



# Catchup Applications



## About us

- Founding in the spring of 2015
- Specialized in app- and web-development
- Expertise in patient navigation and process optimization
- Located in Hamburg
- Software made in Germany





# The Problem



30 percent of all people who enter a hospital get lost during their first visit. (Deloitte, 2013)



Covid and other health risks like hospital germs make successful wayfinding necessary in order to reduce contacts.



In a hospital with 800 beds, medical staff has to spent over 8,000 hours every year helping lost patients and visitors find their way. That equals four full-time posts. (McGraw-Hill, 1992).



Hospitals are in a highly competitive environment and the offering of patient-oriented services can be an advantage over other facilities.





# Our Solution

Our digital wayfinding system helps patients, visitors and new employees find their way around the hospital. We offer scalable outdoor- and indoor-navigation, onsite and offsite.



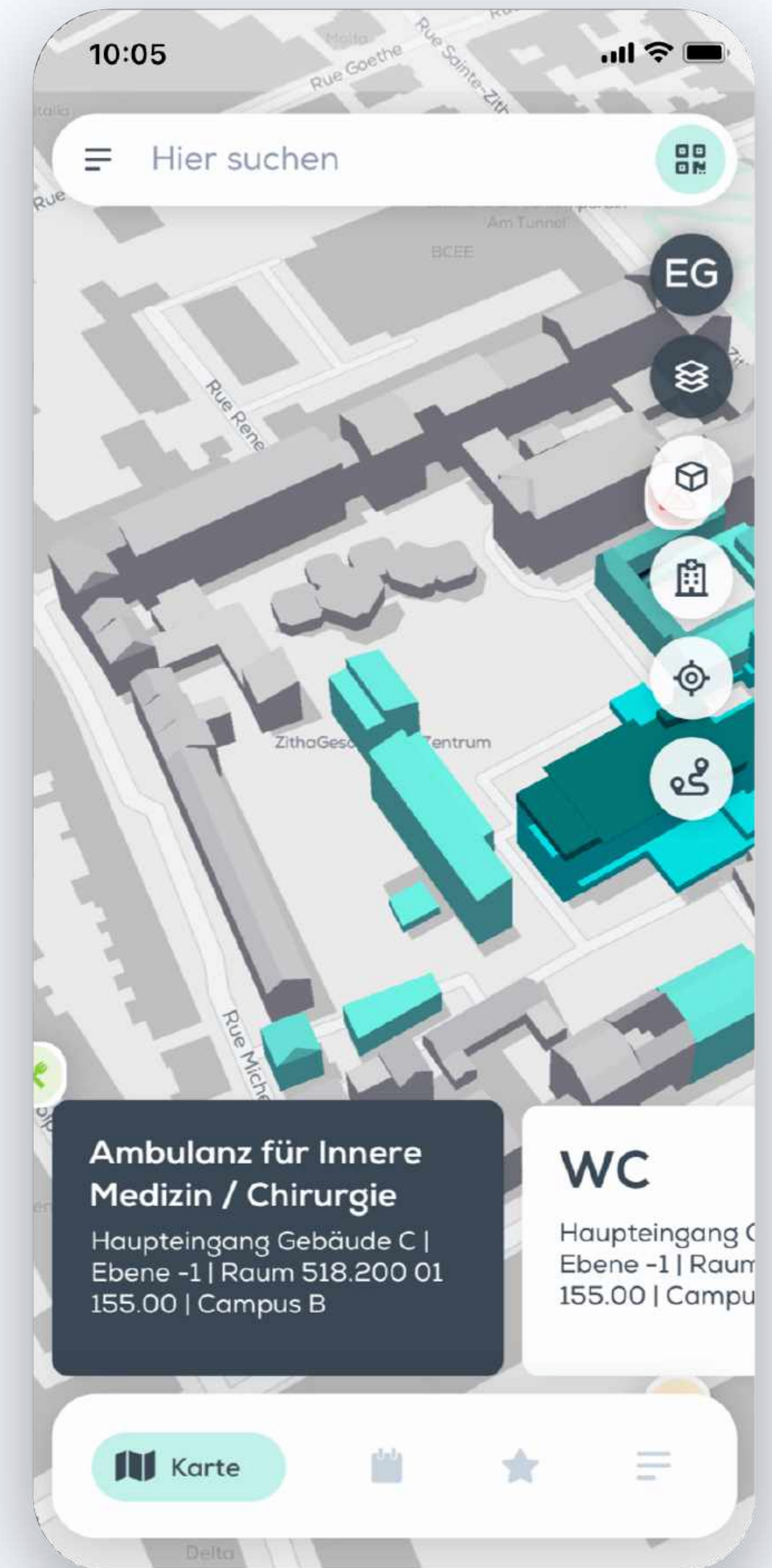
Accessible through the web-browser, our navigation can be used on any device including smartphones, tablets, self-service terminals and stationary computers.



