



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern



GACC MIDWEST

# PARTNER WITH US

## ENGAGEMENT OPPORTUNITIES 2024

INSPIRE



BRAND



NETWORK



# ABOUT GACC MIDWEST



Founded in 1963, the German American Chamber of Commerce® of the Midwest serves German and international companies with experience, connections and services in 14 states: the 13 states of the Midwest and Colorado. Included in our service area are Chicagoland and Metro Detroit, which contain the two largest clusters of German subsidiaries in the US.

Partnering with GACC Midwest gives your company exposure in the German American business community, where opportunities for international collaboration and innovation abound. In turn, our partnerships support our mission of fostering trade and investment between Germany and the United States.

## OUR AUDIENCE

- 98 %** are decision-makers in upper management
- 84 %** of member companies are headquartered in the US
- 75 %** have both German and American customers

## OUR NETWORK

Automotive, Manufacturing	Finance, Accounting	Machinery, Automation
Building, Construction, Real Estate	Food, Agriculture, Consumer	Professional Services
Economic Development, Public Sector, Non-Profits	Healthcare, Pharma, Chemical	Trade, Freight Forwarding
Electronics, IT	IHK Network in Germany	Other
Events, Travel, Tourism, Culture	Legal	

## WHY PARTNER WITH US?

1

### OUR UNIQUE NETWORK

Engage with like-minded professionals from corporate enterprises, mid-size companies, and innovative start-ups.

2

### TARGETED BUSINESS COMMUNICATION

Reach your desired audience through various event formats and marketing channels.

3

### A PROVEN TRACK RECORD

Gain business connections, referrals, brand awareness, sales growth, leads, and more.

## STATS & FACTS

Founded in

**1963**

**14**

states

**600+**

members

**100+**

annual events and  
programs in the US

**2,100+**

event attendees p. a.

**11**

business delegation trips to  
and from the US per year

**165k**

Website views per year

**1,800**

yearly business inquiries

# KEY EVENTS

## Q1

- **Feb 12** German American Business Outlook IL
- **Feb 13** German American Business Outlook MI
- **Mar 06** Connection Series IL
- **Mar 20** Connection Series MI

## Q2

- **Apr 18** Midwest SME Forum
- **May 08** Connection Series IL
- **May 23** **NEW:** White Asparagus Dinner
- **Jun 6** German American Business Forum
- **Jun 12** Connection Series MI

## Q3

- **Aug 2024** **NEW:** Expat Welcome Event
- **Sep 04** Connection Series IL
- **Sep 10** 2024 German Night Reception at IMTS
- **Sep 18** Connection Series MI

## Q4

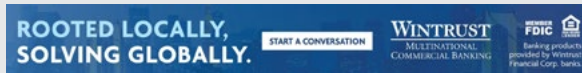
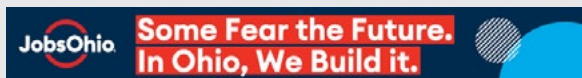
- **Oct 18** German American Apprenticeship & Education Foundation - Fundraiser Gala
- **Nov 06** Connection Series IL
- **Nov 20** Connection Series MI
- **Nov 21** 'Twas the Night Before Christkindlmarket
- **Nov 2024** German American Apprenticeship Conference
- **Dec 2024** Next-Level Apprenticeships: Study Trip to Germany

# MEDIA & MARKETING

Unleash opportunities with GACC Midwest!

Since 1963, we've fostered German American business relations in the Midwest, promoting thriving trade and investment. Share your success story, innovations, or business focus with our network.

At GACC Midwest, we offer exclusive advertising opportunities for members to showcase their products and services. Choose from a variety of options, including traditional print in the GACC Midwest Report and dynamic digital features such as LinkedIn spotlights, newsletter features, website banners, and more.



## Website

Visitors: 59,000+ p.a.  
Page views: 165,000+ p.a.



## LinkedIn

Followers: 9,000+  
Post Impressions: 450,000+ p.a.



## Newsletter

Subscribers: 5,000+  
Opening rate: > 50%

## WHAT'S NEW?

- Creative development of customized marketing campaigns—a la carte or get our package deal
- Midwest report mailed to all member companies

## SIGNATURE PUBLICATION: ANNUAL MIDWEST REPORT

Get brand visibility through our printed and digital signature publication:  
The annual Midwest Report



## BENEFITS FOR YOU

Brand visibility	● ● ● ● ●
Thought leadership	● ● ● ● ●
Digital engagement	● ● ● ● ●
Lead generation	● ● ● ● ●
Networking	● ● ● ● ●
Business partners	● ● ● ● ●

# MEDIA & MARKETING

MEDIUM	OPTION	PRICE
<b>SIGNATURE PUBLICATION</b> <b>Midwest Report</b>	2 page advertorial	\$2,200
	1 page advertisement	\$2,200
	1 page advertorial	\$1,900
	1/2 page advertisement	\$1,300
	Inside front cover	\$3,850
	Inside back cover	\$3,850
<b>LinkedIn</b> Organic posts	4 posts	\$1,400
	6 posts	\$1,800
<b>Website</b> Banner	3 months	\$1,700
	6 months	\$3,300
	12 months	\$5,500
<b>Newsletter</b> Executive Update (Banner)	1 month	\$1,200
	3 months	\$3,000
	6 months	\$4,400
<b>Individualized Services</b>	Customized Campaigns	Talk to us!
	Ad Creation	

# SPONSORSHIP LEVELS

**PLATINUM SPONSOR** is awarded to sponsors making a commitment to GACC Midwest of at least \$25,000 per calendar year. GACC Midwest is pleased to honor sponsors committing to the PLATINUM SPONSOR level for 3 calendar years by offering PLATINUM SPONSOR level at a total of \$60,000 for the next 3 calendar years.

**SUSTAINING SPONSOR** is awarded to sponsors making a commitment to GACC Midwest of at least \$12,500 per calendar year. GACC Midwest is pleased to honor sponsors committing to the SUSTAINING SPONSOR level for 3 calendar years by offering SUSTAINING SPONSOR level at a total of \$30,000 for the next 3 calendar years.

