

KGCCI PremiumPartnerPackage 2024



UPGRADE YOUR MEMBERSHIP!

KGCCI offers its Premium Partner special opportunities for exposure and client contact throughout the year as extended benefits.

NETWORK EXPOSURE

ADVERTISEMENT

EVENT SPONSORSHIP

PremiumPartner PACKAGE [Membership Fee not included]		(all VAT excluded)		
				
		KRW 12,500,000 VALUE of 19,028,000	KRW 7,000,000 VALUE of 12,951,000	KRW 5,000,000 VALUE of 9,094,000
NETWORK EXPOSURE	Logo exposure at entrance of KGCCI office	Big Logo (Value 2.7 mil. KRW)	Medium Logo (Value 2.5 mil. KRW)	Small Logo (Value 2.1 mil. KRW)
	Logo exposure at all major events & background of virtual meetings/webinars	Big Logo (Value 500,000 KRW)	Medium Logo (Value 400,000 KRW)	Small Logo (Value 300,000 KRW)
	Logo exposure on Email Signature of all KGCCI correspondence	Big Logo (Value 500,000 KRW)	Medium Logo (Value 400,000 KRW)	Small Logo (Value 300,000 KRW)
	Logo exposure at all KGCCI event invitations	Big Logo (Value 500,000 KRW)	Medium Logo (Value 400,000 KRW)	Small Logo (Value 300,000 KRW)
ADVERTISEMENT EXPOSURE	KGCCI Website	Fixed logo (Value 2.7 mil. KRW)	Rotating logo (Value 1.08 mil. KRW)	Rotating logo (Value 1.08 mil. KRW)
	KORUM Magazine (three editions)	3x 1 inside page ads (Value 4.5 mil. KRW)	1x1 & 1x1/2 inside page ads (Value 2.2 mil. KRW)	1x 1/2 inside page ad (Value 700,000 KRW)
	Advertisement banner in Weekly Newsletter attachment	4 banner ads (Value 1.80 mil. KRW)	3 banner ads (Value 1.35 mil. KRW)	2 banner ads (Value 900,000 KRW)
	Advertisement banner in Weekly Newsletter Email Signature	4 banner ads (Value 828,000 KRW)	3 banner ads (Value 621,000 KRW)	2 banner ads (Value 414,000 KRW)
EVENTS	Sponsor for one of KGCCI Networking Dinner Events □ KGCCI New Year Reception □ KGCCI Green Cabbage Dinner □ KGCCI Asparagus Dinner	Platinum Sponsor (Value 4 mil. KRW) 8 complimentary tickets (table with sponsor logo) Large company exposure on site, website, invitation	Silver Sponsor (Value 3 mil. KRW) 4 complimentary tickets Medium company exposure on site, website, invitation	Bronze Sponsor (Value 2 mil. KRW) 2 complimentary tickets Small company exposure on site, website, invitation
	& Sponsor for one KGCCI Networking Gathering □ KGCCI Sundowner	Sundowner Sponsor (Value 1 mil. KRW) 4 complimentary tickets company exposure on site, website, invitation	Sundowner Sponsor (Value 1 mil. KRW) 4 complimentary tickets company exposure on site, website, invitation	Sundowner Sponsor (Value 1 mil. KRW) 4 complimentary tickets company exposure on site, website, invitation
SIGNATURE EVENT	□ KGCCI Innovation Awards	Innovation Awards Package Sponsorship on demand		

Every PremiumPartnerPackage can be customized to your needs!

NETWORK & ADVERTISEMENT EXPOSURE



Logo exposure at entrance of KGCCI office

Logo will be included on signage at KGCCI office



Logo exposure at all major KGCCI events & background of KGCCI virtual meetings/webinars

Logo will be included on PremiumPartner roll-up banners, backdrop banners at all events, incl. webinars and virtual events

about 60 events and webinars per year
more than 5.000 participants



Logo exposure on background of all KGCCI virtual meetings/webinars

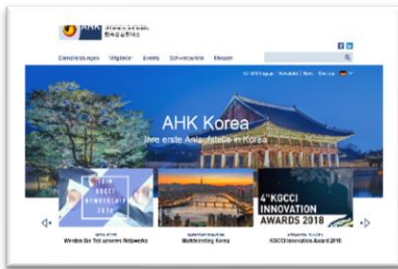


Logo exposure on Email Signature of KGCCI correspondence and invitations

Logo on Email Signature of all KGCCI correspondence and for all events invitations (more than 60 events per year)

more than 3 mio. Emails per year

Website



Visits

more than 72,000 visits per year

Language

English, German, Korean

Homepage

www.kgcci.com

Target Group

German and Korean community and general public

NETWORK & ADVERTISEMENT EXPOSURE



Korum Magazine

Circulation

1,000 hard copies per edition
more than 13,000 readers per year

Language Target Group

free online version on KGCCI website
→ more than 72,000 visits per year
English
KGCCI members, German and Korean community and general public



Weekly e-Newsletter

(Advertisement banner in Weekly Newsletter attachment)

Circulation Language Target Group

more than 1,400 subscribers weekly
English
KGCCI members and German and Korean community



Weekly Newsletter Email Signature

(Advertisement banner in Weekly Newsletter Email Signature)

Circulation Language Target Group

more than 1,400 subscribers weekly
English
KGCCI members and German and Korean community

NETWORKING EVENTS



ANNUAL GERMAN TRADITIONAL EVENTS

with traditional German food, wine/beer and entertainment

※ New Year Reception

- end of January
- around 120 participants
- festive course meal with Sekt, wine and entertainment

Benefits

- highlighted in invitations and KGCCI website
- banner on site
- complimentary tickets (depends on package)

※ Asparagus Dinner

- mid of May
- around 120 participants
- traditional White Asparagus course meal with Sekt, wine and entertainment

Benefits

- highlighted in invitations and KGCCI website
- banner on site
- complimentary tickets (depends on package)

※ Sundowner on KGCCI Veranda

- quarterly base
- around 80-100 participants
- casual gathering with German beer & German snacks on KGCCI veranda

Benefits

- exposure on site, KGCCI website and invitation
- 4 complimentary tickets

SIGNATURE EVENT



ANNUAL SIGNATURE BUSINESS EVENT

(Sponsorship on demands)

※ Innovation Awards

- end of September/mid of November
- around 150 participants
- award ceremony with high-ranking guests, innovative keynote speaker and pitching sessions

Benefits

- highlighted in invitations and KGCCI website
- banner on site
- complimentary tickets (depends on package)

ORDER SHEET

Please indicate below your preference for KGCCI PremiumPartnerProgram 2024.
Please send the completed form and your company logo (ai file) to
Ms. Sun-hi Kim, Senior Event Manager, E-mail: events@kgcci.com.

◆ PremiumPartnerProgram 2024 PACKAGE

- ☐ PremiumPartnerPlatinum [12,500,000 KRW + VAT]
- ☐ PremiumPartnerPlus [7,000,000 KRW + VAT]
- ☐ PremiumPartner [5,000,000 KRW + VAT]
- ☐ Customize your own Package. KGCCI will contact you.

All Packages are valid from January 1st until December 31st 2024.

Your Contact Information

◆ Company Name:

◆ Contact Person:

◆ Title:

◆ Address:

◆ Tel.:

◆ E-mail:

◆ Date/Signature:

