

Sharbat House, 9th Floor
4 Kaufmann St., IL-68012 Tel-Aviv
P.O.B. 50150, IL-61501 Tel-Aviv
Tel.: +972-3-6806800
Fax: +972-3-6133528
E-Mail: info@ahkisrael.co.il

<http://israel.ahk.de>

עמותה רשומה
בית שרבת, קומה 9
רח' קויפמן 4, תל-אביב 68012
ת.ד. 50150, תל-אביב 61501
טלפון: 03-6806800
פקס: 03-6133528



Placement Opportunity

Undergraduate (BA) student: ☒

Graduate (MA) student: ☒

Reference:	Siemens – Business Development AMN
Company Name:	Siemens Digital Industries Software
Company Type: (Startup/Mature/...)	High tech, Manufacturing
Location: (full address)	Siemens Industry Software Ltd. 2, Negev St. / P.O. Box 1013 Airport City 7019900
Duration of stay: (min 2, max 6 months)	5-6 months

Company Description:

Siemens Digital Industries Software (DI SW) is a business unit of Siemens AG, a German multinational conglomerate corporation and the largest industrial manufacturing company in Europe. Siemens DI SW is driving transformation to enable a digital enterprise where engineering, manufacturing and electronics design meet tomorrow. Our solutions help companies of all sizes create and leverage digital twins that provide organizations with new insights, opportunities and levels of automation to drive innovation. For more information, please visit <http://sw.siemens.com> and Additive Manufacturing Network (AMN) website: <https://additive-manufacturing-network.sws.siemens.com>

Job Description and Tasks:

Business Development AMN:

- Product strategy, customer and lead development, partner and customer relationships
- Market research & assessment, strategic business analysis, assist in outreach activities
- Event & conferences outreach, filtering, leads analysis and follow-up with participants
- Content creation, monitoring and supporting new marketing collateral (e.g. website, presentations, videos, articles and posts)

Essential Requirements:

- Highly motivated team player
- Ability to work independently, search through information and learn quickly
- Excellent communication skills in English, including content authoring
- Good technology understanding, and preferably education and/or work experience in technology companies, especially software.
- Knowledge about industrial manufacturing, especially additive manufacturing, is an advantage
- Familiarity with social media and various digital media tools is an advantage

Remuneration Details:

Siemens will cover lunch and local transportation.