Sponsorship support on PLATINUM and SUSTAINING Levels will get you access to the following EXCLUSIVE BENEFITS:

	Platinum Sponsor	Sustaining Sponsor
SPONSORSHIP LEVEL	≥ \$25,000	≥ \$12,500
EXCLUSIVE Logo Presence Package	\$2,000	\$1,000
Logo recognition in GACC Midwest Newsletters	X	
Logo recognition on GACC Midwest Website	X	
Logo recognition on Digital Reception Screens	X	
Logo recognition on Partner Wall in office reception area	X	X
Logo recognition on key event signage and programs	X	X
Logo recognition in Signature Publications	X	X
Premium profile in National Membership Directory	X	X



Logo Wall



Print Media



Website & Newsletter

## NEW SPONSORSHIP OPPORTUNITY

# GERMAN AMERICAN BUSINESS OUTLOOK

The German American Business Outlook (GABO) is **an essential economic indicator** that provides annual insights into the perspectives of German subsidiaries operating in the U.S. The survey covers topics such as economic outlook, investment climate, business challenges, and opportunities in the United States.

Results of this survey will be analyzed and commented by experts during the GABO event, which will feature **a panel discussion and networking session**.

Be part of this **exclusive kick-off to the year** - showcase your business to a broad audience as a recognized industry expert.



## FREQUENCY

Annually:  
IL: Feb 12<sup>th</sup>, 2024  
MI: Feb 13<sup>th</sup>, 2024

## LOCATION

IL: Maggiano's Schaumburg  
MI: The Townsend Hotel

## AUDIENCE

50 to 60 business executives  
from German American  
companies

## WHAT'S NEW?

- Exclusive new sponsorship opportunity
- Gain high company visibility at our first event of the year

## OPPORTUNITIES

- Exposure on LinkedIn
- Company publicity
- Verbal partner recognition
- First-hand connections

## BENEFITS FOR YOU

Thought leadership	●	●	●	●	●
Brand visibility	●	●	●	●	●
Networking	●	●	●	●	●
Online engagement	●	●	●	●	●
Lead generation	●	●	●	●	●
Business partners	●	●	●	●	●

# GERMAN AMERICAN BUSINESS OUTLOOK (GABO)

	GABO IL		GABO MI	
	Official Event Partner (limit 2)	Supporting Partner (limit 3)	Official Event Partner (limit 2)	Supporting Partner (limit 3)
Prices	\$5,000	\$3,000	\$5,000	\$3,000
<b>HIGHLIGHTS</b>				
Tickets to German American Business Outlook (GABO)	2	1	2	1
Verbal partner recognition during GACC opening remarks	X	X	X	X
<b>PRE-EVENT</b>				
Logo placement on event webpage	X	X	X	X
Logo placement on targeted event mailing(s)	X	X	X	X
Company tag and logo on LinkedIn event posts	≥ 2 posts	≥ 2 posts	≥ 2 posts	≥ 2 posts
Event announcement with sponsor logo on GACC Midwest office welcome screen	X		X	
<b>AT EVENT</b>				
Logo placement on event handout and print marketing	X	X	X	X
Logo signage displayed during networking	X	X	X	X
Optional: Company marketing displays/materials	X		X	
<b>POST-EVENT</b>				
Logo placement on "Thank You" mailing to all attendees	X	X	X	X
Event Recap LinkedIn post	X	X	X	X

# CONNECTION SERIES

The Connection Series is a unique, **industry-focused networking** initiative **in Illinois and Michigan**. It offers exclusive connections and company insights by going behind the scenes at our members' facilities.

By supporting the Connection Series, your company gains exposure to one of the largest German American business communities in the Midwest. You can directly engage with your target audience, with industry peers and business professionals.



## FREQUENCY

Quarterly

## LOCATION

Illinois and Michigan

## AUDIENCE

30 to 50 business professionals across various industries

## WHAT'S NEW?

- Get an exclusive spot as one of two Connection Series Sponsors per state
- Gain company visibility year-round online

## OPPORTUNITIES

- Event opening remarks
- First-hand connections
- Company publicity
- Exposure on LinkedIn

## BENEFITS FOR YOU

Networking	●	●	●	●	●
Business partners	●	●	●	●	●
Brand visibility	●	●	●	●	●
Lead generation	●	●	●	●	●
Online engagement	●	●	●	●	●
Thought leadership	●	●	●	●	●

# CONNECTION SERIES

	CONNECTION SERIES IL	CONNECTION SERIES MI
	<b>Official Event Partner</b> (limit 2)	<b>Official Event Partner</b> (limit 2)
Prices	\$7,500	\$7,500
<b>HIGHLIGHTS</b>		
Tickets per Connection Series event	2	2
Event opening remarks	X	X
<b>PRE-EVENT</b>		
Logo placement on event webpage	X	X
Logo placement on targeted event mailing(s)	X	X
Company tag and logo on LinkedIn event posts	≥ 3 posts	≥ 3 posts
Event announcement with sponsor logo on GACC Midwest office welcome screen	X	X
<b>AT EVENT</b>		
Logo placement on opening presentation slide OR verbal recognition	X	X
Logo signage with QR code displayed during networking	X	X
Optional: Company marketing displays/materials	X	X
Product placement at event (if applicable)	X	X
<b>POST-EVENT</b>		
Logo placement on “Thank You” mailing to all attendees	X	X
Event Recap LinkedIn post	X	X

## NEW SPONSORSHIP OPPORTUNITY

# EUROPEAN PROFESSIONALS NETWORKING

The European Professional Networking (EPN) series serves as the platform for **fostering European business relations**. Open to both emerging talents and seasoned specialists from various industries, this event **provides fresh perspectives and diverse connections** for future collaborations.

A relaxed atmosphere is maintained while interacting with European professionals during **after-hours networking** sessions that occur in varying locations.



## FREQUENCY

Quarterly

## LOCATION

City of Chicago

## AUDIENCE

50 to 70 international professionals and experienced specialists

## WHAT'S NEW?

- Exclusive new sponsorship opportunity
- Benefit from exposure to other European chambers in Chicagoland

## OPPORTUNITIES

- Event opening remarks
- First-hand connections
- Company publicity
- Exposure on LinkedIn

## BENEFITS FOR YOU

Networking	●	●	●	●	●
Brand visibility	●	●	●	●	●
Online engagement	●	●	●	●	●
Lead generation	●	●	●	●	●
Thought leadership	●	●	●	●	●
Business partners	●	●	●	●	●

# EUROPEAN PROFESSIONALS NETWORKING (EPN)

	Official Event Partner (limit 1)
Prices	\$2,500
<b>HIGHLIGHTS</b>	
Tickets per European Professionals Networking	2
Event opening remarks	X
<b>PRE-EVENT</b>	
Logo placement on event webpage	X
Logo placement on targeted event mailing(s)	X
Company tag and logo on LinkedIn event posts	≥ 3 posts per EPN sponsored
Event announcement with sponsor logo on GACC Midwest office welcome screen	X
Your branding of individual EPNs	X
<b>AT EVENT</b>	
Logo signage with QR code displayed during networking	X
Optional: Company marketing displays/materials	X
Product placement at event (if applicable)	X
<b>POST-EVENT</b>	
Logo placement on “Thank You” mailing to all attendees	X
Event Recap LinkedIn post	X

## NEW SPONSORSHIP OPPORTUNITY

# WELCOME BOX

Get your company exposed immediately to all our new members in 2024! This unique opportunity gives you the chance to **add your branded item** in our Welcome Boxes, which will be the first thing companies joining our network will get to see.