Using our web-based backend system, the hospital has complete control over their data and can manage their path network, destinations and points-of-interest.

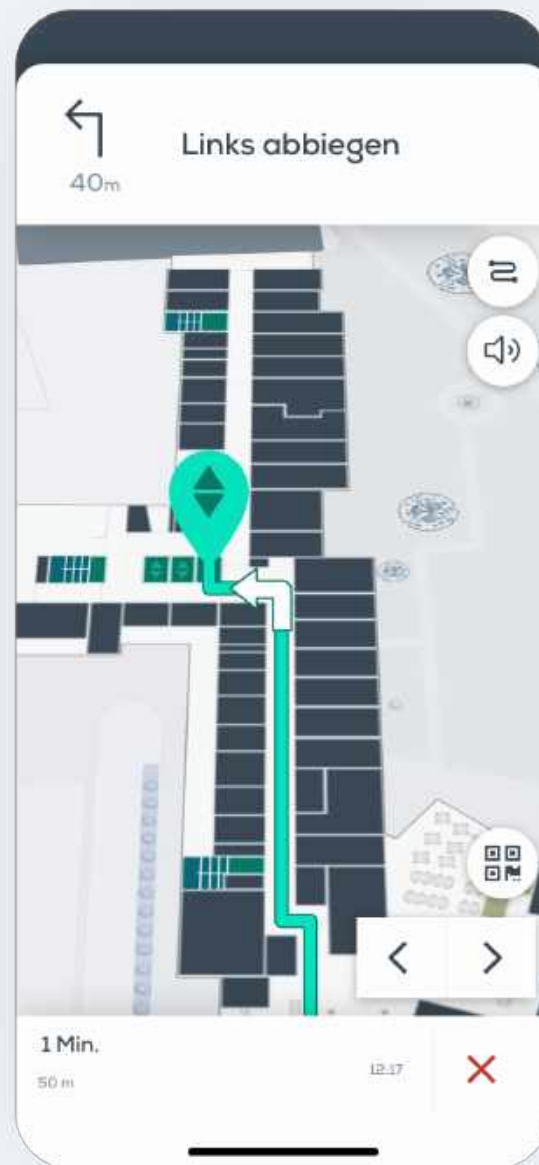


The digital wayfinding system can become part of the hospitals own smartphone-application and be expanded by many other features with great benefits to all patients.





## Our Best Features



Step-by-Step indoor-navigation

A simple yet effective form of navigation, during which the user does not get located and moves through the map at his own speed.



Blue-dot indoor-navigation

The live indoor-navigation can be used offline and includes special features for the visually impaired.



Seamless transition

No matter where the users starts, be it from home or the hospital bed, the application will safely direct him to his destination.



