aotea Machinery. For the NZGBA it was three days of great success with a continual flow of visitors to our stand under the "Made in Germany" banner. This was helped with the attraction of GO Logistics chocolates and pens they were giving away! GO Logistics was co-exhibitor on our stand as was Schraeder, which stands for advanced flue gas technology in stainless steel.

[Back to top](#)

## OUR PREMIUM PARTNERS

Auckland City  
BMW



Newmarket



The Ultimate  
Driving Machine



Hesketh  
Henry

The Art of Law



## UPCOMING EVENTS

29 June 2016

**2016 NZGBA Annual General Meeting & Member Networking Evening**

Hosted @ Miele, 8 College Hill Ponsonby



27 June 2016

## INTERNATIONAL TRADE FAIRS

### PREVIEWS

German trade fairs continued their growth in 2015. The 164 international and national trade fairs were attended by almost 173,000 exhibitors. [Check out the latest report from AUMA.](#)

Information on **upcoming trade fairs** the NZGBA represents is always available on our website, along with quick click

**Industry 4.0 - Networked Manufacturing**

Tower Room, Chateau on the Park, 189  
Deans Avenue, Christchurch.

**29 June 2016**

**Industry 4.0 - Networked Manufacturing**

Pakuranga Hunt Room, Ellerslie Event  
Centre, 80 Ascot Ave, Ellerslie, Auckland.

The Callaghan Innovation in association with  
the NZMEA invites you to these both events  
to hear a leading German expert, Dr Frank  
Wagner, speaking on the future of  
manufacturing

**07 July 2016**

**Focus on Germany**

hosted @ EMA, 145 Khyber Pass Road,  
Grafton



ExportNZ Auckland is running the event in  
conjunction with the NZGBA, sharing insights  
about trading with Germany.

**08 August 2016**

Rotary event: Screening of  
**'The Solar Nation of Tokelau'**



Victoria Cinema, 56 Victoria Rd, Devonport,  
Auckland 0624

**18 August 2016**

**"Calm Seas"**



**Auckland Philharmonia Orchestra**

Auckland Town Hall

[Back to top](#)

through links to purchasing trade passes.

**2 - 7 September 2016**

**IFA, Berlin**



**7 - 9. September 2016**

**Asia Fruit Logistica, Hong Kong**



**14 - 17 September**

**GaLaBau, Nuremberg**



**27 - 29 September 2016**

**FachPack, Nuremberg**

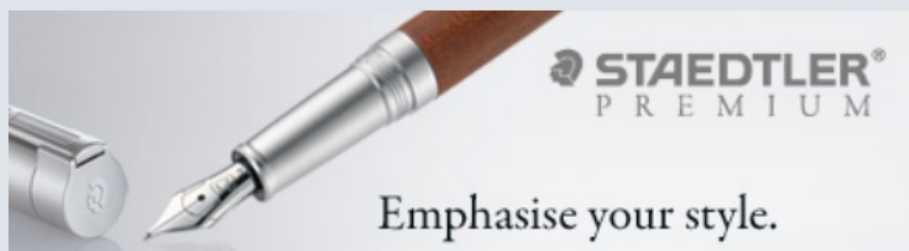


**REVIEWS**

**Interzoo 2016 in Nuremberg**, the leading  
trade fair in the international pet industry,  
recorded about 39,000 trade visitors from 26  
- 29 May 2016. It was the largest-ever event  
in its history. [Read more](#)

**ILA 2016 in Berlin** from 1 to 4 June has  
attracted 150,000 visitors. [Check out the  
closing report](#). The air show has presented  
numerous innovations and advanced  
technology such as an [3D printer that has  
been used to create a functional mini aircraft](#).

[Back to top](#)



GERMAN CONNECTIONS

SAXER DESIGN



#### Applications for Falling Walls Lab

New Zealanders are invited [to apply for the Australian pre-selection](#) of the Falling Walls Lab competition, supported by the Royal Society of New Zealand, in collaboration with the German Embassy in Wellington.

#### Movies need supporters

The German Film Festival 2016 will run from 20 September - 16 October across New Zealand. The Goethe-Institut Wellington offers the opportunity to **present your company in their festival brochure**. For more information, please contact [Ulrike Rosenfeld](#) on 04 3856924.

Another date to diarise is the opening of the German movie ["Labyrinth of Lies"](#) on June 23, 2016. Go in the draw and win one of 4 double passes, [email Sandy](#).

#### Economic info service

WirtschaftsWoche Digitalpass is an information service for your economic expertise. As NZGBA-member you can try the [WirtschaftsWoche Digitalpass for 6 weeks, free of charge](#). After the free trial you may subscribe for EUR 14,99/month.

#### Searching for connectivity

It is nearly impossible to find wi-fi in Germany. So, in an answer to everyone's prayers, [Germany's Protestant Church](#) has good news: free internet hotspots, or rather, "Godspots."

[Back to top](#)



Britta Saxer (picture) is the owner of **Saxer Design Ltd**, a boutique style business which offers a variety of services around website solutions, branding, app developments and general presentation of a company. With over 20 years' experience in the industry, the emphasis of Saxer Design is on delivering solutions that are visually interesting, while offering a high level of functionality. The created websites are adaptable to mobile phones and offer the option of customised database solutions. To create a true and unique online presence Britta often takes authentic photos for her clients which support the content.

The **Auckland-based company** cooperates with a team of dedicated experts in their fields from all over the world, and mainly with her German partner firm in Hamburg. German-born Britta run her own graphic design studio in Berlin, before moving to New Zealand in 1997. [Check out](#) the company's website and don't hesitate to [contact Britta](#). There are some special offers for NZGBA members.



SAXER DESIGN  
WEBSITES • BRANDING • PRINT

[Back to top](#)



#### MEMBER NEWS



[DHL manager officially open the new CIS Centre of Excellence in Brisbane \(picture\)](#). The freight specialist company also expands the [Thermonet industry-standard to ocean freight shipments](#) +++ [XPO partners with CILT](#) +++ [BMW Group New Zealand announces the arrival of the ultimate green driving machines](#) +++ [and a lot more](#)

[Back to top](#)

#### NEW MEMBERS & JOB PORTAL

A very warm welcome to our new members

- Festo
- Fuze Business Interiors

[Click here for more detailed information](#)

#### JOB PORTAL

Please don't forget to [check the job portal for potential new employees or possible interns](#). It is packed with information about the job market/situation in New Zealand. Job and internship seekers, as well as NZGBA members offering vacant positions, can publish their request on the job portal.

[Back to top](#)



Monique Surges mc'd the farewell lunch



Dr Anne-Marie Schleich with Florian Renndorfer



Our guests enjoyed a delicious meal and



valuable insights into the NZ-DE relationship. [For more pictures click here.](#)

[Back to top](#)



Repräsentanz der  
Deutschen Wirtschaft  
New Zealand-German  
Business Association Inc.

Editor: Doris Evans  
New Zealand German Business Association Inc  
Level 14, PwC Tower, 188 Quay Street,  
Auckland 1010, New Zealand

[Visit Our Website](#) | [About Us](#) | [Contact Us](#) | [Privacy Policy](#) | [Unsubscribe](#)

NZGBA communicates with participants using email. There are occasions when emails may be blocked, or filtered out as a result of increasing spam. To ensure you receive all emails, please put the email domain neuseeland.ahk.de on your safe recipients list. You may need to contact your system/network administrator to confirm you are able to receive emails from NZGBA.

---

To unsubscribe from this email list click [here](#) | If you have trouble viewing this email follow this [link](#)  
::: powered by [SmartMail PRO](#)