This is a **premier platform** for making initial contact and engaging with our members both in person and virtually. Your company will be a part of max. 10 exclusive category sponsors welcoming the newest members to our German American business network.



## FREQUENCY

Throughout the year

## LOCATION

Member locations &amp; online

## AUDIENCE

80 to 100 new members &amp; GACC Midwest network

## WHAT'S NEW?

- Exclusive new sponsorship opportunity with extended reach online
- Local exposure to participants at quarterly-held virtual New Member Reception

## OPPORTUNITIES

- Branded item in each welcome box sent to new members
- Welcome Box showcased at all Signature Events (1,000+ participants)
- Exposure on LinkedIn
- Company referral in New Member Reception presentation

## BENEFITS FOR YOU

Brand visibility	●	●	●	●	●
Networking	●	●	●	●	●
Online engagement	●	●	●	●	●
Lead generation	●	●	●	●	●
Thought leadership	●	●	●	●	●
Business partners	●	●	●	●	●



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**NICOLAS DAVID**  
Membership Engagement Manager

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# WELCOME BOX

	Official Partner
	(limit 10)
Prices	\$3,000
<b>HIGHLIGHTS</b>	
Branded item in Welcome Box	X
Quarterly New Member Reception Sponsor	X
<b>ADDITIONAL BENEFITS</b>	
Brand visibility to all new GACC members across the Midwest & Colorado	X
Monthly company recognition on LinkedIn tag & post	X
Company logo and referral in New Member Reception presentation	X
Logo placement on GACC Midwest office entrance TV screens	X

# MEMBER LANDING SPOTS

Complimentary access to our Member Landing Spots is extended to all members of the GACCs. Our members can utilize this space for work during their visits to Chicago. Elevate your company's visibility by becoming an Office Branding Partner, showcasing your logo and materials in our Member Landing Spot offices.



YOUR LOGO HERE

## FREQUENCY

Throughout the year

## LOCATION

GACC Midwest Office  
Chicago, IL

## AUDIENCE

GACC Member companies and  
guests, delegation visitors on  
site and VIPs

## WHAT'S NEW?

- Premium Branding Opportunity at GACC Office
- Full year-long exposure to all visitors

## OPPORTUNITIES

- Your enlarged company logo on the office door window
- Year-around branding: your products, service information, and merchandise in your member landingspot

## BENEFITS FOR YOU

Networking	●	●	●	●	●
Brand visibility	●	●	●	●	●
Lead generation	●	●	●	●	●
Online engagement	●	●	●	●	●
Thought leadership	●	●	●	●	●
Business partners	●	●	●	●	●

**\$6,000**

**TALK TO US!**

## SIGNATURE EVENT

# MIDWEST SME FORUM

Our **all-day** Midwest Small & Medium Sized Enterprises (SME) Forum is designed to provide participating businesses the ability to **connect directly with like-minded companies and industry experts**. Explore best practices, navigate challenges, and maximize opportunities through engaging discussions.

A variety of sponsorship opportunities allow you **high-impact exposure** to transatlantic professionals across various industries. Take this opportunity to **showcase your business to a large audience** as a recognized industry player.



## FREQUENCY

Annually,  
Apr 18<sup>th</sup>, 2024

## LOCATION

Chicagoland

## AUDIENCE

100+ C-level professionals from  
German American companies

## WHAT'S NEW?

- Select a partnership opportunity best-suited for your company's needs
- Present an industry-focused panel

## OPPORTUNITIES

- Speaker/Panelist
- Event opening remarks
- Exposure on LinkedIn and on Event Signage
- Company recognition

## BENEFITS FOR YOU

Brand visibility	●	●	●	●	●
Thought leadership	●	●	●	●	●
Business partners	●	●	●	●	●
Networking	●	●	●	●	●
Lead generation	●	●	●	●	●
Online engagement	●	●	●	●	●

# MIDWEST SME FORUM

	Official Event Partner (limit 2)	Supporting Partner (limit 2)	Panel Sponsor (limit 4)	Networking Sponsor (limit 2)	Photo Sponsor (limit 2)
Prices	\$12,000	\$8,000	\$6,000	\$5,000	\$4,000
<b>HIGHLIGHTS</b>					
Tickets to Midwest SME Forum	4	3	2	3	2
Welcoming remarks for opening panel	X				
<b>PRE-EVENT</b>					
Logo placement on event webpage	X	X	X	X	X
Logo placement on targeted event mailing(s)	X	X			
Company tag and logo on LinkedIn event posts	≥ 3 posts	≥ 3 posts	≥ 1 post	≥ 1 posts	≥ 1 post
Event announcement with sponsor logo on GACC Midwest office welcome screen	X	X			
<b>AT EVENT</b>					
Exclusive panel speaking slot	X				
Panel introductory remarks			X		
Logo placement on event program	X	X	X	X	X
Logo placement on panel screens and signage	X	X	X		
Logo signage displayed during networking	X	X		X	
Product placement at event (if applicable)	X	X			
<b>POST-EVENT</b>					
Logo placement on "Thank You" mailing to all attendees	X	X	X	X	X
Event Recap LinkedIn post	X	X	X	X	X
Logo placement on all event photos					X

NEW SPONSORSHIP OPPORTUNITY

# WHITE ASPARAGUS DINNER

The White Asparagus Dinner is **a new signature event**, featuring authentic German Spargel exclusively flown in from Germany. The evening highlights a traditional and contemporary fusion of a timeless dish as well as the pillars of **warm hospitality and shared laughter**.

Enjoy an evening full of great **connections, networking, and meeting potential business partners**. A variety of sponsorship opportunities allows you to expose your company and brand to other professionals in the German American business community.