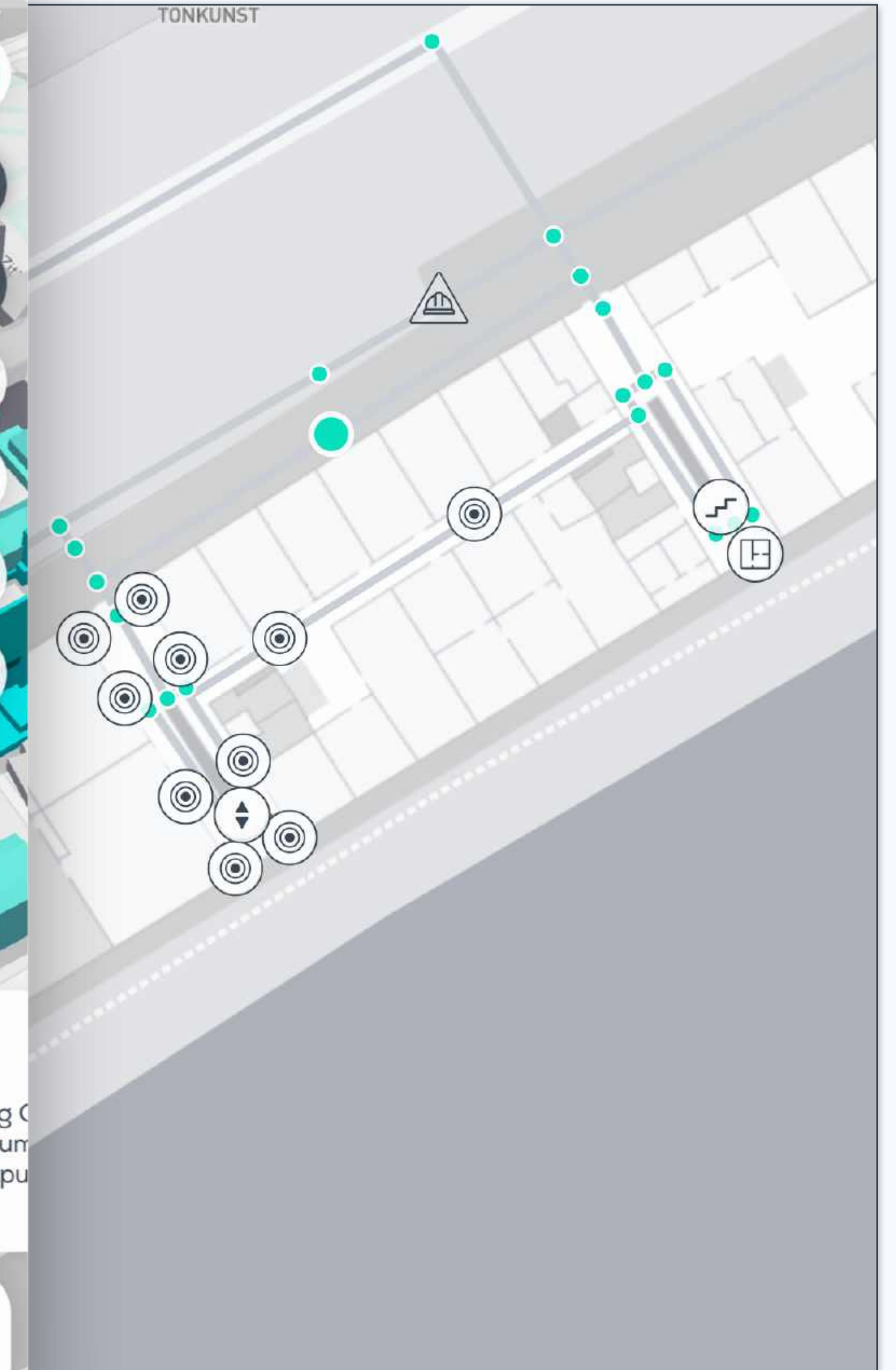
