



IMPORTANT INFORMATION

26.10.2020



ISPO Munich 2021 will be held online

[More information](#)

Dear customers, dear exhibitors of ISPO Munich,

the ongoing coronavirus pandemic around the world presents us all with ever greater challenges. Unfortunately, the number of infections in various countries continues to increase. The current dynamics of the pandemic do not allow a reliable outlook for a safe ISPO Munich as a hybrid event, i.e. a combination of digital and on-site event. In close consultation with the industry and under consideration of the current developments, Messe München has decided to implement the event exclusively in a digital format. This way, the world's leading sports business platform offers the most benefits for all participants - despite international travel restrictions.

ISPO Munich Online - the advantages at a glance

We have been in contact with many of you over the past few weeks, so we have a clear understanding of what is currently important to you and how we can help you and your business succeed. With the ISPO Munich Online we are offering you:

- Presentation possibilities for new products
- A platform for maintaining existing and creating new business contacts
- Contact to the most important brands and companies in the industry
- Networking opportunities with visitors, media and influencers
- Forums and discussion groups via live streaming and chat rooms

What this means for you: When it comes to your physical participation, no further action is needed.

The ISPO Munich Online event will take place from **01. - 05.02.2021** and we are very much looking forward to welcome you there.

How you can become part of the show: A first overview of your [participation opportunities at ISPO Munich Online can be found here.](#)

In the coming days we will publish further details about the concept, [please do not hesitate to contact us in the meantime.](#)

Best wishes from Munich and stay healthy.

Your ISPO Team

Follow ISPO



Data Protection	About ISPO	ISPO Award	ISPO.com
Messe München GmbH Messegelände 81823 München Germany Tel.: +49 89 949-20720 Fax: +49 89 949-20729 newsline@messe-muenchen.de	Board of Management: Klaus Dittrich (Chairman & CEO) Dr. Reinhard Pfeiffer (Deputy CEO) Stefan Rummel (Managing Director) Falk Senger (Managing Director) Gerhard Gerritzen (Deputy Managing Director) Monika Dech (Deputy Managing Director) Chairman of the Supervisory Board: State Minister Hubert Aiwanger Register of Companies Munich (HRB) 6311 Tax ID: 143/161/90414 Unsubscribe <<Email (Korrespondenz)>> from this list.		