

A Glance at AHK Shanghai & East China*



247
AHK Events



12,665
Event participants



21,489
Inquiries answered



13,180
Customers served



72
Press contacts



14
Delegation visits
organized



154
Delegations
received



619
Contacts to Chinese
government



700+
Company
foundations to date



11,728
Visa applications
processed



88
Customized in-house
trainings &
public courses



7,534
Dual vocational
certificates to date

MEMBERSHIP



GERMAN CHAMBER
of Commerce in China • Shanghai
中国德国商会 • 上海

Become a Member

- Join our Community of over 1,500 Companies in East China

German Chamber
Deals



Membership Types

| CATEGORIES | DESCRIPTION | ANNUAL FEE |
|---|--|------------------------|
| Corporate Member "Large" | For companies with more than 1,000 employees in their legal business entity in China | RMB 11,500 |
| Corporate Member "Medium" | For companies with 251 to 1,000 employees in their legal business entity in China | RMB 7,500 |
| Corporate Member "Small" | For companies with 11 to 250 employees in their legal business entity in China | RMB 4,800 |
| Corporate Member "Micro" | For companies with up to 10 employees in their legal business entity in China | RMB 4,000 |
| Private Member (Young Professionals) | Individual membership for non-Chinese citizen | RMB 1,800 RMB 1,300 |

Enjoy a wide range of benefits, including access to the German Company Directory to gain China-wide exposure for your business and products and to increase your visibility in the regions.

Enjoy more benefits as GC-Deals Partner.

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DIGITAL MARKETING



Digital Marketing



 Partner For East China

GIC WeChat

The WeChat channel of German Industry and Commerce Greater China. Reach out to Chinese employees in German / international companies, business partners and suppliers and Sino-German jobseekers



Main language: Chinese
40,000 followers

WeChat Account: GIC_China

Newsletters

The WIRE: The bi-weekly English newsletter that shares market news, Chamber updates, partner news, and upcoming events in and around Shanghai, subscribers: 9,700+

Press Monitor: Your weekly German-language update on business and finance news in China, subscribers: 1,000+

Chamber WeChat

The official WeChat channel of the German Chamber of Commerce in China | Shanghai. Be at the pulse of news, policy updates, events and membership and let members, business leaders and potential clients know about you and your company updates



Main language: English
9,200+ followers

WeChat Account: GermanChamberSH 德商会上海

Website

AHK Website: www.china.ahk.de
The joint trilingual website of the German Chamber Network in Greater China - our platform for Sino-German business matters with 96,000 visitors per month



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EVENTS



Join the AHK Events

Every year we offer various business and social events in Shanghai and the neighboring provinces such as Jiangsu, Zhejiang, Anhui, Shandong, Henan, Hubei. Our more than 250 events per year include:

- Chamber Meeting
- The Session
- The Circle
- Workshops
- Sino-German Controlling Forum
- HR Summit
- Xplore the Digital Future
- maXcomm Shanghai
- Branding Events
- Sino-German Job Fair
- German Ball
- Welcome Back Party
- Stammtisch
- Trade Fairs & Exhibitions
- ...

If you do not find what you are looking for, we also offer tailored event services.

Get more involved through different ways:

- **Become a speaker or workshop leader of our events...**
- **Become a partner of our events...**



PartnerForEastChina



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FRIENDS OF CHAMBER



GERMAN CHAMBER
of Commerce in China • Shanghai
中国德国商会 • 上海



中国德国商会 “商会之友”

Become a Friend of the German Chamber in China



- 与中国德国商会 | 上海会员公司建立联系
 - 进入我们在德国和中国有价值的联系网络并加入德国、中国和国际商业界的网络
 - 参加我们高级别商务活动，分享您的专业知识
 - 在我们的出版物和社交媒体上获得独特的知名度和曝光度
 - 获取有关在德国市场成功投资和发展的信息
-
- Connect with German Chamber member companies in China
 - Access our network of valuable connections in Germany and China and network with the German, Chinese & international business community
 - Take part in high-level business and matchmaking events and share your expertise
 - Gain unique visibility and exposure in our publications and on social media
 - Get information on investing and developing successfully in the German market

欢迎联系我们，获取更多成为中国德国商会 “商会之友” 的信息。

Contact us for more information about becoming a Friend of the German Chamber.