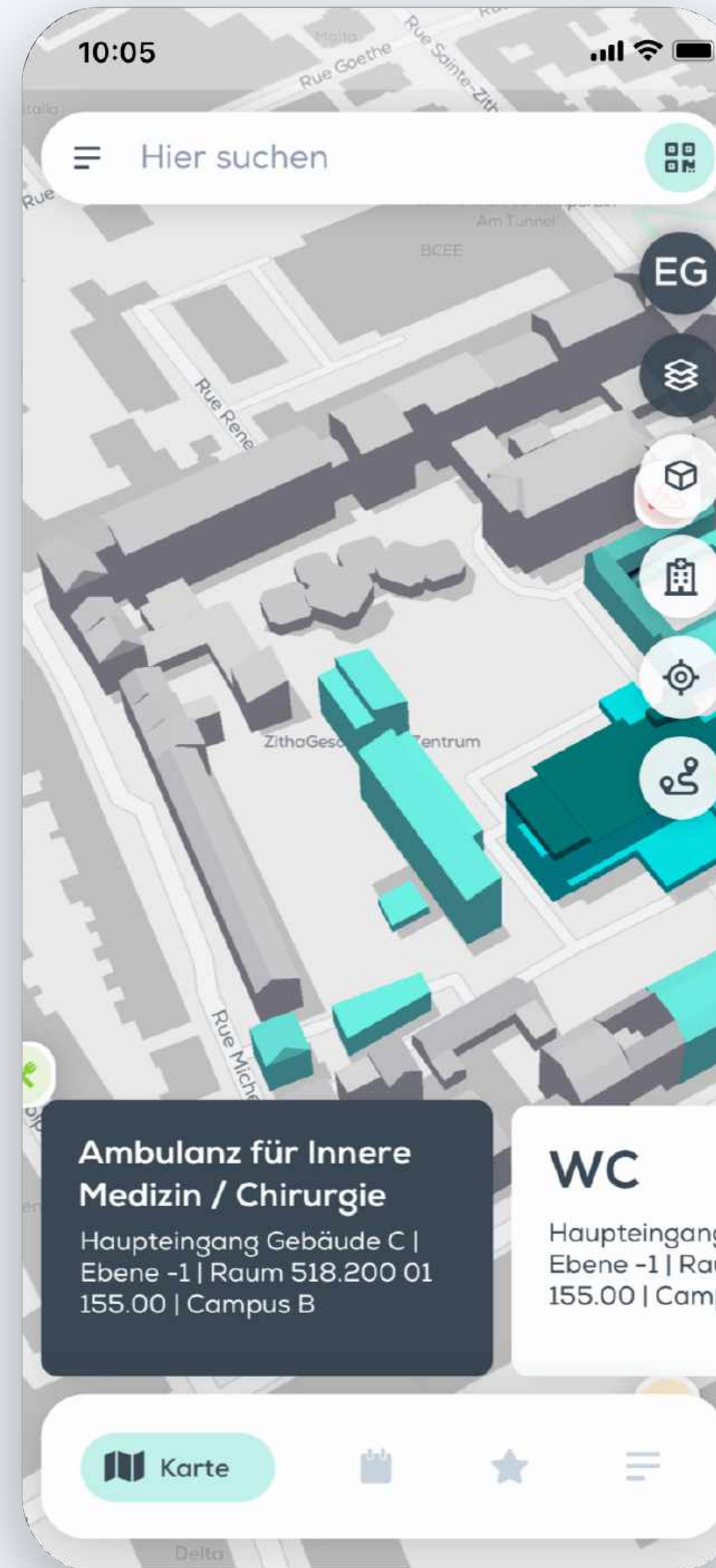


