

## German Week 2018. Startup Day. 20.04.2018

### Description:

The Russian Startup scene is developing very dynamically over the past years. At the leading startup events in Europe and in the USA the number of founders and VCs from Russia is increasing from year to year. In recent years, Germany is becoming more and more attractive for VC investments in Europe and plays significant role in the global startup and technology scene. Startup ecosystems in Russia and in Germany are similar in many areas, nevertheless there are many particular differences and obviously, there is need to further raise the attention to the startup and technology topic on Russian side.

At this event, we bring together VCs, startups and successful founders from both ecosystems for a professional exchange. This includes a VC panel discussion on news and trends by players from both countries, a pitch session for startups from Germany and Russia, as well as a session with stories from successful founders.

The event is aimed at VCs, startups, companies, universities, government institutions and other interesting parties from the start-up scene of both countries.

### Event Program.

**1. Date: 20.04.2018**

**2. Hosted by:**

- Kirov Group – [www.kirovgroup.ru/eng/](http://www.kirovgroup.ru/eng/)
- Russian-German Chamber of Commerce (AHK) -  
<https://petersburg.russland.ahk.de/>
- Consulate General of Germany in Saint Petersburg -  
<http://www.germania.diplo.de/Vertretung/russland/de/06-stpe/0-gk.html>
- Goethe Institute St.Petersburg -  
[https://www.goethe.de/ins/ru/de/sta/pet.html?wt\\_sc=stpetersburg](https://www.goethe.de/ins/ru/de/sta/pet.html?wt_sc=stpetersburg)

**3. Location:**

- LenDok (<http://lendocstudio.com>)
- Address: nab. Krjukova kanala, 12 (next to Mariinsky Theater)

**4. Language: English w/o translation**

**5. Audience:**

- 120-150 guests
- AHK members, guests from Bavaria Federal State official delegation, industrial partners of Kirov Group, invited participants from Russia and Germany, invited guests from business community in St.Petersburg and other regions

## 6. Timing

- 13 pm – 19 pm
- 2 networking breaks

## 7. Schedule

Time	Topic	Participants (confirmed)
13:00 – 13:30	VC coming together and short introduction to the audience	Impulse Ventures, Alcinous Capital Partners, Almaz Capital, IIDF, Aqal Integral Investing, Cavalry Ventures, GPS Ventures
13:30 – 14:50	Panel discussion to Startup Ecosystem in Germany and in Russia	iDealMachine, Ingria, IIDF, NextBigThing, B10, GPS Ventures
14:50 -15:00	Announcement of joint AHK and Kirov Group Startup Initiative	KirovGroup (CEO) AHK (Chairman)
15:00 – 15:45	Coffee break	Networking Coffee/Tea and Sandwiches
15:45 – 17:15	Startup Pitch Session	14 Startups from Germany and from Russia (Agrotech, Industry 4.0, e-commerce, App, SaaS)
17:15 – 18:00	Coffee break	Networking Coffee/Tea and Sandwiches
18:00 – 19:00	Success stories	Gett, Delivery Hero, 220Volt

## 8. Contact person

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