FREQUENCY

Annually,  
May 23<sup>rd</sup>, 2024

LOCATION

Sky On Nine, Rosemont, IL

AUDIENCE

100 to 120 attendees of the  
German American business  
community

## WHAT'S NEW?

- Exclusive new sponsorship opportunity
- Unique cultural business oriented event

## OPPORTUNITIES

- Presenting remarks
- Company recognition
- Exposure on LinkedIn
- Verbal partner recognition

## BENEFITS FOR YOU

Brand visibility	<div><div></div><div></div><div></div><div></div><div></div></div>
Online engagement	<div><div></div><div></div><div></div><div></div><div></div></div>
Networking	<div><div></div><div></div><div></div><div></div><div></div></div>
Lead generation	<div><div></div><div></div><div></div><div></div><div></div></div>
Thought leadership	<div><div></div><div></div><div></div><div></div><div></div></div>
Business partners	<div><div></div><div></div><div></div><div></div><div></div></div>

# WHITE ASPARAGUS DINNER

	<b>Official Event Partner</b> (limit 4)	<b>Signature Partner</b> (limit 2)	<b>Supporting Partner</b> (limit 3)	<b>Presenting Sponsor</b> (limit 1)	<b>Photo Sponsor</b> (limit 3)	<b>Networking Sponsor</b> (limit 3)
Prices	\$10,000	\$8,000	\$6,000	\$5,000	\$4,000	\$3,000

## HIGHLIGHTS

Tickets to White Asparagus Dinner	8	4	2	2	1	1
Verbal partner recognition during GACC opening remarks	X	X				

## PRE-EVENT

Logo placement on event webpage	X	X	X	X		X
Logo placement on event mailings	X	X	X			
Company tag and logo on LinkedIn event posts	≥ 3 posts	≥ 3 posts	≥ 2 posts	≥ 2 posts	≥ 1 posts	≥ 1 posts
Event announcement with sponsor logo on GACC Midwest office welcome screen	X	X				

## AT EVENT

Opening remarks for the event entertainer				X		
Logo placement on event program	X	X	X	X	X	X
Logo signage displayed during networking	X					X

## POST-EVENT

Logo placement on "Thank You" mailing to all attendees	X	X	X	X	X	X
Event Recap LinkedIn post	X	X	X	X	X	X
Logo placement on all event photos					X	

## NEW SPONSORSHIP OPPORTUNITY

# EXPAT WELCOME EVENT

Welcome to Chicago! In 2024, Chicago will host its first expat event, welcoming newcomers and their families to connect with businesses and individuals in the European Community. This event aims to cultivate a sense of community, offering support for those who have recently arrived in Chicago as they acclimate to their new surroundings and strive to create a feeling of home. We invite businesses to participate in connecting with this community, becoming trusted and recommended partners for the everyday needs of new expats.



## FREQUENCY

Annually,  
August, 2024

## LOCATION

GACC Midwest Office  
Chicago, IL

## AUDIENCE

Newly arrived expats, and those  
already established  
and/or interested.

## WHAT'S NEW?

- Exclusive new sponsorship opportunity
- Taking place in Downtown Chicago, organized by GACC Midwest

## OPPORTUNITIES

- Exposure on LinkedIn
- Connect with new expats
- Brief Introduction at event
- Display of company product and marketing materials

**STARTING AT \$1,000**

## BENEFITS FOR YOU

Networking	●	●	●	●	●
Brand visibility	●	●	●	●	●
Online engagement	●	●	●	●	●
Business partners	●	●	●	●	●
Lead generation	●	●	●	●	●
Thought leadership	●	●	●	●	●



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## SIGNATURE EVENT

# GERMAN AMERICAN APPRENTICESHIP & EDUCATION FOUNDATION - FUNDRAISER GALA \*

Premiering in 2024, this event makes its groundbreaking debut as the annual fundraiser dedicated to supporting the German American Apprenticeship & Education Foundation. All proceeds go directly to the foundation.

The event unfolds as an evening of celebration, highlighting the achievements of our German American business community. **Be among high-profile supporters gathering to share their successes in the US.**



## FREQUENCY

Annually,  
October 18<sup>th</sup>, 2024

## LOCATION

Adler Planetarium, Chicago

## AUDIENCE

200+ C-Level professionals and  
VIPs

## WHAT'S NEW?

- High exposure to GACCs largest Signature Event of the year
- Opportunity to support the GACCs workforce initiative programs

## OPPORTUNITIES

- Company recognition
- Exposure on LinkedIn and event signage
- Opportunity to network with high-ranking professionals

## BENEFITS FOR YOU

Online engagement	●	●	●	●	●
Brand visibility	●	●	●	●	●
Networking	●	●	●	●	●
Lead generation	●	●	●	●	●
Business partners	●	●	●	●	●
Thought leadership	●	●	●	●	●

\* Our German American Business Awards Gala will continue in Q1 2025 - stay tuned for more information!

# GERMAN AMERICAN APPRENTICESHIP & EDUCATION FOUNDATION - FUNDRAISER GALA

	Official Event Partner (limit 5)	Signature Partner (limit 5)	Supporting Partner (limit 5)	Presenting Sponsor (limit 2)	Photo Sponsor (limit 2)	Networking Sponsor (limit 3)	Goodie Bag Sponsor (limit 8)
Prices	\$12,000	\$10,000	\$8,000	\$6,000	\$5,000	\$3,000	\$2,500
<b>HIGHLIGHTS</b>							
Tickets to Annual Gala	8	8	4	2	2	2	1
Verbal partner recognition during GACC opening remarks	X	X					
<b>PRE-EVENT</b>							
Logo placement on event webpage	X	X	X	X	X	X	
Logo placement on event mailings	≥ 3 mailings	≥ 3 mailings	≥ 3 mailings	≥ 2 mailings	≥ 1 mailing	≥ 1 mailing	≥ 1 mailing
Company tag and logo on LinkedIn event posts	≥ 3 posts	≥ 3 posts	≥ 3 posts	≥ 1 post	≥ 1 post	≥ 1 post	≥ 1 post
Logo placement on GACC Midwest Digital Reception Screens	X	X					
Recognition on press release	X	X					
<b>AT EVENT</b>							
Logo placement on event program, rotating slideshow, signage, step and repeat banner	X	X	X	X	X	X	
Logo signage displayed during networking						X	
Product placement at event (if applicable)	X						
Branded item in Goodie Bag handed out to all event attendees							X
<b>POST-EVENT</b>							
Logo placement on "Thank You" mailing to all attendees	X	X	X	X	X	X	X
Event Recap LinkedIn post	X	X	X	X	X	X	X

**Sold out!**

# ABOUT OUR WORKFORCE INITIATIVE PROGRAMS



The German apprenticeship system is one of Germany's most successful exports, producing highly trained employees that help companies embrace innovation, market demands, and growth opportunities. The system is recognized globally for its combination of company-specific knowledge, theory, and hands-on learning.

