

CANADIAN GERMAN CHAMBER OF INDUSTRY AND COMMERCE INC.
LA CHAMBRE CANADIENNE ALLEMANDE DE L'INDUSTRIE ET DU COMMERCE INC.
DEUTSCH-KANADISCHE INDUSTRIE - UND HANDELSKAMMER

# **Newsletter | March 2018**

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### **Our Sponsoring Members:**









# **Events in Canada**



Save-the-Date for this year's event highlight of the Canadian German business community. The Canadian German Gala Ball will take place at the Royal Ontario Museum (ROM) and will be celebrating the 50th anniversary of the Canadian German Chamber!



### German Business Delegation: Canadian Potash Industry, Saskatoon

Apr 9-12: The Competence Centre will host the 4th German Business Delegation Program on the occasion of the 10th Mining Supply Chain Forum in Saskatoon. The four-day program includes a mine site visit, participation in the Supply Chain Forum conference and much more.

Read more (En)



### Conference on Renewable Energies in Rural and Northern Canada, Toronto

Apr 17: Join us for the "Canadian German Conference on Renewable Energies in Rural and Northern Canada" and learn more about technologies and experiences from Germany in the context of Germany's energy transition.

Read more (En)



### First German Pavilion at CIM Convention 2018, Vancouver

May 6-9: The annual CIM Convention will feature a German pavilion for the first time in more than a decade. The CIM Convention is the leading trade show for mining supply companies and also offers a comprehensive technical program.

Read more (En)



### Canada's digital health industry Business Delegation, Toronto & Montreal

Jun 4-8: The Canadian German Chamber of Industry and Commerce offers German companies from the healthcare sector a delegation focussed on Canada's eHealth industry. Registration is now open.

Read more (Ger)

# **Events In Germany**



# Rheinhessen CETA Discussion Panel, Mainz

May 23: The Canadian German Chamber together with IHK Rheinhessen are hosting a Canada Round Table event to present the opportunities the free trade agreement CETA will create for German companies.

Read more (Ger)

### Canada Event - News from Canada, CETA and other opportunities, Cottbus



May 24: IHK Cottbus is hosting a Canada event to provide more information on CETA and other business opportunities in Canada.

You will be able to ask specific questions to Yvonne Denz, Senior Vice President AHK Canada, to learn more about market openings and market entry options.

Read more (Ger)



### **One-on-one Consultations**

You will receive firsthand information on the Canadian market, market entry and on finding distribution partners during the one-on-one meetings. This is your opportunity to direct specific questions at a Canadian German Chamber representative.

May 8: Nürnberg, Information session on the Canadian Market

















### **Canadian German Chamber News**

### **New Members**

### **MAYDAY**

MAYDAY analyzes a company's branding and communication strategy in order to eliminate negative signals and/or build upon positive KPIs. Turn-around execution included, if desired.

### Gowling WLG Canada

Gowling WLG is an international law firm built on the belief that the best way to serve the client is to be in tune with the world, aligned with the clients opportunities and ambitious for your success.

### **Member News**



### PDAC German Day & Reception, Toronto

**Mar 6:** The 5th German Day at PDAC 2018 in Toronto focused on Win-Win Oppportunities for Canadian German Partnerships. The subsequent reception at ARIA Restaurant was sponsored by K+S Potash Canada and attracted 130 attendees from industry and government.

Read more (En)



# BASF Canada reduces its carbon footprint with Bullfrog Power's green electricity, Toronto & Mississauga

Mar 15: BASF and Bullfrog Power, Canada's leading green energy provider, have formed a new environmental partnership that will see BASF chose green electricity for its Canadian corporate headquarters, as well its production facilities in Windsor, Cornwall and Etobicoke (ON), Blackie and Nisku (AB), Saint Leonard (QC), and Saskatoon (SK).

