



Delegation der Deutschen
Wirtschaft in Sri Lanka
Delegation of German Industry
and Commerce in Sri Lanka

Partnership Program

2023

Updated as of 01st September 2022

Privileges	Platinum	Gold	Silver
At events organized by AHK Sri Lanka			
<input type="checkbox"/> Free tickets to AHK Sri Lanka Events			
AHK Sri Lanka Events*			
New Years' Reception	4 tickets free of charge	2 tickets free of charge	1 ticket free of charge
Top German Brands Flagship Event	8 tickets free of charge	4 tickets free of charge	2 tickets free of charge
Breakfast Dialogue (up to 4 events per year)			
Sundowner Networking Events (up to 6 events per year)			
CEOs Dinners (up to 4 events per year)	1 invitee per dinner	1 invitee per dinner	1 invitee per dinner
Special Event			
<input type="checkbox"/> Privileged seating at events	✓	✓	No
<input type="checkbox"/> Discount on additional tickets	50%	25%	10%
* Terms and Conditions apply			

Privileges	Platinum	Gold	Silver
In our online media			
<input type="checkbox"/> Brand exposure on the AHK Sri Lanka homepage	✓	✓	✓
<input type="checkbox"/> Exclusive space allocation on Monthly Newsletter Standard price per newsletter (1 A4 page) = LKR 30,000 On average, 10 monthly newsletters are published annually	Up to 2 A4 pages per newsletter	1 A4 page per newsletter	Half an A4 page per newsletter
In our print media			
<input type="checkbox"/> Brand exposure on printed promotional material of AHK Sri Lanka (incl. brochures, docketts, banners, and promotional boards at the Top German Brands event)	✓	✓	✓
<input type="checkbox"/> Exclusive usage of 'AHK Sri Lanka Partner' logo	✓	✓	✓
AHK Sri Lanka Sector Committee			
<input type="checkbox"/> Free entry to AHK Sri Lanka Sector Committees Admission to any additional sector committee beyond the stipulated number of sector committees in this Partner Program = LKR 50,000	All 7 sector committees	4 sector committees	2 sector committee
Additional Exposure			
<input type="checkbox"/> Category exclusivity in the email signature	✓	No	No
<input type="checkbox"/> Exclusive interview published in newsletter and social media	✓	No	No
<input type="checkbox"/> Joint promotional support (awareness programs, meetings with decision makers, webinars etc.)	✓	Discounted fee based on scope	Discounted Fee based on scope



