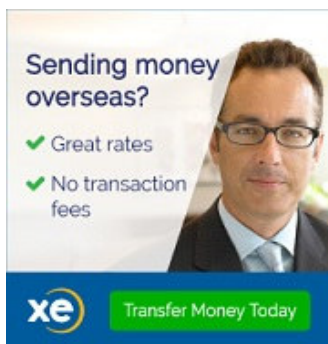


GNZCC Newsletter October 2017

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Kia ora and Guten Tag!

So the dilemma of who to vote for at opposing ends of the world is over and surprise surprise trade between Germany and New Zealand continues to tick on, with the latest [acquisition of NZ company Masport](#).

You have hopefully also put a marker in your calendar for early November, when we will be honoured to welcome German President Frank-Walter Steinmeier to our shores – I thought his [latest speech](#) would give you a good impression of the man himself.

There are a number of [events on this month](#) and we ask for your support – if you cannot attend yourself send other relevant staff along – we promise they will come away wiser.

Happy reading!



Monique Surges
Chief Executive Officer
German-New Zealand Chamber of Commerce
(GNZCC)

[Germany celebrates reunification in Mainz, Steinmeier warns of 'other walls'](#)

DW 03.10.2017 - President Frank-Walter Steinmeier warned on the Day of

arisen to divide Germany. The public holiday follows on the heels of a testy election.

Standing on the stage of Mainz's Rheingoldhalle auditorium, President Frank-Walter Steinmeier looked back on October 3, 1990 — the date when the former East and West Germany officially reunited — but also cast his gaze forwards at the path the nation now faces following the national election's outcome just nine days prior.

"The large wall that ran across our country is gone," Steinmeier said, referring to the Berlin Wall and the inner German border that had divided the German Democratic Republic (DDR) and the Federal Republic of Germany (BRD). "But on September 24, it became clear that other walls have arisen, less visible ones, without barbed wire and death-strips, but walls that stand in the way of a unified 'we'." [MORE...](#)



Our Premium Partners



The full list of our upcoming events (events to follow in late October in Wellington - we haven't forgotten you!) can be found on [our website](#).



[Watch us Work @ Wilderness Homes](#)

► 25/10/2017 - Airport Oaks, Auckland

The German-New Zealand Chamber of Commerce, together with our member SmartRV, invites you to our next Watch us Work event at SmartRV's Auckland Sales Centre. [MORE..](#)



[Negotiating with Germans - Wellington](#)

► 26/10/2017 - Vehicle Testing New Zealand Ltd (VTNZ), Wellington

Come along and learn (more) about Germany as a country to do business with and what factors can make or break your approach to a German company. Be entertained while learning about simple things in communication and behaviour that make up the cultural veneer of a country. [MORE...](#)



[German Chamber Networking Lunch/ Navigating Cultural Diversity Panel Discussion - Wellington](#)

► 26/10/2017 - Vehicle Testing New Zealand Ltd (VTNZ), Wellington

This session is going to be at least as informative as it is entertaining – join us on our brief journey to the root causes of German behaviour and be entertained along the way.

While enjoying a drink and a delicious lunch Monique Surges will attempt to guide the panellists from well know German companies, not to mention opposing sides – Germans working in New Zealand and New Zealanders working for German companies – into key revelations. [MORE...](#)



Employment Law: Bringing employment to an end lawfully

► 22/11/2017 - PwC Tower, Auckland

Jim Roberts (Partner) and Mo Al Obaidi (Solicitor) from Hesketh Henry will guide you through the 'need to know' employment law requirements when you are seeking to bring an employee's employment to an end. [MORE...](#)

Partner Events



Political and business leaders will explore new investment & trade opportunities with a special focus on the growth in the Asia-Pacific.

The German-Australian Chamber of Industry and Commerce takes great pleasure in announcing the Asia-Pacific Regional Conference (APRC), which will take place in Perth from 3-5 November, 2017. The event will focus on the bilateral business relations between Australia and Germany in the Indo-Pacific/Asia-Pacific context, and also coincides with the Chamber's 40th Anniversary. [MORE...](#)

Trade Fairs

More information on each show can be found on [our website](#). [Contact us](#) for pre-show assistance, setting up meetings or on-site support!