Read more (En)



### Canada at ProWein, Düsseldorf

**Mar 18-20:** With ProWein having attracted Canadians for many years, this year Canada was represented with 32 wineries and producers. With one out of three exhibitors being new to the show, Canadians increasingly acknowledged and took advantage of ProWein's status as the global marketing platform for the wine industry.

Read more (En)









# **Industry News & Economic Update**



### Competence Centre for Mining publishes article in CIM Online Magazine

Mar 1: The Competence Centre created and published an independent technology review of

SMT Scharf's Electric Monorail Transporation System (EMTS) and it's applicability for Canadian underground mining.

Read more (En)



### **Business Law Magazine-March 2018**

**Mar 1:** The Issue 01/2018 of Business Law Magazine, an online English-language publication for the international legal community, has been published. Each quarter, the magazine reports on important issues related to German corporate, commercial, tax, labor, compliance and IP/IT law. You can read the latest issue here: <a href="https://www.businesslaw-magazine.com">www.businesslaw-magazine.com</a>





# German National Tourist Board records eighth record results in a row for incoming tourism, Toronto

**Mar 5:** For eight straight consecutive years now, German incoming tourism has produced record results. For 2017, the Federal Statistical Office recorded 83.9 million international overnight stays in hotels, 3.1 million more than in 2016, which this time represents an increase of 3.6 per cent over the previous year.

Read more (En)



### Labor Law Magazine-March 2018

**Mar 26:** The Issue 01/ 2018 of Labor Law Magazine, an online English-language publication for the international legal community, has been published. Each quarter, the magazine reports on important questions related to German labor law.

You can read the latest issue here: www.laborlaw-magazine.com





# 3rd Call for proposals for joint industrial Research and Development

**Apr 3:** Germany and Canada are pleased to announce a call for proposals for joint industrial R&D projects focusing on developing innovative products, processes, or technology-based services in all technological and application areas which have strong market potential.

Read more (En)



### DIHK survey on foreign investment 2018

The DIHK survey on foreign investment 2018 indicates an increase of investing in projects abroad by industrial companies in Germany. More than one out of every three foreign-active companies is planning with higher budgets than in the previous year. The DIHK expects 2018 a record year for German foreign investment.

Read more (En)

# **Germany Trade & Invest News**

### Urban utopia - Toronto trusts in digital and green

A fast growing city that suffers from high energy consumption and heavy traffic, yet is one of the liveliest cities in the world? This does not need to be a contradiction, especially when the issues are identified and solved. Toronto wants to establish itself as a model smart city with intelligent urban planning and new environmental standards. The digitization of the metropolis on Lake Ontario will be the key.

Read more (Ger)

### More digitalization - Canada promotes Industry 4.0

Canada's industry needs to catch up with the implementation of digital technologies in production. The government has recognized this and supports relevant projects. The commenced Supercluster initiative aims to promote networking between research and industry, big data, production, trade and logistics. This requires state-of-the-art technology and German system suppliers as well as machinery and equipment engineering are well advised to look into the Canadian market.

Read more (Ger)

#### **Economic and Financial Forecast**



The Economic and Financial Forecast is presented by Scotiabank. Read more

### **Career Opportunities**



Career opportunities can be found in the Canadian German Chamber's section Job Corner. There are currently the following job openings available:

Inside Sales Project Manager - T.H. Bender & Partners Inc, Midwest U.S

## **Events by other Organizations**



**Learn German with the Goethe-Institut, Toronto** 

Apr 4: Are you planning to study, work, travel or live in Germany? Learning the language is

essential to your success. Learn German with the Goethe-Institut Toronto, a four time winner of the NOW magazine's award "2016 Best Language School Toronto"!

Read more (En)



### Global Methane Forum 2018, Toronto

**Apr 16-18:** The 2018 Global Methane Forum, organized by Environment and Climate Change Canada (ECCC), is a premiere global event for discussing and advancing methane mitigation, science, policy, technology innovation and other issues—related to all major methane sources.

Read more (En)

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