Annual Fee

LKR 2.5 Million



Events



Online Media



Print Media



Sector
Committee



Additional
Exposure



Annual Fee

LKR 1.50 Million



Events



Online Media



Print Media



Sector
Committee



Annual Fee

LKR 750,000



Events



Online Media



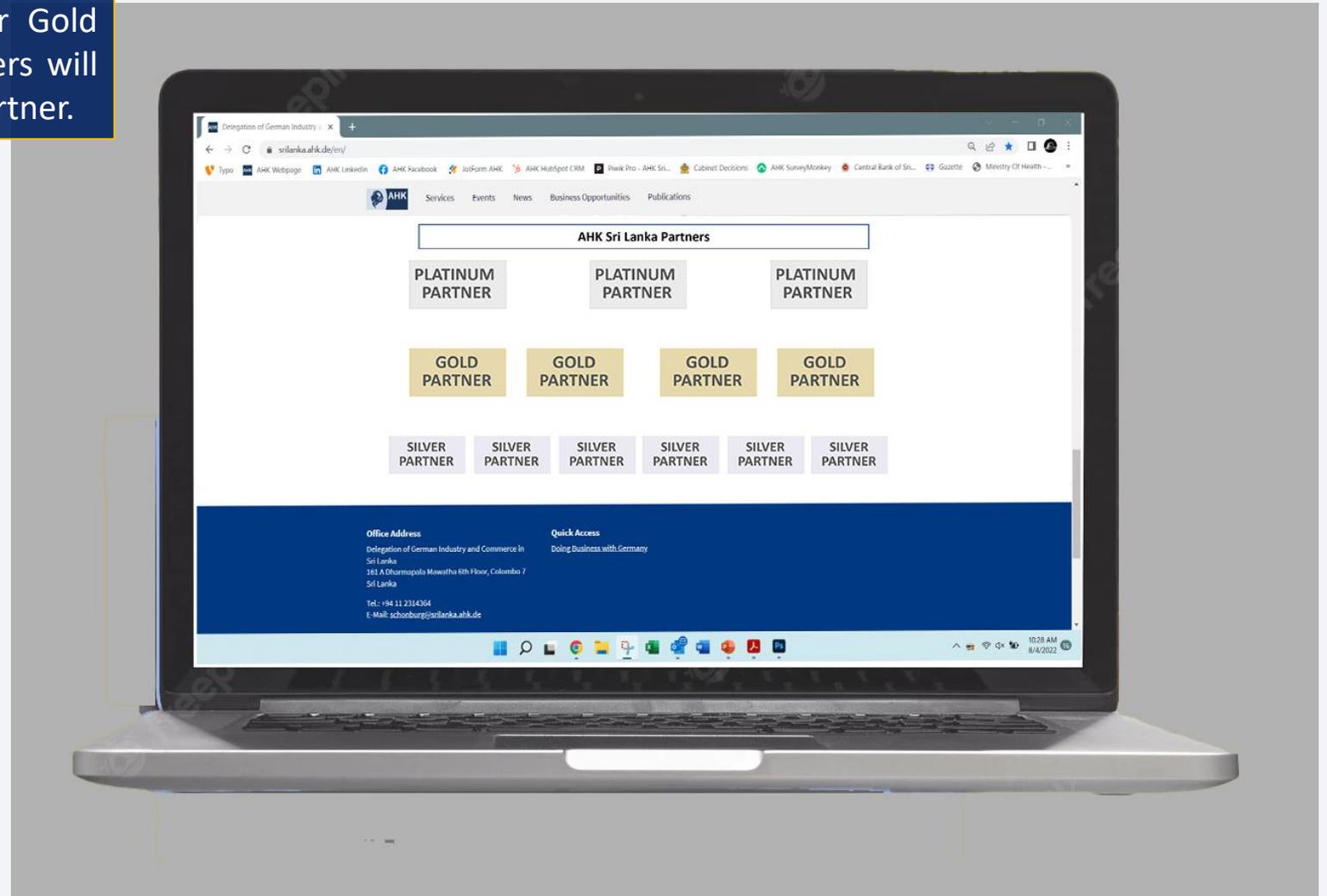
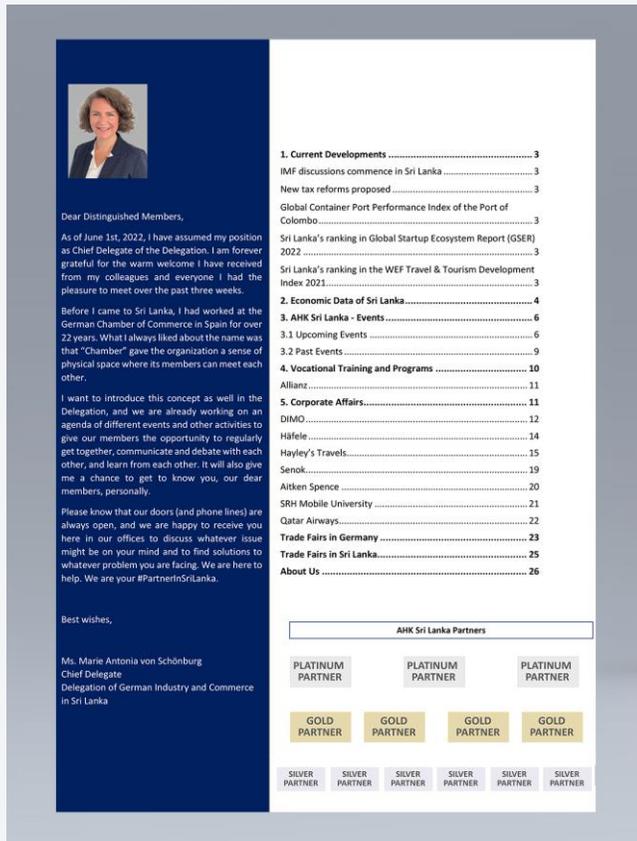
Print Media



Sector
Committee

In our online media - AHK Sri Lanka [Homepage](#) and Monthly [Newsletter](#)

Logos of our Premier Platinum Partners will be bigger compared to those of our Premier Gold Partners. Logos of our Premier Gold Partners will be bigger compared to the Premier Silver Partner.



In our print media – Dockets, Brochure, Promotional boards at Top German Brands event

Logos of our Premier Platinum Partners will be bigger compared to those of our Premier Gold Partners. Logos of our Premier Gold Partners will be bigger compared to the Premier Silver Partner.



Trade Fair Services

Trade fairs are crucial instruments in foreign trade promotion and Germany is the world's number one venue for organizing international trade fairs.

AHK Sri Lanka aids with the preparation, carrying out and follow-up, surrounding the trade fair. This includes the signup process, advice on logistics of trade fair stands and display items, and the organization of accommodation and delegations' travel needs. Also, AHK Sri Lanka operates as a sales partner or for a number of German and Sri Lankan trade fairs.

Our Services for Visitors

- General information and consultancy
- Visa assistance
- Travel packages & arrangements

Our Services for Exhibitors

- Consultancy and support for stand rental
- Coordination of stand building
- Logistic and Travel support

Translation Services

AHK Sri Lanka carries out translation facilities for companies which require to translate any document into Sinhalese, Tamil, German or English.

Advertising and Premium Partnership

International marketing is a crucial topic in the modern world. AHK Sri Lanka offers companies the opportunity to market their products and services via the online and offline media of the AHK Sri Lanka.

CONTACT US

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AHK Sri Lanka Partners



Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka)



**YOUR TRUSTED PARTNER FOR
GERMAN – SRI LANKAN
BUSINESS RELATIONS**

www.srilanka.ahk.de

Supported by:



on the basis of a decision
by the German Bundestag

Partner Badges - 'AHK Sri Lanka Partner' badge (usable for the duration of partnership)