GACC Midwest implements German-style apprenticeship programs such as the ICATT® and MAT<sup>2</sup> Apprenticeship Programs, which attract young people to manufacturing and other high-tech careers and increase retention rates for Network Companies. Certified according to German DIHK standards, these programs are affiliated with the US Department of Labor.

## OUR AUDIENCE

- 184** Apprentices in 5 different industries
- 15** Network colleges throughout the Midwest
- 57** Active Network Companies

## NETWORK & INDUSTRIES



- Automotive Supplier
- Sensors / Measurement and Control Technology
- Packaging Machinery
- Machine Manufacturer

## WHY PARTNER WITH US?

1

### VISIBILITY & BRAND EXPOSURE

Reach a targeted audience interested in apprenticeships and vocational training.

2

### NETWORKING OPPORTUNITIES

Connect with industry leaders, educators, and aspiring professionals.

3

### SUPPORTING WORKFORCE DEVELOPMENT

Align your company with a cause that promotes learning, development, and the growth of essential skills within the workforce.



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# GERMAN AMERICAN APPRENTICESHIP CONFERENCE

At the annual German American Apprenticeship Conference, one company will be awarded with the GACC Apprenticeship Award for their leadership and innovation in workforce development and excellence in implementing a German-style apprenticeship program in the US. The award honors their investment in education and the creation of valuable career pathways via apprenticeships.

The conference brings together key industry leaders, government officials, colleges, high schools, and companies to share best practices, discuss challenges and opportunities, and learn about the latest trends and innovations in apprenticeships.



## FREQUENCY

Annually,  
November, 2024

## LOCATION

Chicago, Washington D.C.,  
New York City or Atlanta

## AUDIENCE

100+ attendees from the US  
Department of Labor, German  
Ministries, colleges, companies,  
and industry leaders focused  
on workforce development

## WHAT'S NEW?

- Showcase your company's approach to workforce development
- Support the GACCs workforce initiative programs

## OPPORTUNITIES

- Event opening remarks
- Dedicated sponsorship booth
- Exposure on LinkedIn & Event Materials
- Company recognition

## BENEFITS FOR YOU

Networking	●	●	●	●	●
Brand visibility	●	●	●	●	●
Business partners	●	●	●	●	●
Lead generation	●	●	●	●	●
Thought leadership	●	●	●	●	●
Online engagement	●	●	●	●	●



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

**NICOLAS DAVID**  
Membership Engagement Manager

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# GERMAN AMERICAN APPRENTICESHIP CONFERENCE

## Official Event Partner

(limit 3)

Prices

\$6,500

### HIGHLIGHTS

Dedicated Sponsorship booth with promotional materials, company info and potential product placement

X

### PRE-EVENT

Logo placement on event webpage

X

Logo placement on targeted event mailing(s)

X

Company tag and logo on LinkedIn event posts

X

### AT EVENT

Logo placement on slideshow & event signage

X

Logo signage displayed during workshop

X

### POST-EVENT

Logo placement on "Thank You" mailing to all attendees

X

Event Recap LinkedIn post

X

Logo placement on all event photos

X

# NEXT-LEVEL APPRENTICESHIPS: TRANSATLANTIC EXCHANGE ON TRAINING PROGRAMS

The German apprenticeship training system is regarded as one of Germany's most successful exports and a recipe for success in a globalized world. US companies can build on this knowledge to successfully implement their own apprenticeship programs. Next Level Apprenticeships: Transatlantic Exchange on Training Programs focuses on building German-American partnerships via peer-to-peer exchange.



## FREQUENCY

Annually,  
February - July, 2024

## LOCATION

Online

## AUDIENCE

30+ SME, Manufacturing and  
Education Professionals  
per event

## WHAT'S NEW?

- Showcase your company's approach to workforce development
- Support the GACCs workforce initiative programs

## OPPORTUNITIES

- Event opening remarks
- Company recognition
- Exposure on LinkedIn
- First-hand connections

## BENEFITS FOR YOU

Brand visibility	●	●	●	●	●
Networking	●	●	●	●	●
Online engagement	●	●	●	●	●
Lead generation	●	●	●	●	●
Business partners	●	●	●	●	●
Thought leadership	●	●	●	●	●



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# NEXT-LEVEL APPRENTICESHIPS: TRANSATLANTIC EXCHANGE ON TRAINING PROGRAMS

Official Event Partner	
(limit 3)	
Prices	\$2,750
HIGHLIGHTS	
Company recognition in 2024 Apprenticeship Year-End Publication	X
PRE-EVENT	
Logo placement on event webpage	X
Logo placement on targeted event mailing(s)	X
Company tag and logo on LinkedIn event posts	X
AT EVENT	
Logo placement on “Thank you” slide at the beginning and at the end of workshop	X
Logo signage displayed during workshop	X
POST-EVENT	
Logo placement on “Thank You” mailing to all attendees	X
Workshop Recap LinkedIn post	X

# NEXT-LEVEL APPRENTICESHIPS: STUDY TRIP TO GERMANY

The German apprenticeship training system is regarded as one of Germany's most successful exports and a recipe for success in a globalized world. US companies can build on this knowledge to successfully implement their own apprenticeship programs. Next-Level Apprenticeships: Transatlantic Exchange on Training Programs focuses on building German-American partnerships via peer-to-peer exchange.



## FREQUENCY

Annually,  
December, 2024

## LOCATION

TBD

## AUDIENCE

15 representatives from  
companies, educators, and  
policymakers involved in  
advancing apprenticeship  
programs in the US

## WHAT'S NEW?

- Showcase your company's success, especially in Advanced Manufacturing and CNC Machinist fields
- Support the GACCs workforce initiative programs

## OPPORTUNITIES

- Event opening remarks
- Company recognition
- Exposure on LinkedIn
- First-hand connections

## BENEFITS FOR YOU

Networking	●	●	●	●	●
Thought leadership	●	●	●	●	●
Online engagement	●	●	●	●	●
Brand visibility	●	●	●	●	●
Business partners	●	●	●	●	●
Lead generation	●	●	●	●	●



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# NEXT-LEVEL APPRENTICESHIPS: STUDY TRIP TO GERMANY

## Official Partner

(limit 3)

Prices

\$2,750

### HIGHLIGHTS

Company recognition in 2024 Apprenticeship  
Year-End Publication

X

### PRE-EVENT

Logo placement on event webpage

X

Logo placement on event mailing(s)

X

Company tag and logo on LinkedIn event posts

X

### AT EVENT

Logo placement on study trip agenda

X

Verbal company recognition

X

### POST-EVENT

Logo placement on "Thank You" mailing to all  
attendees

X

Event Recap LinkedIn post

X

# 'T WAS THE NIGHT BEFORE CHRISTKINDLMARKET

The 'Twas the Night Before Christkindlmarket Preview Event allows a limited number of guests and VIPs to get an exclusive first look at the 2024 Christkindlmarket Chicago with an evening of traditional German food, drink, and entertainment.

