KORUM Magazine Advertising

ORDER SHEET
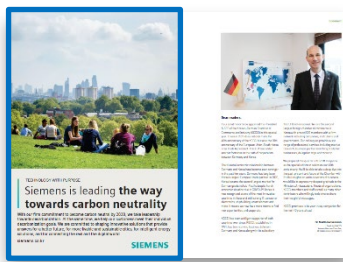
Company Name	
Contact Person	
Phone	
E-Mail	

Please select the advertisement type of your choice:
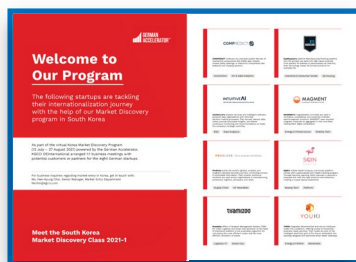
Double page   Single page   ½ page
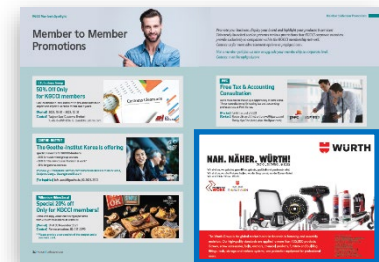
Select	Advertisement type	Special member price	Non-member price
Double page			
	Inside back cover page spread	2.30 mil. KRW	2.50 mil. KRW
	Inside double page spread	2.10 mil. KRW	2.30 mil. KRW
Single page			
	Outside back cover page	2.30 mil. KRW	2.60 mil. KRW
	Inside front cover page	1.90 mil. KRW	2.10 mil. KRW
	Inside back cover page	1.90 mil. KRW	2.10 mil. KRW
	Inside page	1.50 mil. KRW	1.70 mil. KRW
	Advertorial	1.40 mil. KRW	1.50 mil. KRW
½ page			
	Inside ½ page	700,000 KRW	800,000 KRW

CONTACT PERSON

Gia Kim
Digital Communications Manager
Tel.: +82 (0)2 3780 4663 **E-mail:** gakim@kgcci.com
www.kgcci.com

KORUM Magazine Advertising

NEW: Digital Upgrade Options for e-KORUM Magazine

	Advertisement type	Special member price	Non-member price
	Link to external website	150,000 KRW	200,000 KRW
Motion Effects			
	Double page	600,000 KRW	700,000 KRW
	Single page	400,000 KRW	500,000 KRW
	½ page	200,000 KRW	250,000 KRW
Video Embedding			
	All Formats	800,000 KRW	1 mil. KRW

Please note: 10% VAT will be added.

Additional frequency discount **5%** for **2 issues** and **10%** for **4 issues**.

Please send us the order sheet by **July 29.** Advertising materials can be submitted by **July 29.**

Date: Signature:

CONTACT PERSON

Gia Kim
Digital Communications Manager
Tel.: +82 (0)2 3780 4663 **E-mail:** gakim@kgcci.com
www.kgcci.com

General Information About KORUM

What is KORUM?

The **business magazine KORUM**, published by KGCCI, provides information on Korea's economy, markets, companies, industries as well as covers tax, legal or intercultural issues. The journal also contains information on various activities of KGCCI and its member companies.

The **target audience** of **KORUM** consists of the KGCCI members in Korea, Germany and abroad, decision-makers of German and Korean companies, and representatives of business associations and institutions.

Trim Size & Format Information
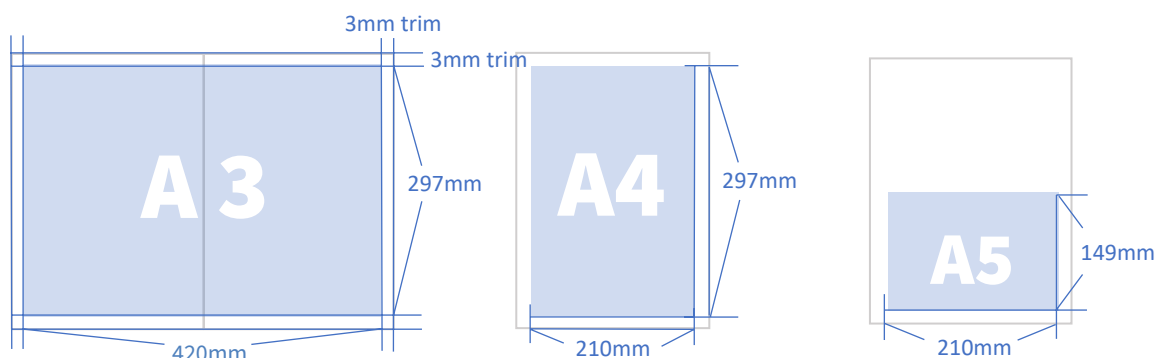
File Format	ai / eps file format
Resolution	300 dpi (minimum)
Color	All advertisements are full color
Size	Double Page (A3), Single Page inside and outside (A4), and Half page(A5) **(Non-bleed Size: Trim Size + 6 mm)**

Advertisement type	Trim size (mm)	Non-bleed size (mm)
Double page	420 x 297	426 x 303
Single page	210 x 297	216 x 303
½ page	210 x 149	-

CONTACT PERSON

Gia Kim
Digital Communications Manager
Tel.: +82 (0)2 3780 4663 **E-mail:** gakim@kgcci.com
www.kgcci.com