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MORE THAN A MARKET



GERMAN CHAMBER
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More than a Market



A platform for social engagement designed to:

- Create partnerships between German and Chinese organizations and people
- Collect social engagement projects of the German business community and make them more visible
- Catalyze further joint action among the German Chamber members
- Present awards to recognize and honor companies that set a positive example with their social engagement

For more information about our initiative, please visit

www.morethanamarket.cn

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YEARLY SPONSOR



GERMAN CHAMBER
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中国德国商会 • 上海

Become a Yearly Sponsor of the German Chamber of Commerce in China | Shanghai



Any member company is welcome to apply to become a Yearly Sponsor of the German Chamber of Commerce in China | Shanghai and present itself as one of our leading partners over the course of next year.

Yearly Sponsors can enjoy our basic package or choose to become our Premium Yearly Sponsors with extra modules. For Premium Yearly Sponsorship, we offer tailor made modules catering towards your needs.

Yearly Sponsors 2020 | Shanghai

brose
Excellence in Mechatronics

COMMERZBANK 
The bank at your side

Rödl & Partner

KERN-LIEBERS
GROUP OF COMPANIES

Contact us for more information about becoming a Yearly Sponsor.

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ADVERTISEMENT OPPORTUNITIES



Advertisement Opportunities



 Partner For East China

German Chamber Ticker is the German Chamber of Commerce's free quarterly English business magazine published throughout mainland China, providing high-quality editorial coverage of the latest business trends to the German and international business community. Available in digital and print throughout China, each issue has a readership of over 26,000.

Annual Report provides an overview over all the activities of the German Chamber of Commerce in China | Shanghai, ranging from advocacy meetings, press conferences, to business and social events and is THE reference book distributed at all key Chamber events and meetings with stakeholders and business partners.

The **German Wind Power Company Directory 2022/2023** is an indispensable guide for the Chinese wind power industry to find German solutions and technologies. The brochure is mainly distributed to Chinese wind power institutions and during the official German Pavilion at China Wind Power exhibition. Print run 10,000 copies.

The **Messen Made in Germany** flyer is the premier source of information about German exhibitions for Chinese exhibitors and visitors. The flyer is authorized by the official German exhibition association AUMA. The flyer is distributed at many major exhibitions in China. Print run 10,000.

InfoGuide Germany 2021/2022 provides Chinese business travelers with cultural, economic, investment and tourism information to inform them of business opportunities and make their travel to Germany as convenient and successful as possible.



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BOARD MEMBER



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Become a Board Member of the German Chamber of Commerce in China | Shanghai



The Board of Directors is composed of 9 members, 8 of whom are elected as representatives of the German Chamber of Commerce in China | Shanghai every two years and come from leading positions in the German industry.

Requirements for the candidates

- The candidates are to represent corporate members of the German Chamber of Commerce in China | Shanghai. Consistent with the Chamber's statute, the candidates should presently hold a senior management position, i.e. either General Manager, Member of the Board, or Chief Representative.
- They have a good standing in German-Chinese business relations.
- They are willing to accept the nomination and to assume the task to serve on the Board. One term lasts two years.

If you are a member of the German Chamber of Commerce in China | Shanghai, take a chance at the next election for the Board of Directors or nominate other candidates who represent your interests.

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Stay Connected

- German Ball
- Business Events
- Workshop Series
- Social Events
- CSR: More than a Market
- Access to Directories
- Summits & Forums
- Roundables

Stay Visible

- Sponsorship Opportunities
- Member News
- New Members List
- Advertisment Opportunities
- Profile in Directories
- Profile in Publications

Stay Efficient

- Fast Track for Visa to Germany
- Online Job Market
- Corporate Design Services
- Website Setup and Hosting
- German Pavilion at Trade Fairs
- Job Fairs
- Credit Reports
- Marketing Reports

Stay Informed

- Annual Surveys
- Benefit Program
- Newsletter: WIRE - Shanghai
- Press Monitor
- Training Programs
- Business Chamber Ticker
- Economic Outlooks & Policy Updates