Promote your brand to consumers and network with C-level VIPs in the GACC Midwest and Christkindlmarket and network with C-level VIPs from the German American business community of GACC Midwest and the Christkindlmarket.



## FREQUENCY

Annually,  
November 21<sup>st</sup>, 2024

## LOCATION

Christkindlmarket  
Daley Plaza, Chicago, IL

## AUDIENCE

700+ guests,  
200+ VIPs of the German  
American business community  
in the Midwest

## WHAT'S NEW?

- Promote your brand at this high-profile destination event during the busiest shopping quarter of the year.

## OPPORTUNITIES

- Exposure to VIPs
- Product Placement/Merchandise in Goodie Bags
- Verbal recognition in opening ceremony

## BENEFITS FOR YOU

Networking	●	●	●	●	●
Brand visibility	●	●	●	●	●
Lead generation	●	●	●	●	●
Online engagement	●	●	●	●	●
Thought leadership	●	●	●	●	●
Business partners	●	●	●	●	●

**FIND OUT MORE**

**TALK TO US!**



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

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# SUCCESS IN THE US SERIES

GACC Midwest's virtual "Success in the US" workshop series is the ideal platform for German entrepreneurs aiming to enter or expand in the US market. Led by subject matter experts and company representatives, this series equips participants with insights into Sales Strategies, Intercultural Coaching, Market Entry Strategy, Recruiting, Founding a Subsidiary with all legal and taxation aspects.

Topics covered include intercultural coaching, recruiting, law, and taxes. Partner with us and tap into the expertise of our experienced US-based team, with a track record of helping over 1,400+ attendees since 2020 succeed in the competitive US market.



## FREQUENCY

5 to 7 workshops

## LOCATION

Online/Webinar

## AUDIENCE

30 to 100 German SME Professionals entering or expanding in the US

## WHAT'S NEW?

- Gain company visibility year-round online
- Get direct access to german companies entering the US market

## OPPORTUNITIES

- Workshop opening remarks
- First-hand connections
- Company Pitch (3 min) during Workshop
- Exposure on LinkedIn

## BENEFITS FOR YOU

Lead generation	●	●	●	●	●
Business partners	●	●	●	●	●
Online engagement	●	●	●	●	●
Networking	●	●	●	●	●
Thought leadership	●	●	●	●	●
Brand visibility	●	●	●	●	●

# SUCCESS IN THE US SERIES

	Official Event Partner (limit 1)	Supporting Partner (limit 3)
Prices	\$5,000	\$3,000
<b>HIGHLIGHTS</b>		
Workshop opening remarks	X	
Company pitch during workshop	X	
<b>PRE-EVENT</b>		
Logo placement on event webpage	X	X
Logo placement on targeted events mailing(s)	X	X
Company tag and logo on LinkedIn event posts	X	X
<b>AT EVENT</b>		
One slide feature with logo and contact info	X	X
<b>POST-EVENT</b>		
Logo placement on “Thank You” mailing to all attendees	X	X
Event Recap LinkedIn post	X	X
Logo placement in Workshop YouTube video	X	

# SITE SELECTION WEBINARS\*

This webinar series equips German companies with the insights they need to choose the perfect location. Learn directly from local business development experts about each region's strengths, incentives, and challenges. Plus, gain valuable best practice guidance from successful German companies already thriving in the US.



## FREQUENCY

4 to 5 workshops

## LOCATION

Online/Webinar

## AUDIENCE

20 to 80 German SME  
Professionals interested in  
learning more about the state  
and the site selection process

## WHAT'S NEW?

- Gain company visibility year-round online
- Get direct access to german companies entering the US market

## OPPORTUNITIES

- First-hand connections
- Select a German company from your region to discuss their experience entering your state
- Co-Host a webinar and represent your state
- Exposure on LinkedIn

## BENEFITS FOR YOU

Lead generation	●	●	●	●	●
Business partners	●	●	●	●	●
Online engagement	●	●	●	●	●
Brand visibility	●	●	●	●	●
Networking	●	●	●	●	●
Thought leadership	●	●	●	●	●

# SITE SELECTION WEBINARS

## Official Event Partner

(limit 4-5)

\*Bookable only for economic development/state organizations.

Prices

\$2,500

### HIGHLIGHTS

Workshop opening remarks and present your state

X

Company pitch during workshop

X

### PRE-EVENT

Logo placement on event webpage

X

Logo placement on targeted events mailing(s)

X

Company tag and logo on LinkedIn event posts

X

### AT EVENT

One slide feature with logo and contact info

X

Product placement at event (if applicable)

X

### POST-EVENT

Event Recap LinkedIn post

X

Logo placement in Workshop YouTube video

X

# MERGERS AND AQUISITIONS NEWSLETTER

GACC Midwest is presenting an exclusive opportunity with regards to our M&A Consulting Services. As off 2024 GACC Midwest will launch its first Mergers & Acquisition newsletter with informative content, practical how-to guides, and curated resources for our expanding network.

The newsletter will be mailed out quarterly to a vast network of German and international executives, which are interested in staying informed about the most relevant updates about German American M&A activities.