TRADE FAIRS

ITB Asia - Asia's Leading Travel Trade Show
► 25/10/2017 - Singapore, Singapore

iENA mit START Messe - Ideas, Inventions, New Products, Start-up, Financing, Succession
► 02/11/2017 - Nuremberg, Germany

SPS IPC Drives - Electric Automation - Systems and Components
► 28/11/2017 - Nuremberg, Germany

Internationale Grüne Woche Berlin - Food, Agriculture and Horticulture
► 19/01/2018 - Berlin, Germany

Spielwarenmesse® - Toy Fair
► 31/01/2018 - Nuremberg, Germany

FRUIT LOGISTICA - Fruit and Vegetable Marketing
► 07/02/2018 - Berlin, Germany

BIOFACH + VIVANESS - Organic Food, Natural Personal Care
► 14/02/2018 - Nuremberg, Germany

IWA OUTDOOR CLASSIC - Sport, Nature Activities
► 09/03/18 - Nuremberg, Germany

CHINA FRUIT LOGISTICA - Fruit and Vegetable
► 14/05/18 New annual trade show for China's fresh produce trade to kick

NEW ZEALAND TRADE FAIRS

We are now taking registrations to exhibit with us under the 'Made in Germany' banner at **EMEX 2018**! [Contact Sandy](#) for more details.



Our Executive Members



New Members

A warm welcome to our latest new members!

- Buerkert Contromatic NZ Ltd
- Owen Partners Ltd
- Schwoerer Home Asia Pacific GmbH
- Andreas Oertli Consulting GmbH
- Hatz Australia Pty Ltd
- New Zealand Manuka Group
- Wyma Engineering (NZ) Ltd
- Phil Southward, Business Angel Investor
- Beautiful Nature Tours Auckland

More information on each of our new members can be found on [our website](#)

Members' News

Share your news with your fellow members! Send a LinkedIn post, press release or news item on your website to press@germantrade.co.nz so we can consider it for inclusion on GNZCC channels.



AL-KO Gardentech: Investment into the future

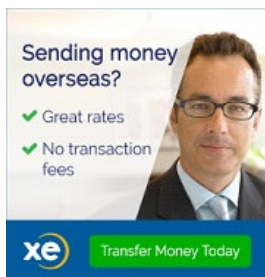
The German AL-KO Gardentech will take over the New Zealand garden and outdoor equipment manufacturer Masport, subject to Completion. The parties agreed on confidentiality regarding the financial terms. The subscription was made in August 2017.

Masport is the market leader in New Zealand and the number 2 in Australia in the development and production of high-quality gardening equipment under the brands Masport and Morrison. In addition, the company founded in 1910 and based in Auckland, offers a wide range of barbecue equipment.

„We are pleased to bring one of the strongest garden equipment brands across the Atlantic into the AL-KO Group. This investment is clearly a signal for a strong future for AL-KO Gardentech“, says Stefan Kober, CEO of AL-KO Kober SE. Due to the anticyclical garden season, both sales growth and profitability continue to be boosted. Therefore, we will be able to continue this positive development in recent years. The products and the customer service of Masport are fully in line with the AL-KO claim Quality for Life. [MORE...](#)



[How responsive is your website?](#) Is it as easy to use on mobile as it is on tablet and desktop? Saxer Design Ltd is offering members of the German-New Zealand Chamber of Commerce a free, comprehensive website audit and assessment to help you find out.. [MORE..](#)



[XE Money Transfer](#)

XE money transfers are proud to have been chosen by the German New Zealand Chamber of Commerce as the exclusive foreign exchange partner to assist their members. Essentially XE are another option to the bank, every one of their clients already has an existing relationship with their incumbent bank and XE work with you to enhance the bank's offering, every client situation is different and XE tailor a solution to compliment your current business process.

[MORE...](#)



Contact the GNZCC travel experts now! Ask about Lufthansa, Swiss, Austrian and Singapore Airlines seat sale or special GNZCC Member fares now!
Contact Nick or any of the team at BWT: Tel. 0800-508580

Recent Events



Photos © GNZCC

Our annual Oktoberfest

As we do every year at this time we dusted off the Lederhosen & Dirndl' to celebrate at our very own Oktoberfest in the heart of Auckland, with delicious Bavarian cuisine and of course the best quaffable beer. This year we broke our own record and celebrated with 600 people - that aforementioned beer and the sing-along Bavarian style music helping to unleash everyone's "inner Bavarian"! Over \$10,000 was raised on the evening for Prostate Cancer.

[For more Pictures please follow us on Flickr.](#)



Photos © Australian AHK

With energy prices on the rise, both economic prosperity and competitiveness increasingly depend on our ability to use energy as efficiently as possible. The use of innovative technology holds enormous potential for energy conservation in every field of application. Companies, private households and the public sector can tap into previously wasted resources through the efficient use of energy. Therefore companies from Germany traveled to Australia and New Zealand to attend the Australia – Germany Business Conference end of September. Our Speaker John Mauro (left picture below) from Auckland Council talked about challenges and opportunities in the NZ market. After the visit in Australia the companies traveled to New Zealand to meet with potential business partners. [MORE...](#)

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Repräsentanz der
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German-New Zealand
Chamber of Commerce Inc.

Editor: Julia Hahn
German-New Zealand Chamber of Commerce Inc.
PO Box 95 | Auckland 1140 | New Zealand
press@germantrade.co.nz

MailChimp