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Hi,

IN THIS ISSUE

August seems to have sprinted past us like Usain Bolt at the Rio Olympics. Oktoberfest is now just ten days away - don't be fooled by the name! Last chance to get your hands on tickets for this unmissable evening – order online or [email Sandy](#). Aside from the more laborious tasks of preparing the event itself, some of us got to enjoy sampling the delicious German food prepared by the caterers, while others have been trying on their traditional German costumes for the night.

In amongst all the activity we did pause to enjoy the arrival of printed copies of the 2016 edition of our business magazine [Double the Vision](#) with its fresh design and to meet and greet new faces at our very first [New Members' Evening](#). Another August highlight for me was representing the German business perspective at the BNZBA's insightful [Brexit panel discussion](#). And Brexit doesn't seem to have had much impact on the German economy's solid growth, as recent reports show – long may it last.

Happy reading, and look forward to seeing you at Oktoberfest next week!

Enjoy the read!

Monique Surges
CEO New Zealand German Business Association

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HEADLINES



Brexit discussion - Keep calm and carry on

More than 120 members and guests of the BNZBA and the NZGBA, together with a number of AUT faculty members, attended this panel (pictured from left to right: H.M. Jonathan Sinclair, British High Commissioner to New Zealand, Monique Surges, CEO NZGBA, Simon Tucker, New Zealand Foreign Affairs & Trade, Danae Anderson, AUT University Business School). The event aimed to provide more clarity around the [future progress and likely impact of Brexit](#). Monique's presentation included the results of a [recent survey of German businesses](#) which confirmed that the uncertainty created by the Brexit vote will cause them to view business opportunities with the UK more negatively and will likely cause business volumes to drop.



Budget surplus for Europe's powerhouse

The German economy has logged another quarter of expansion, the National Statistics Office has confirmed. It also said Europe's powerhouse logged a decent budget surplus for the first six months of the year. Germany's central bank (picture), the Bundesbank, **expects full year growth** to come in at 1.7%.

BuildNZ 2017 - Secure your place as early as possible

The NZGBA would like to invite you to exhibit with us in the German Pavilion BuildNZ/designex in Auckland. New Zealand's leading trade event for the industry will take place from 25th to 27th of June 2017. With NZ\$ 35+ billion construction spend forecast through to 2018, New Zealand has found its building boom in 40 years. In 2015, more than 6,000 professionals visited **now to book your stand within the German pavilion.**



Hot off the press

The NZGBA is pleased to announce the launch of the 10th edition of its bi-lingual trade publication Double the Vision. Germany and New Zealand have shown a robust economic performance, and burgeoning trade relations. In our 10th edition we profile companies Icebreaker and BayWa in light of their respective entries into the German and New Zealand markets and we report on the latest developments on the Free Trade Agreement between New Zealand and the EU. **[Click here for more information, including a link to the e-version.](#)**

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OUR PREMIUM PARTNERS



UPCOMING EVENTS

21 September 2016

German Film Festival 2016

Wellington, Christchurch, Dunedin, Auckland



19 October 2016

Employment Law: Bringing Employment to an End Lawfully

Level 14, PwC Tower, 188 Quay St, Auckland CBD

3 - 5 November 2016

APK 2016 The Asia-Pacific Conference of German Business

Hong Kong



Oktobertfest 2017

TRADE FAIRS IN GERMANY

8 - 10 November 2016

BrauBeviale

Nuremberg

BrauBeviale

Tickets for the trade fair for the production of drinks will be online from 22 September.

1 - 6 February 2017

Spielwaremesse

Nuremberg



8 -10 February 2017

Fruit Logistica

Berlin



International Trade Fair for Fruit and Vegetable Marketing

Don't miss out!!!!



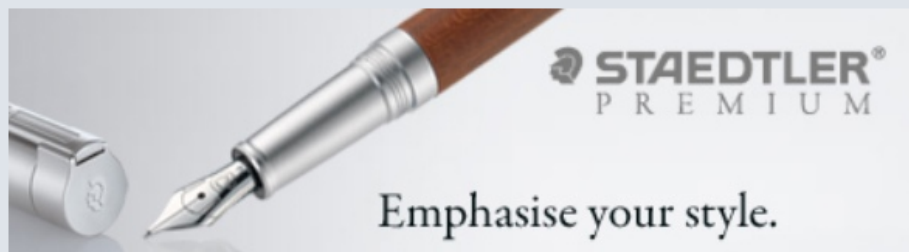
There are only a couple of days to go and only a few tables left. [Contact Sandy immediately](#) and make sure that you do not miss the event of the year.

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15 - 18 February 2017
BIOFACH + VIVANESS
Nuremberg

BIOFACH
into organic
VIVANESS
into natural beauty

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GERMAN AND EU CONNECTIONS



Tempting German taste buds

Zealong Tea Estate, New Zealand's only tea plantation, has signed an export agreement with German speciality tea retailer TeeGschwendner. The agreement, signed by Daniel Mack from TeeGschwendner and Zealong's International Marketing Manager Sen Kong (pictured, from left), means Zealong will send around 10 per cent of its annual production to Germany. TeeGschwendner is a global leader in specialty teas, with 145 stores in Germany, Austria, Brazil, Saudi Arabia and the United States. Zealong tea will initially be sold in TeeGschwendner's 123 German stores.

[Click here for more information.](#)

EU released new TTIP documents

The European Commission published new documents and information about the ongoing Transatlantic Trade and Investment Partnership (TTIP) negotiations. This release, the second this year, is part of the Commission's commitment to make its trade negotiations more transparent. [Click here for more information.](#)

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MEMBER PROFILE



Nicholson Print Solutions

Eammon Coe (picture) says that Nicholson Print Solutions are really excited to join the NZGBA: "It's a new partnership for us, we're passionate about printing and brand management and we're looking forward to helping them grow."

Nicholson Print Solutions is a quality print manufacturer with a proven track record of delivery on promises. Originally established as a family owned enterprise, the company continued to operate today to those same values. It is a hands on, local manufacturer with a dedicated professional team who cares.

As part of the Blue Star Group, they are able to utilise the economies and benefits of a large group resource. With an impressive digital and offset plant, design, mailing and logistics there isn't a print solution Nicholson can't handle.

If you are interested in having a chat around your print needs, please feel free to contact Eammon.coe@nicprint.co.nz or 027 496 4123. With every first print job to NZGBA members Nicholson Print Solutions will offer an **additional 10% discount**.

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Oktoberfest

Get your tickets now!
www.oktoberfestnz.co.nz



MEMBER NEWS



Finalist for Tourism Industry Awards 2016

nominated. A number of NZGBA members such as Auckland Seaplanes (picture), TIME Unlimited and the Langham Hotel are among them. We keep our fingers crossed.

+++ Priority One partners with University of Waikato +++ Baldwins celebrates 120 years +++ DHL opens extended airport facility

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JOB PORTAL

Looking for new challenges

German Creative Director has moved to NZ. Highly experienced in advertising and graphic design, from the bottom to the top, in all disciplines, holistic and 360°, is looking for new creative lead challenges. Check out his CV on our job portal or feel free to [have a look at the website](#).

Don't forget to check our [job portal](#) for potential new employees or interns. It is packed with information about the job market/situation in New Zealand.

Job and internship seekers, as well as NZGBA members offering vacant positions, can publish their request on the job portal.

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RECENT EVENTS



New members had an excellent opportunity to



introduce themselves at our new member event.



Around 120 guests of the BNZBA and the



NZGBA joined the discussion about Brexit.

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New Zealand-German
Business Association Inc.

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