## FREQUENCY

Quarterly

## LOCATION

Online/Newsletter

## AUDIENCE

100 to 300 Executives as well as multipliers and industry associations

## WHAT'S NEW?

- Gain company visibility year-round online
- Share your expertise on services related to M&A

## OPPORTUNITIES

- Company recognition
- Expert Articles on relevant topics
- Referral to M&A clients of GACC Midwest
- Exposure on LinkedIn

## BENEFITS FOR YOU

Online engagement	●	●	●	●	●
Brand visibility	●	●	●	●	●
Thought Leadership	●	●	●	●	●
Lead generation	●	●	●	●	●
Business partners	●	●	●	●	●
Networking	●	●	●	●	●

# MERGERS AND AQUISITIONS NEWSLETTER

	Premium Partner (limit 1)	Regular Partner (limit 4)	Banner Sponsor (limit 4)
Prices	\$3,000	\$750	\$350
<b>HIGHLIGHTS</b>			
Company visibility year-round online	X	X	X
Recommend a relevant M&A topic for one newsletter	X		
<b>ADDITIONAL BENEFITS</b>			
Company feature with article and logo	every newsletter	one time	
Company tag and logo on LinkedIn post before Newsletter Mailing	≥ 1 post	≥ 1 post	
Referral to M&A clients of GACC Midwest	X	X	X

# EVENTS IN COLLABORATION WITH OUR PARTNERS

## 2024 GERMAN AMERICAN BUSINESS FORUM

The German American Business Forum in Hanover, Germany, targets German companies seeking to establish business relationships within the US, and focuses on consulting, discussions, and workshops addressing practical questions about doing business in the USA. Don't miss this perfect opportunity to showcase your company to a global audience of professionals from a wide variety of industries.



German-American  
Business Forum



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

### FREQUENCY

June 6, 2024

### LOCATION

Hanover, Germany

### AUDIENCE

> 250 German company representatives  
interested in expanding in the US market

## 2024 GERMAN NIGHT RECEPTION AT IMTS

Stand out at the 2024 International Manufacturing Technology Show (IMTS) and propel your company name throughout the manufacturing industry! Become a sponsor of our 8th German Night Reception on Tuesday, September 10, 2024 in the outstanding Vista Room at McCormick Place and expand your company visibility.

### FREQUENCY

September 10, 2024

### LOCATION

Chicago, IL, US

### AUDIENCE

>350 industry professionals

All details on the following pages...



German-American  
**Business Forum**



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

# **German American Business Forum 2024**

June 6, 2024 | Hannover, Germany

**Sponsorship Opportunities**



German-American  
**Business Forum**  
June 6, 2024 | Hannover, Germany

## German American Business Forum

The German American Chambers of Commerce (AHK USA) would like to invite you to the 9th German American Business Forum in Hannover, Germany on June 6, 2024.

The event targets German companies that are seeking to establish business relationships within the U.S., and focuses on consulting, discussions, as well as workshops addressing practical questions about doing business in the USA.

The German American Business Forum provides the perfect opportunity to showcase your company to a global audience of professionals from a wide variety of industries.

More than 250 German company representatives with interest in expanding in the US market are expected to attend, so don't miss your chance to get noticed!

Investing in a sponsorship at our upcoming conference will ensure that you garner the attention of influential figures in politics and economics. Furthermore, you will also enjoy comprehensive marketing and PR support both leading up to and following the event.

Do not miss this opportunity to make a lasting impression at the German American Business Forum 2024! We would love to work with you and can tailor any of our packages to meet your specific needs

### For more information please contact:

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German-American  
**Business Forum**  
June 6, 2024 | Hannover, Germany

Sponsorship Opportunities 1/3

Benefits	Premium Sponsor (Limited to 1 Sponsor)	Luncheon Sponsor (Limited to 1 Sponsor)	Coffee Break Sponsor (Limited to 2 Sponsors)	Exclusive Evening Sponsor (Limited to 1 Sponsor)   June 5, 2024
Cost	15.000 Euro	5.500 Euro	2.500 Euro	TBD
Press release & announcement during official opening speech	sponsor will be listed in press releases in Germany and the US and will be announced during the conference's official opening speech	-	-	-
Logo on name tags	printed logo on event name tags of all conference participants	-	-	printed logo on event name tags of all conference participants
Exclusive exposure	exclusive exposure via a one-page, four-color ad on the second page of the printed program and sponsor is announced during the welcome remarks	presentation of your logo on all tables during the lunch break and sponsor will be announced before the lunch break	presentation of your logo on all tables during the lunch break and sponsor will be announced before the lunch break	exclusive branding of dinner reception, e.g. display of promotional material, display of banners, etc. and welcoming remarks at the Evening Reception prior to the Business Forum
Logo on event website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website
Exhibition space for promotional materials or logo	exhibition table for promotional material and give-aways in the foyer of the venue, including pop-up banners	exhibition table for promotional material and give-aways in the catering area	exhibition table for promotional material and give-aways in the catering area	exhibition table for promotional material and give-aways in the foyer of the venue, including pop-up banners
Logo on promotional material	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings
Logo on signs & presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen
Admission to the Business Forum	free admission for four (4) to the German-American Business Forum	free admission for two (2) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for four (4) to the German-American Business Forum
Admission to the Evening Reception	two (2) tickets for the exclusive dinner reception on the evening prior to the conference	-	-	two (2) tickets for the exclusive dinner reception on the evening prior to the conference



German-American  
**Business Forum**  
June 6, 2024 | Hannover, Germany

Sponsorship Opportunities 2/3

Benefits	Exhibitor	US State Representatives Pitch & Exhibition   (Limited to 8)	Conference Material Sponsor (Limited to 1 Sponsor)	Conference Bag Sponsor (Limited to 1 Sponsor)	Lanyard Sponsor (Limited to 1 Sponsor)
Cost	3.500 Euro	3.750 Euro	2.750 Euro	2.750 Euro	2.500 Euro
Press release & announcement during official opening speech	-	-	-	-	-
Logo on name tags	-	-	-	-	-
Exclusive exposure	-	sponsors will receive the possibility to pitch their respective region during the German-American Business Forum	exclusive provider of conference materials (notepads and pens) brand-ed with your logo for all conference participants	exclusive provider of bags for all conference participants (bags that you provide are already branded with your logo)	exclusive provider of lanyards for name tags of all conference participants (lanyards that you provide are already branded with your logo)
Logo on event website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website
Exhibition space for promotional materials or logo	exhibition table for promotional material and give-aways in the foyer of the venue, including pop-up banners	exhibition table for promotional material and give-aways in the foyer of the venue, including pop-up banners	-	-	-
Logo on promotional material	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen
Logo on signs & presentation screen	recognition on representative signs at the conference venue and presentation screen	recognition on representative signs at the conference venue and presentation screen	recognition on representative signs at the conference venue and presentation screen	recognition on representative signs at the conference venue and presentation screen	recognition on representative signs at the conference venue and presentation screen
Admission to the Business Forum	free admission for two (2) to the German-American Business Forum	free admission for two (2) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum
Admission to the Evening Reception	-	-	-	-	-