# Product Overview

The user can explore the hospital and interact with the customized map. After selecting the destination, the user can use barrier-free routes or select the mode for visually impaired users.

The navigation is capable of being used offline, there is no need for a constant data connection.

All the information needed to keep the application up-to-date can be managed by the hospital itself using our web-based backend system.



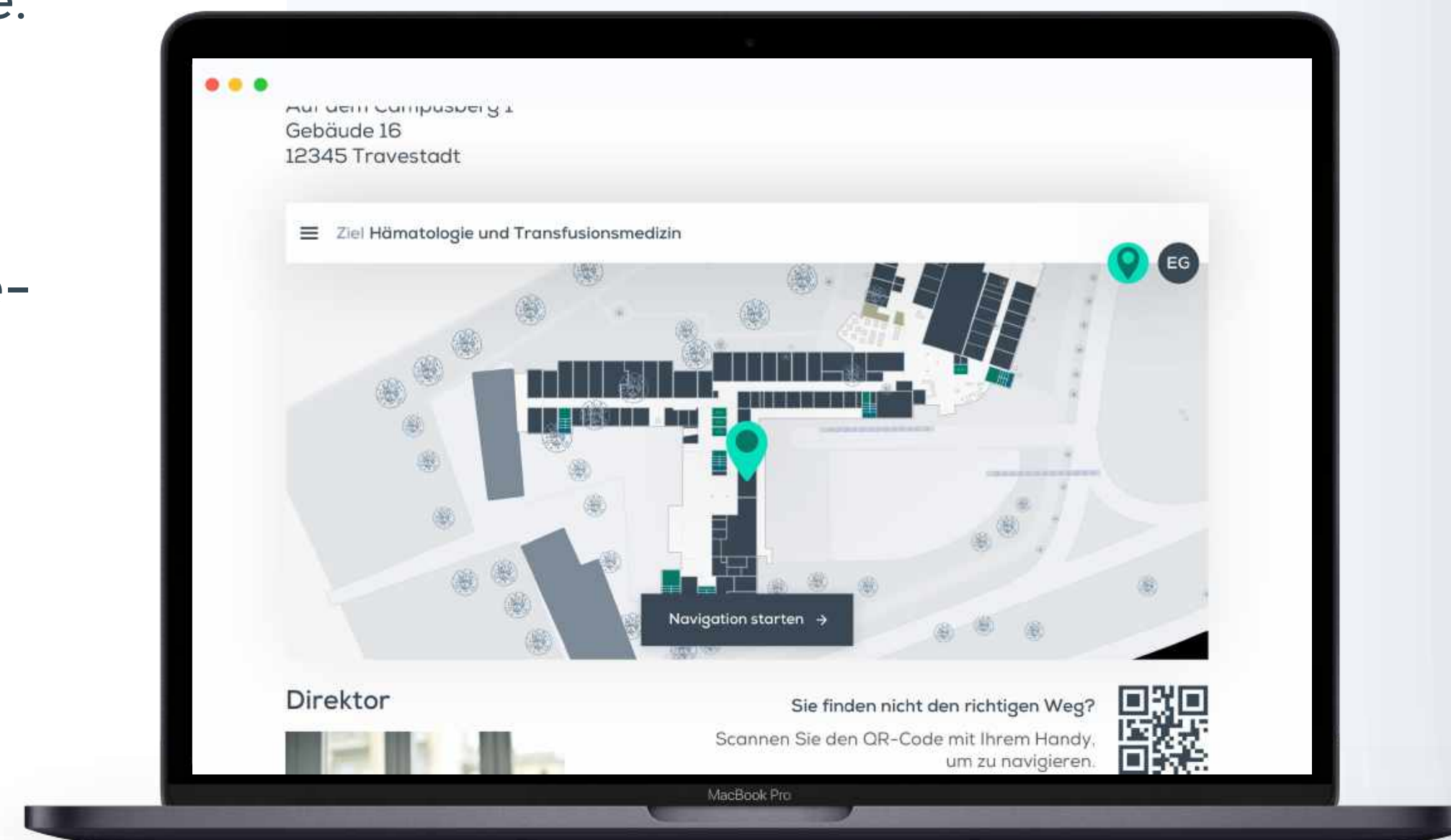




# Product Overview

The navigation can be used in an smartphone-app or in the web-browser. We can include the application into the hospital's website using an iFrame. This also allows for the navigation to be printed out at home.

Using QR-Codes, the navigation is shareable via posters, event flyers, e-mails, the signage system and the appointment scheduling system







# Product Overview

Our application in action on a self-service terminal at the University Medical Hospital Schleswig-Holstein.



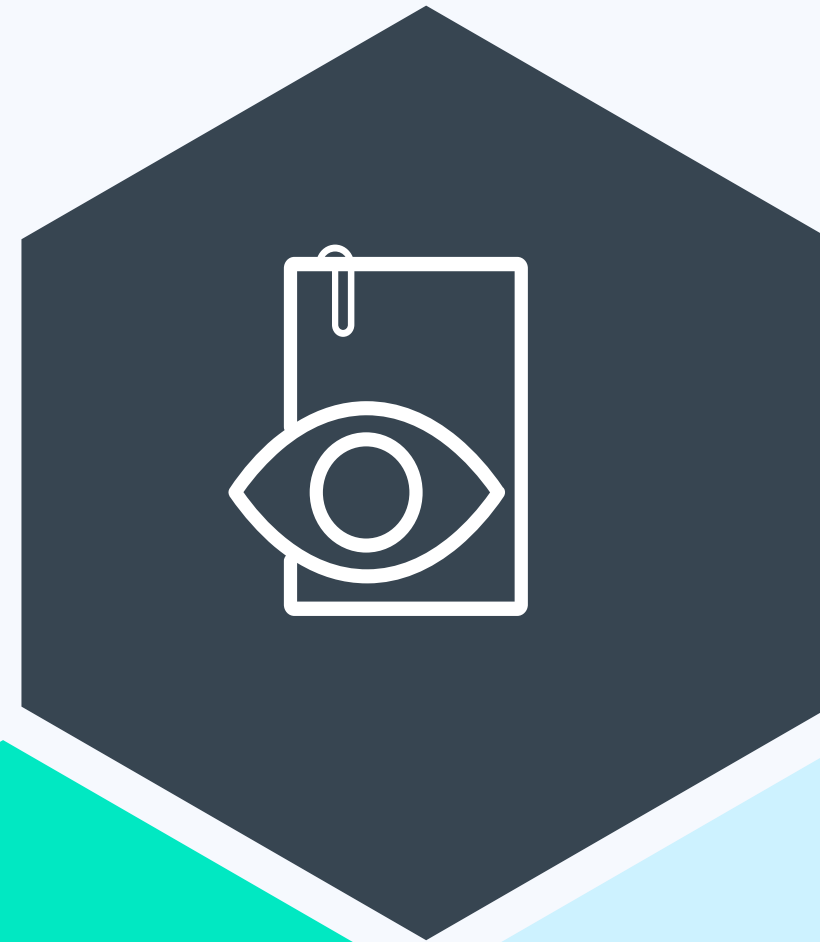




# Our Advantages

## Scalable

We can tailor our system to what the hospital needs. We offer low threshold options or a fully advanced digital wayfinding system. And the best part: If a mixture of the two makes sense, we can also make that happen.



## Date Security made in Europe

Our European background makes us especially aware and capable of securing the users privacy.



## The digital ecosystem

We adapt to what fits the hospital's digital strategy. We can use existing processes and infrastructure or help build it from the ground up and keep it compatible with other software needs.



## Clients



„We are pleased to have a competent partner at our side with Catchup Applications“

*Mr. Oliver Grieve, UKSH*

*Press spokesman – Head of the Integrated Communication department*

Our software is being used all throughout Germany and beyond. Each of our customers improves our system with their suggestions and allows the hospital app to become part of their digital strategy.

20 percent of all german university hospitals use our system.







# Contact Us

## Catchup Applications KG

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