

**Entering the German Market
Business Opportunities in North Rhine-Westphalia
31 May 2018, 4:30 – 8:00 p.m.
The Hallam, 44 Hallam Street, London, W1W 6JJ**

Programme

4:30 p.m.	Registration
5:00 p.m.	Welcome Dr. Ulrich Hoppe, Director General, German-British Chamber of Industry and Commerce Michael Kordus, Head of Department Western Europe and Northern America, NRW.INVEST GmbH
5:10 p.m.	Introduction Oliver Schramm, Head of Economic Development, Embassy of the Federal Republic of Germany
5:20 p.m.	Business Opportunities in Germany for UK companies Michael Kordus, Head of Division Western Europe, North America and Dagmar Wülknitz, Project Manager Europe, NRW.INVEST GmbH
5:35 p.m.	City of Düsseldorf - Where Business Works Uwe Kerkmann, Director, and Annette Klerks, Head of Department International Business Services, Office of Economic Development of the City of Düsseldorf DUS Airport – Best Reachability from UK Destinations Eckhard Mischke, Director Consumer Marketing, Düsseldorf Airport
5:55 p.m.	Personnel Recruitment Torsten Vos-Kruszona, Werk-Bank Personnel Recruitment
6:10 p.m.	Banking in Germany Anna-Maria Kassebart, Relationship Manager International Corporate Clients UK & Ireland, German Desk, Helaba
6:25 p.m.	Legal Framework Dr. Thorsten Volz, Head of Düsseldorf Office, Pinsent Masons Germany LLP
6:40 p.m.	How to establish a successful sales infrastructure in Germany? Markus Milz, Milz & Comp. GmbH
6:55 p.m.	Questions & Answers
7:10 p.m.	Networking and Drinks upon Invitation of NRW.INVEST GmbH