German-American  
**Business Forum**  
June 6, 2024 | Hannover, Germany

Sponsorship Opportunities 3/3

Benefits	Breakfast/Snack Sponsor (Limited to 1 Sponsor)	Workshop Sponsor (Limited to 4 Sponsor)	Workshop Plus Sponsor (Limited to 4 Sponsor)	Online Sponsor (Limited to 2 Sponsor)	Happy Hour Sponsor (Limited to 1 Sponsor)
Cost	2.500 Euro	1.750 Euro	3.500 Euro	1.250 Euro	TBD
Press release & announcement during official opening speech	-	-	-	-	-
Logo on name tags	-	-	-	-	-
Exclusive exposure	presentation of your logo on all tables during breakfast and sponsor is announced during opening of event	sponsor will be announced during the workshop's opening / short introduction of your business	a speaking/ co-moderator spot, sponsor will be announced during the workshop's opening / short introduction of your business	highlighted exposure in our event mailings	presentation of your logo on all tables during the Happy Hour and sponsor is announced during the opening of the event
Logo on event website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website
Exhibition space for promotional materials or logo	-	exhibition table for promotional material and give-aways in the workshop room	exhibition table for promotional material and give-aways in the workshop room	-	exhibition table for promotional material and give-aways in the foyer of the venue, including pop-up banners
Logo on promotional material	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings
Logo on signs & presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen
Admission to the Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for four (4) to the German-American Business Forum
Admission to the Evening Reception	-	-	-	-	two (2) tickets for the exclusive dinner reception on the evening prior to the conference



# IMTS2024

INTERNATIONAL MANUFACTURING TECHNOLOGY SHOW  
SEPTEMBER 9 - 14, 2024 • MCCORMICK PLACE, CHICAGO

POWERED BY **&AMT**

# GERMAN NIGHT RECEPTION 2024

## Meet Manufacturing Excellence

**“Made in Germany”**

**Become a Sponsor of the German  
Night Reception!**

Tuesday, September 10, 2024  
6:00pm - 8:00pm

McCormick Place  
2301 S. Lake Shore Drive  
Chicago, IL 60616  
South Building • Vista Room • Level 4

Stand out at IMTS 2024 and propel your company name throughout the manufacturing industry!

Become a sponsor of our 8th German Night Reception on Tuesday, September 10, 2024 in the outstanding Vista Room at McCormick Place and expand your company visibility.

Sponsorship of this event gives you high impact exposure to manufacturing industry professionals from Germany, the US and all over the world. Take this opportunity to showcase your business as a recognized industry player to a large audience of over 350 attendees. A variety of different sponsorship opportunities make it easy to find the right fit for your company



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern



Tuesday, September 10, 2024

## SPONSORSHIP OPPORTUNITIES

### Premium Sponsor

**\$10,000**

- Keynote Speaker at German Night Reception
- Premium exhibit space in networking area to present company's marketing material, pop-up banner can be used
- Logo recognition on all event marketing material (digital & print) - including on our event website and registration page, event invitations, name tags, flyers distributed during IMTS prior to the reception, presentation screen and all event signage
- 3-month skyscraper banner presence on the event webpage
- 8 tickets

### Photography Sponsor

**\$6,250**

- Logo on all professional photos taken at the event, digital and on-site printed photos
- Logo recognition on on-site signage, promotional material, event registration page
- 4 tickets



### Audio Visual / Event Sponsor

**\$5,650**

- Official Sponsor of the IMTS German Night Reception Audio Visual
- Table for promotional materials during the event; pop-up banners can be used
- Your logo on all event marketing materials including website, signage and presentation screen, newsletter mailings, socials
- Your logo on a hard-copy flyer distributed at the IMTS prior to the reception
- 5 tickets

### Coozie Sponsor

**\$4,950**

- Branded coozies with your company logo
- Your logo on all event marketing materials including website, signage and presentation screen, newsletter mailings, socials
- Your logo on a hard-copy flyer distributed at the IMTS prior to the reception
- 4 tickets

### Event Sponsor

**\$5,500**

- Table for promotional materials during the event; pop-up banners can be used
- Your logo on all event marketing materials including website, signage and presentation screen, newsletter mailings, socials
- Your logo on a hard-copy flyer distributed at the IMTS prior to the reception
- 3 tickets



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern



Tuesday, September 10, 2024

## SPONSORSHIP OPPORTUNITIES

### Social Media Sponsor

**\$4,950**

- Company logo displayed in all social media posts on LinkedIn, Facebook and Twitter
- Your logo on all event marketing materials including website, signage and presentation screen, newsletter mailings, socials
- Your logo on a hard-copy flyer distributed at the IMTS prior to the reception
- 2 tickets

### Dinner Sponsor

**\$3,950**

- Official Sponsor of the Buffet Dinner
- Your logo on all event marketing materials including website, signage and presentation screen, newsletter mailings, socials
- Your logo on a hard-copy flyer distributed at the IMTS prior to the reception
- 2 tickets

### Lanyard Sponsor

**\$4,200**

- Exclusive Provider of Lanyards for the event
- Your logo on all event marketing materials including website, signage and presentation screen, newsletter mailings, socials
- Your logo on a hard-copy flyer distributed at the IMTS
- 2 tickets

### Ticket Sponsor

**\$3,950**

- Logo on event tickets
- Your logo on all event marketing materials including website, signage and presentation screen, newsletter mailings, socials
- Your logo on a hard-copy flyer distributed at the IMTS
- 2 tickets



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern



Tuesday, September 10, 2024

## SPONSORSHIP OPPORTUNITIES

### Promotional Sponsor

**\$3,250**

- Logo on event napkins
- Your logo on all event marketing materials including website, signage and presentation screen, newsletter mailings, socials professionals before the event
- Your logo on a hard-copy flyer distributed at the IMTS
- 2 tickets

### Online Sponsor

**\$2,600**

- Logo recognition on all digital promotional materials, including event website and registration page, digital signage and socials presentation screen, newsletter mailings
- Your logo on a hard-copy flyer distributed at the IMTS
- 1 ticket

### Online Sponsor/Booth Promotional Sponsor

4 Available

**\$2,950**

- Logo recognition on all digital promotional materials, including event website and registration page, digital signage and presentation screen, newsletter mailings, and socials
- Your logo on a hard-copy flyer distributed at the IMTS prior to the reception
- 2 social Media post to promote your booth at the IMTS Show and that your organization is attending the German Night Reception
- 1 ticket



### Contact Information

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